

FIG. 1

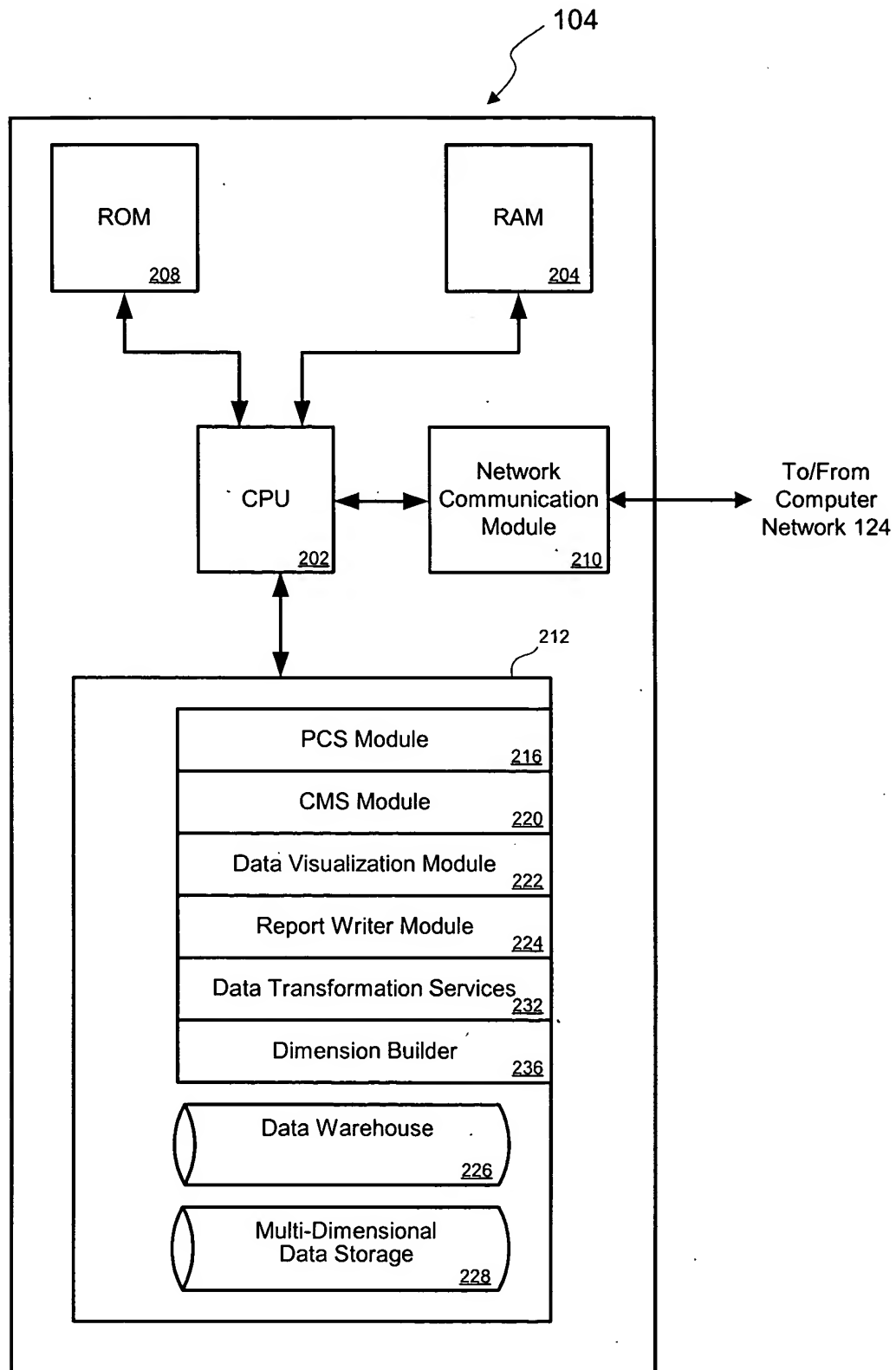
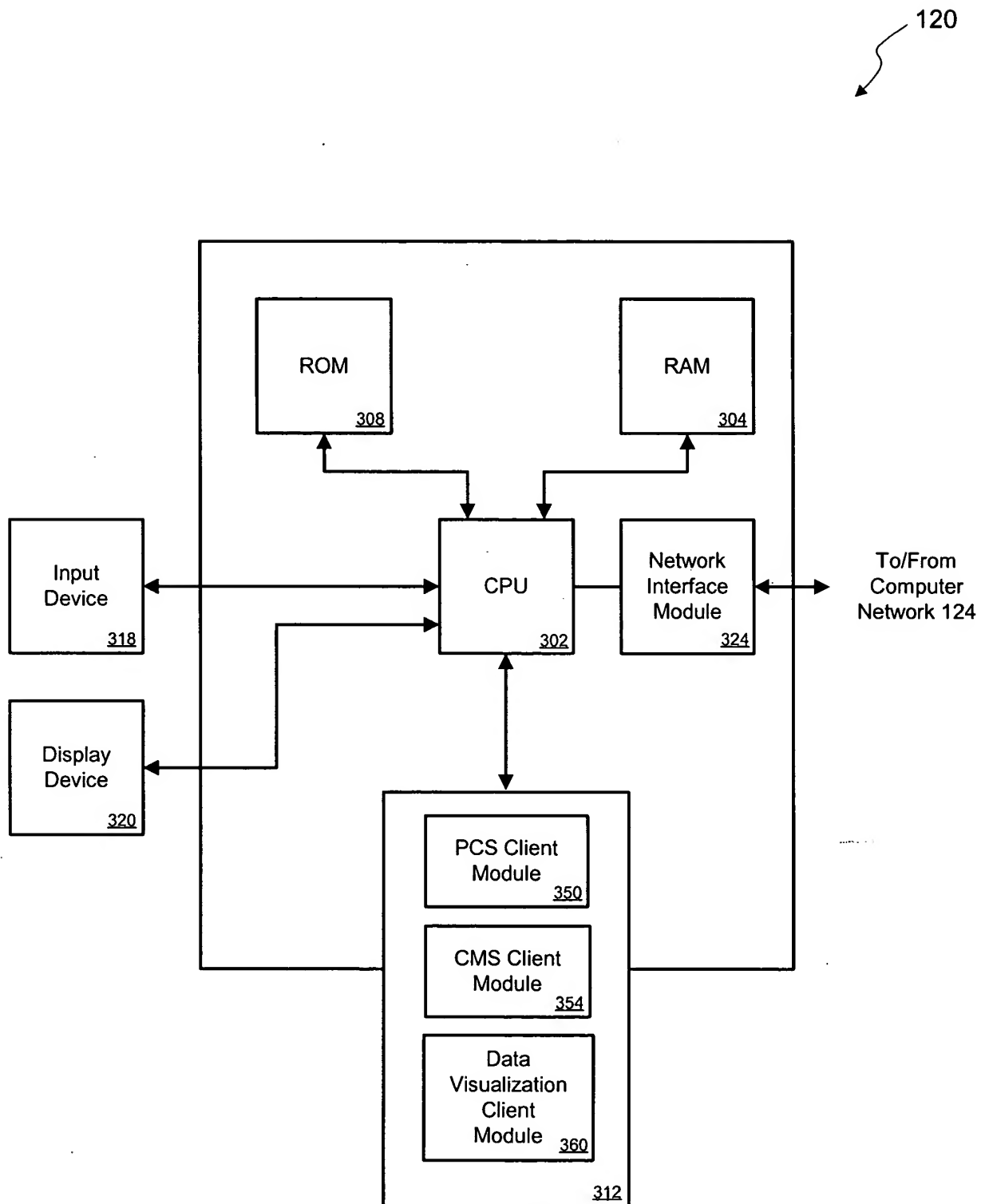
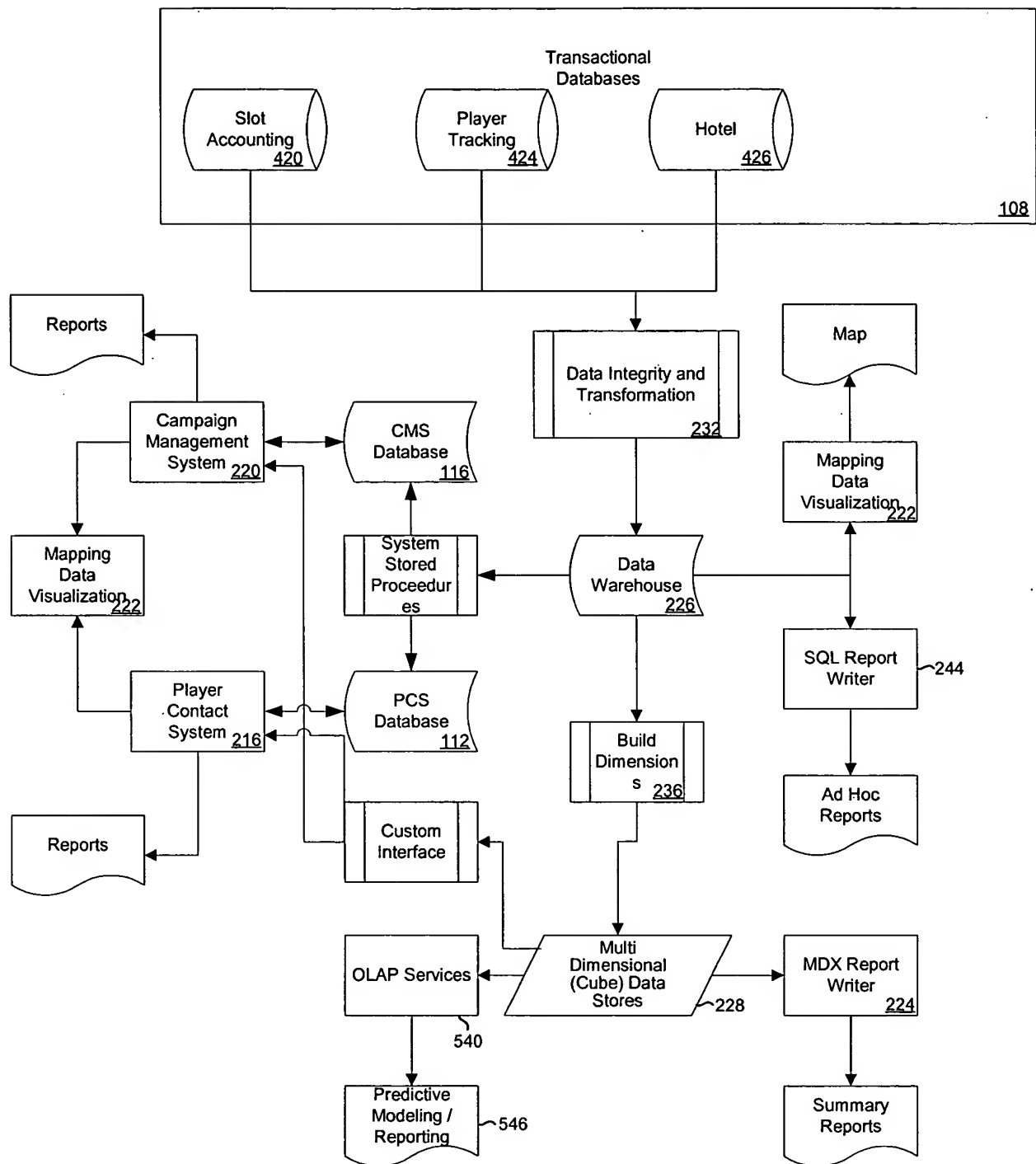


Fig. 2



**Fig. 3**



**Fig. 4**



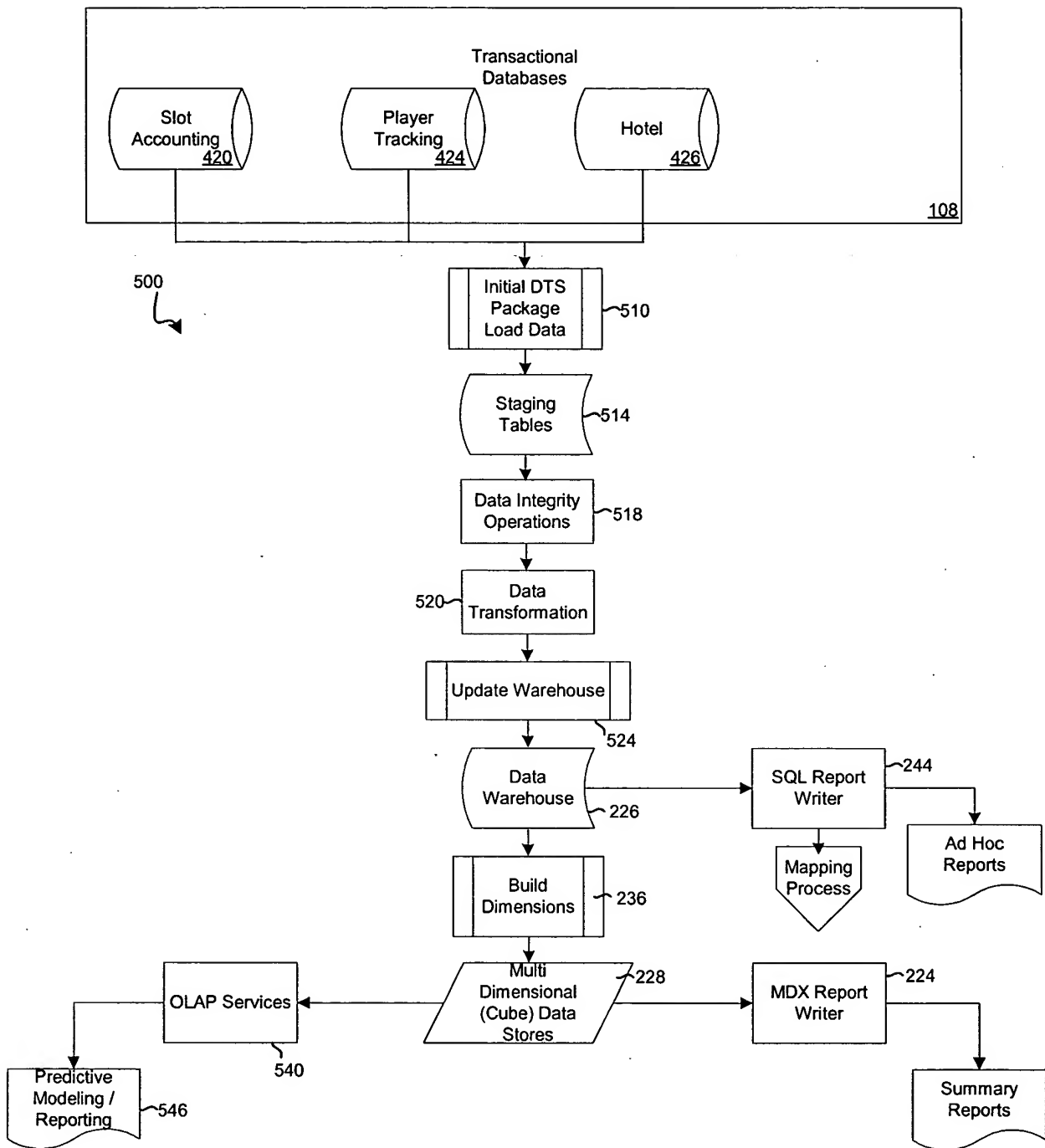
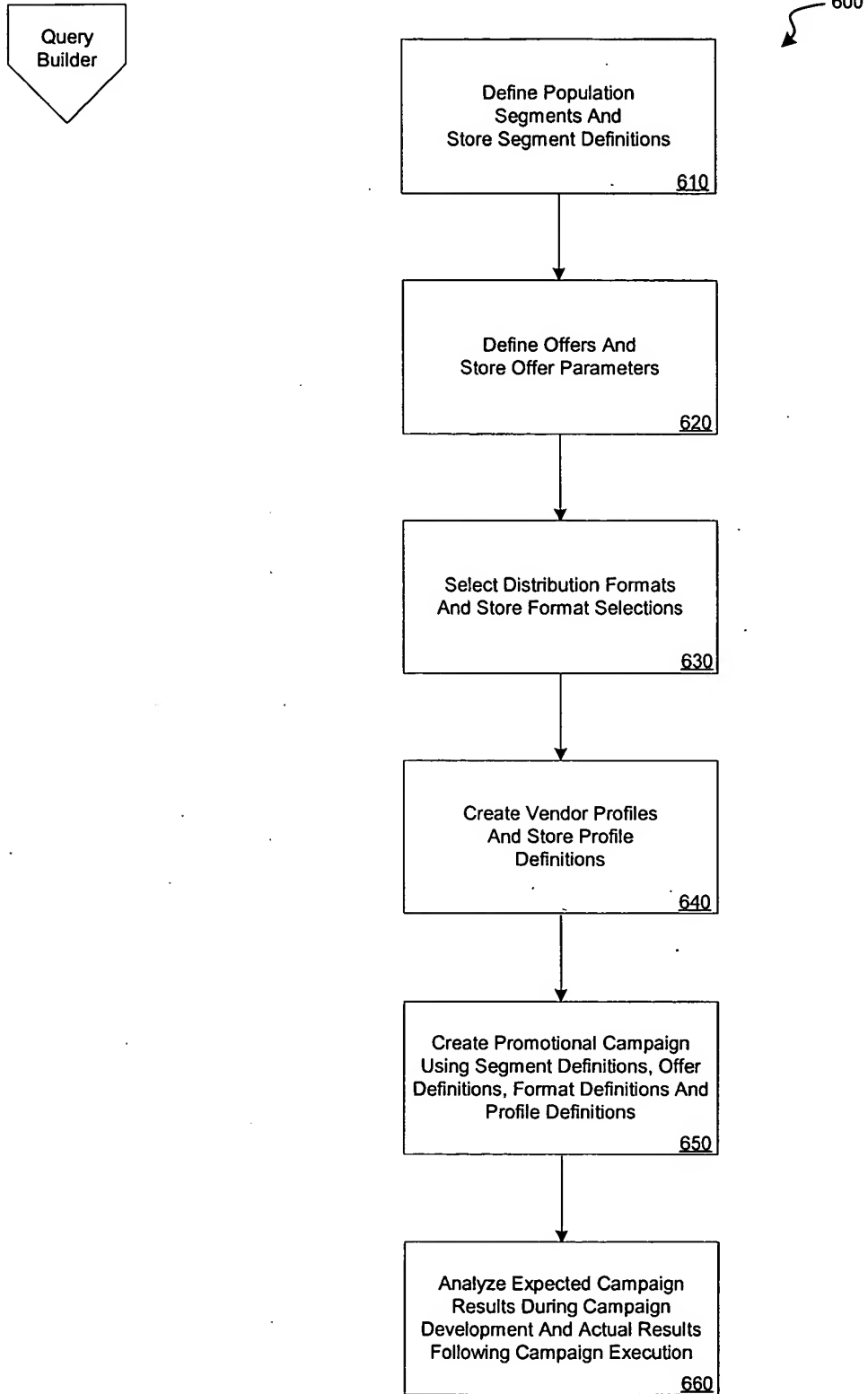


Fig. 5



**Fig. 6**

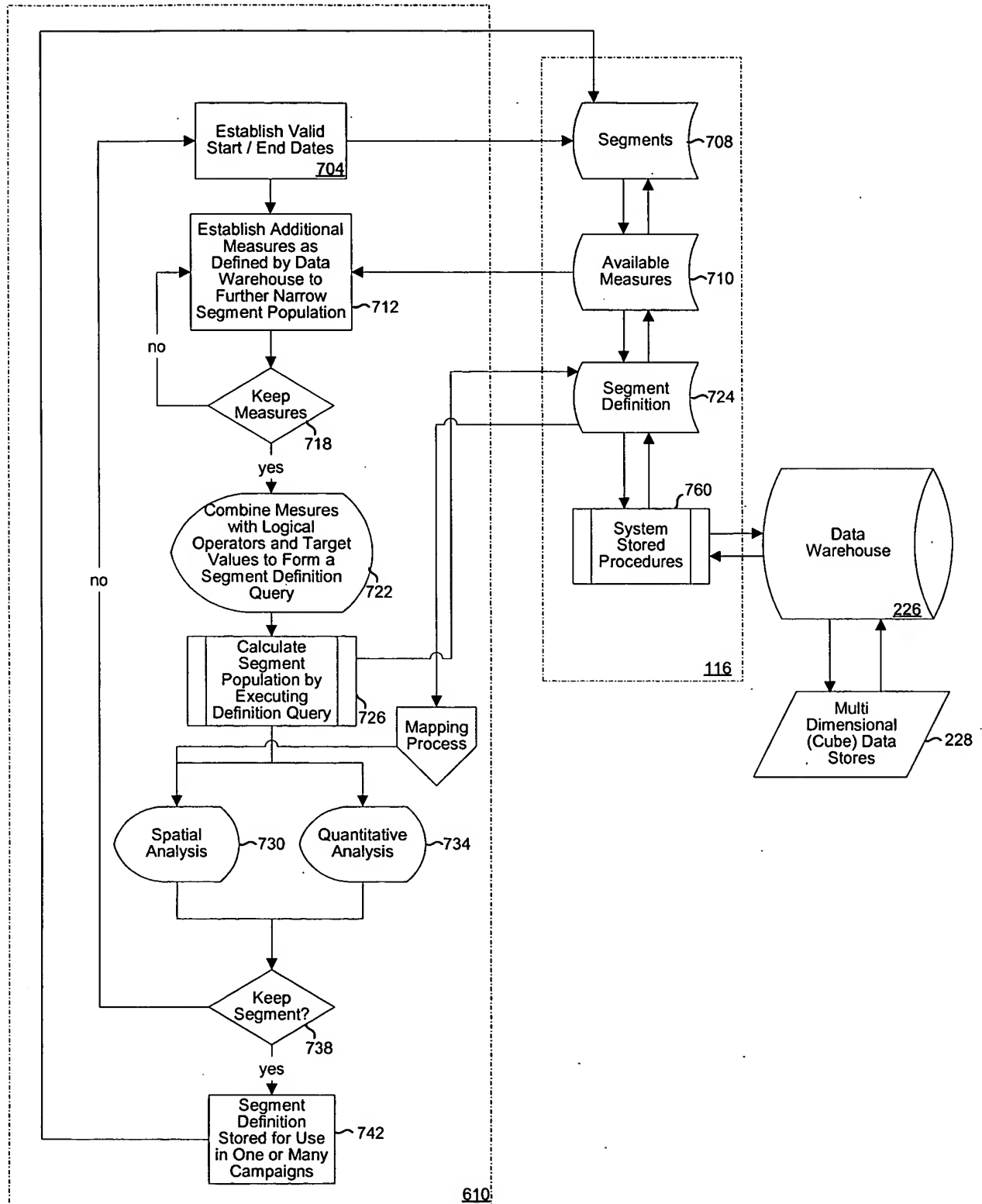


Fig. 7

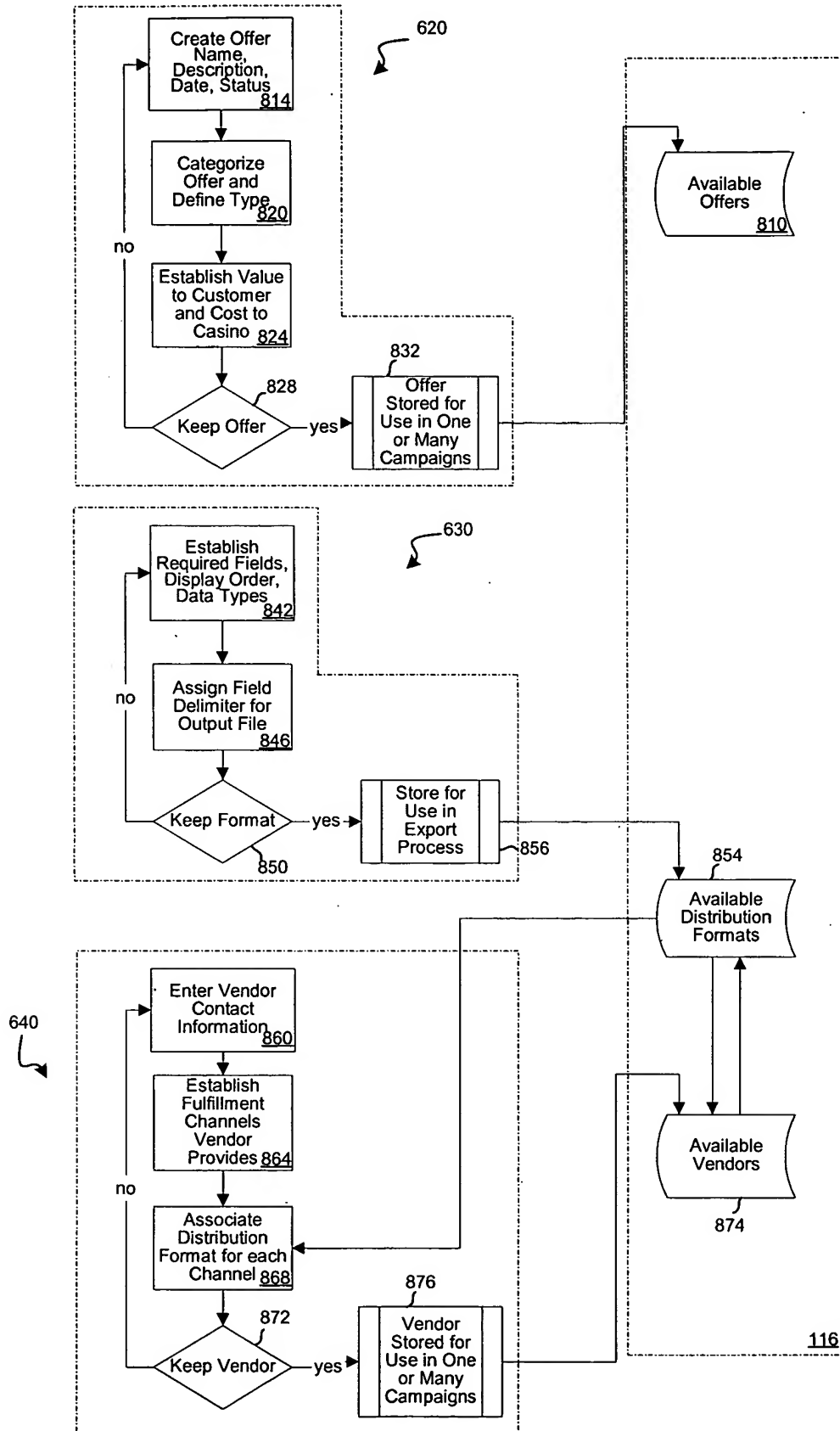


Fig. 8



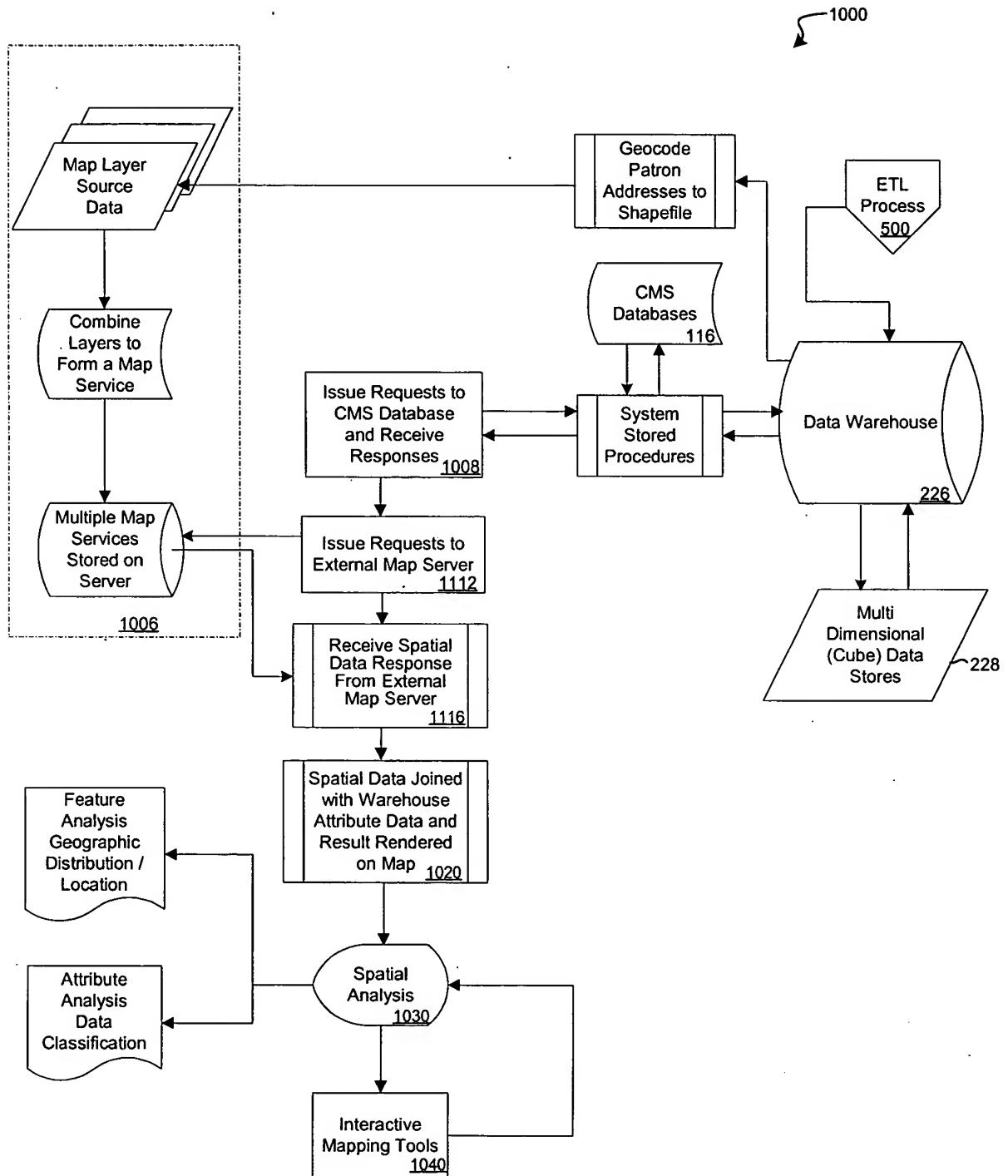


Fig. 10

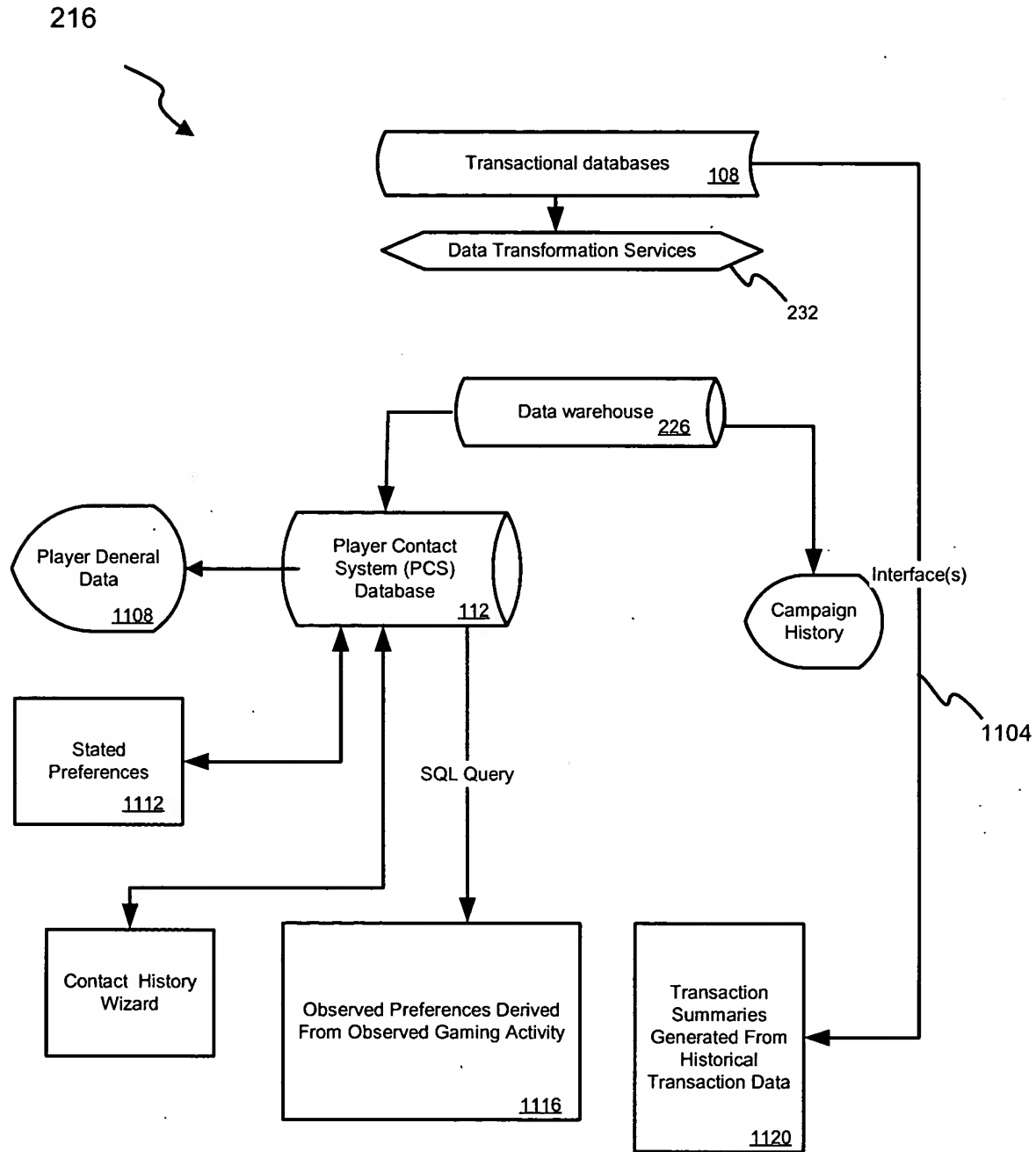


Fig. 11

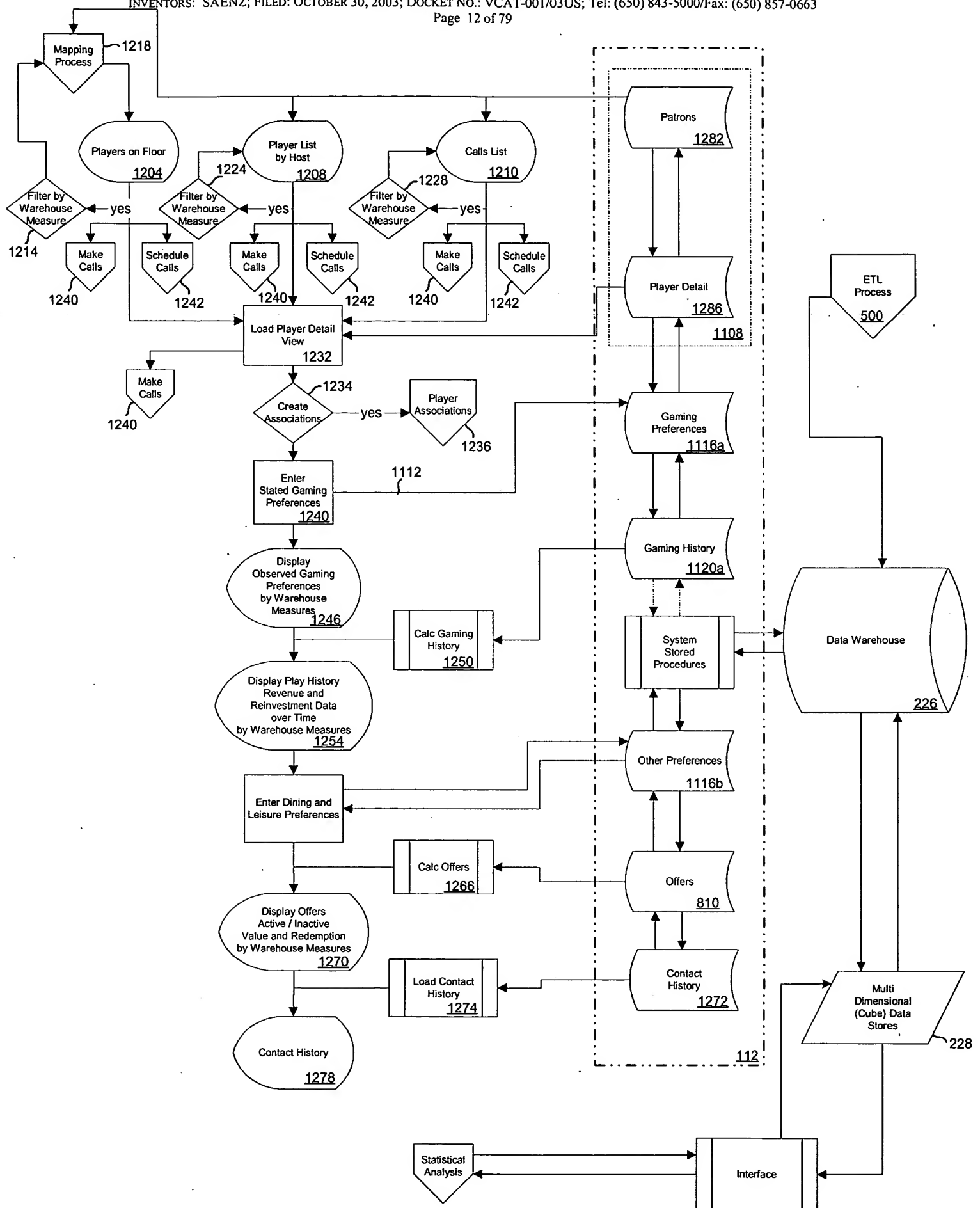
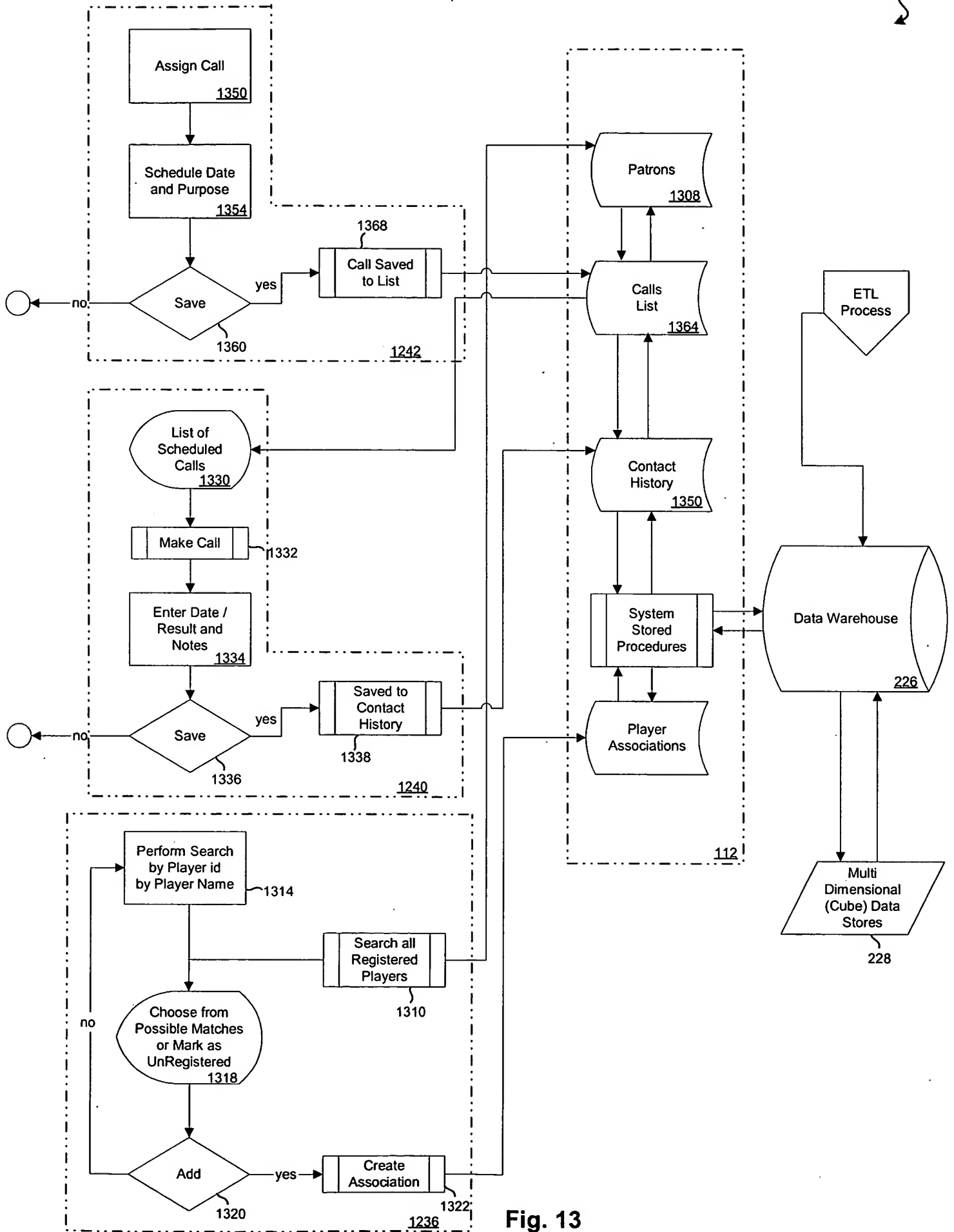


Fig. 12





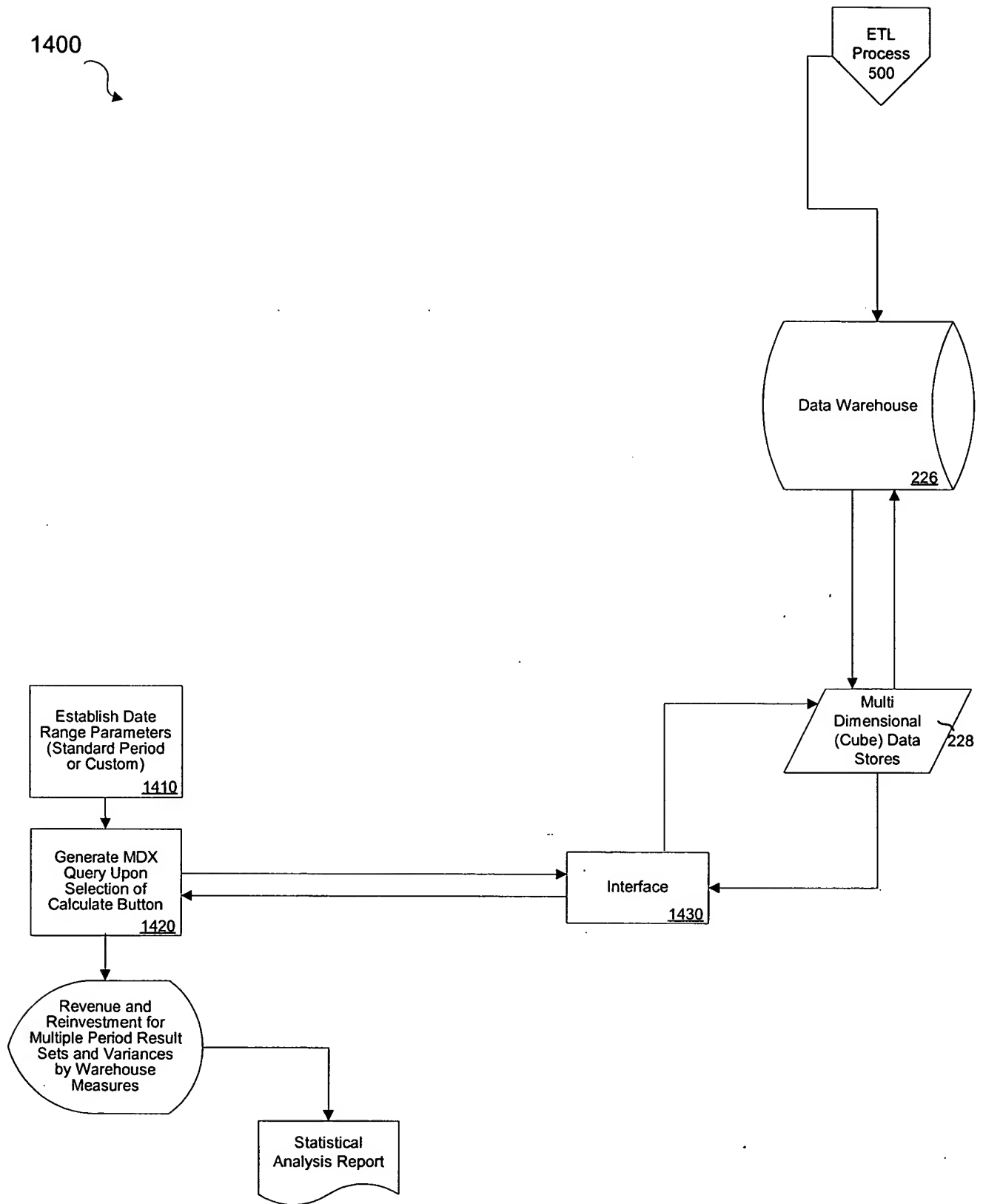


Fig. 14

1500

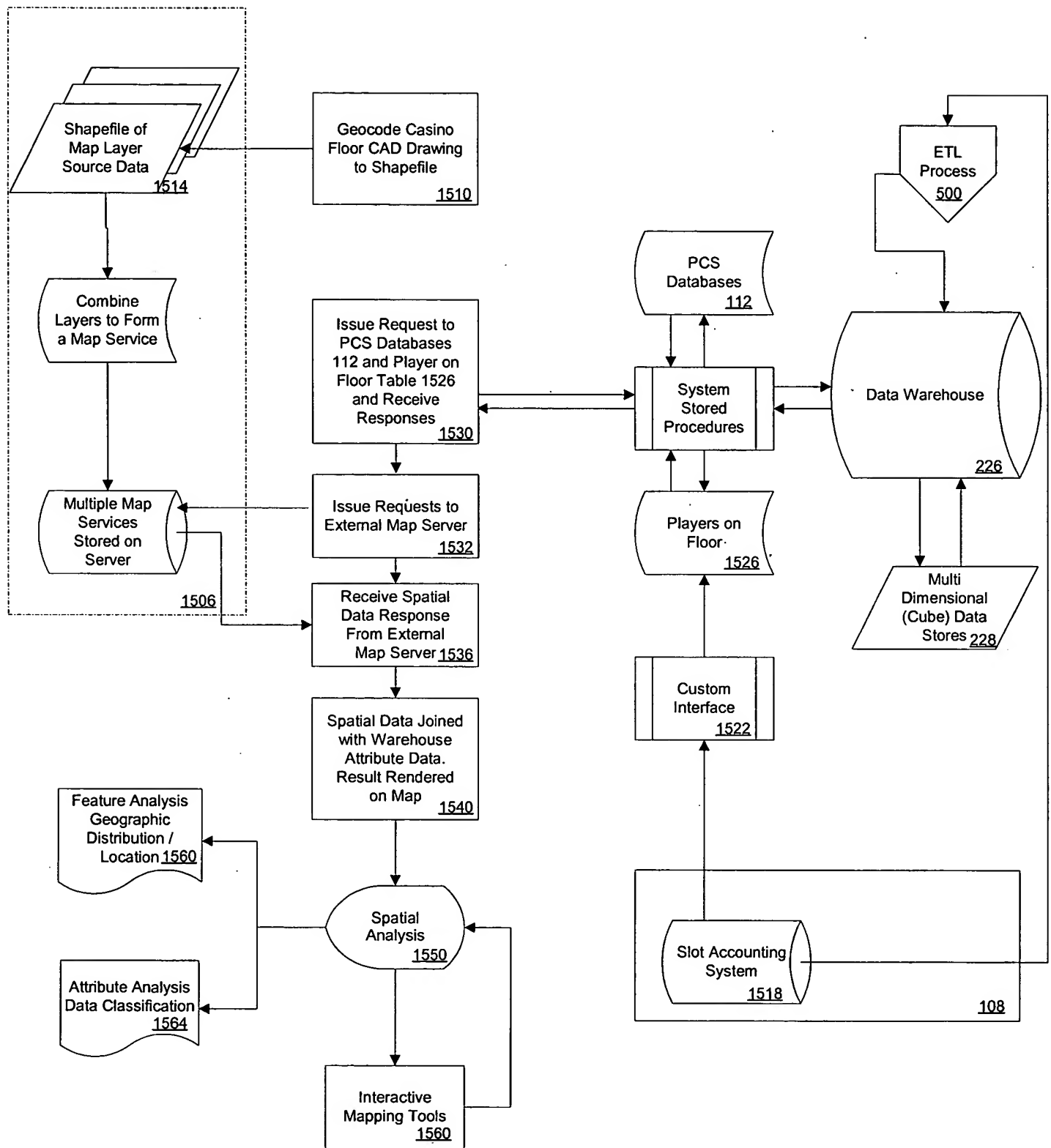


Fig. 15

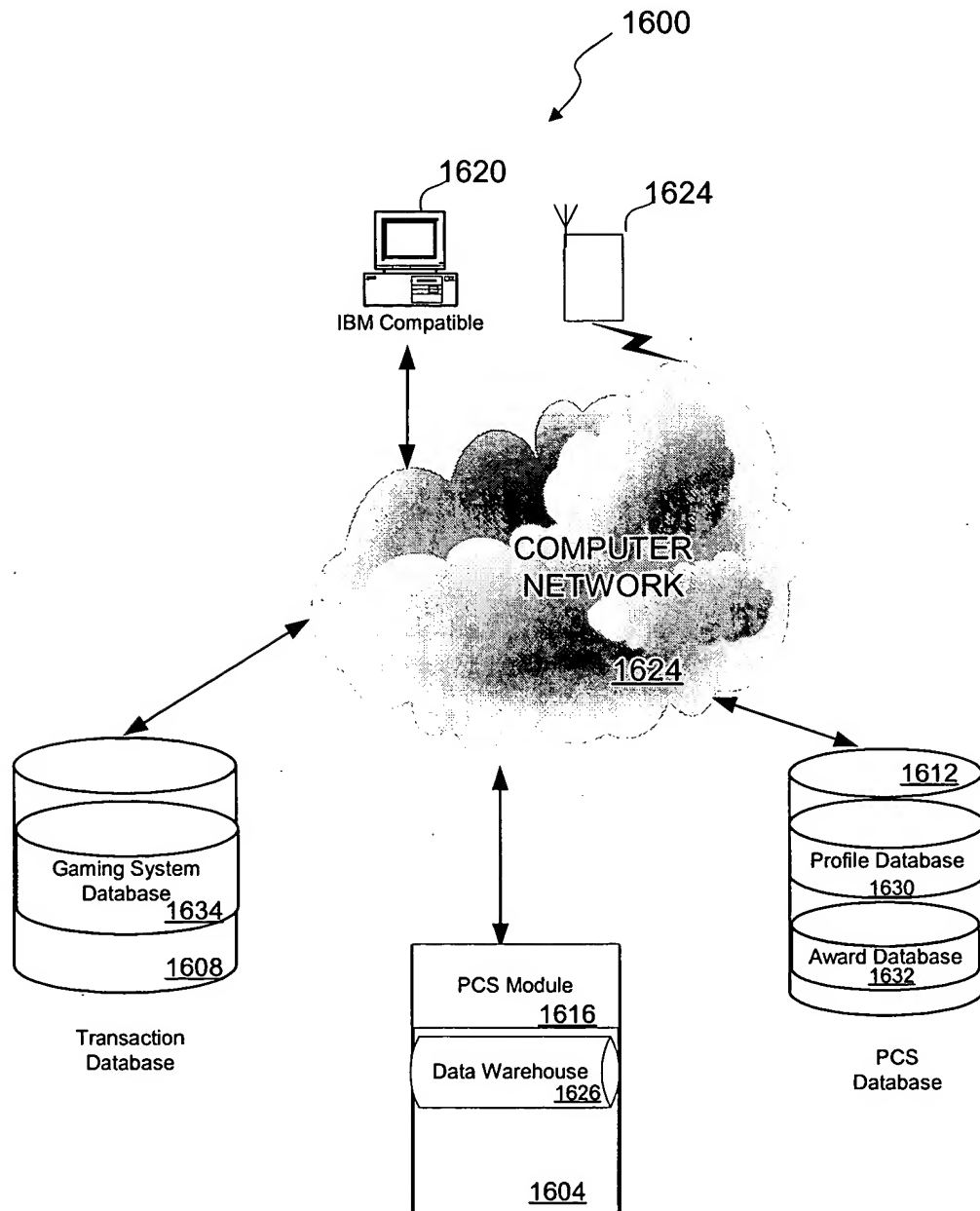


Fig. 16

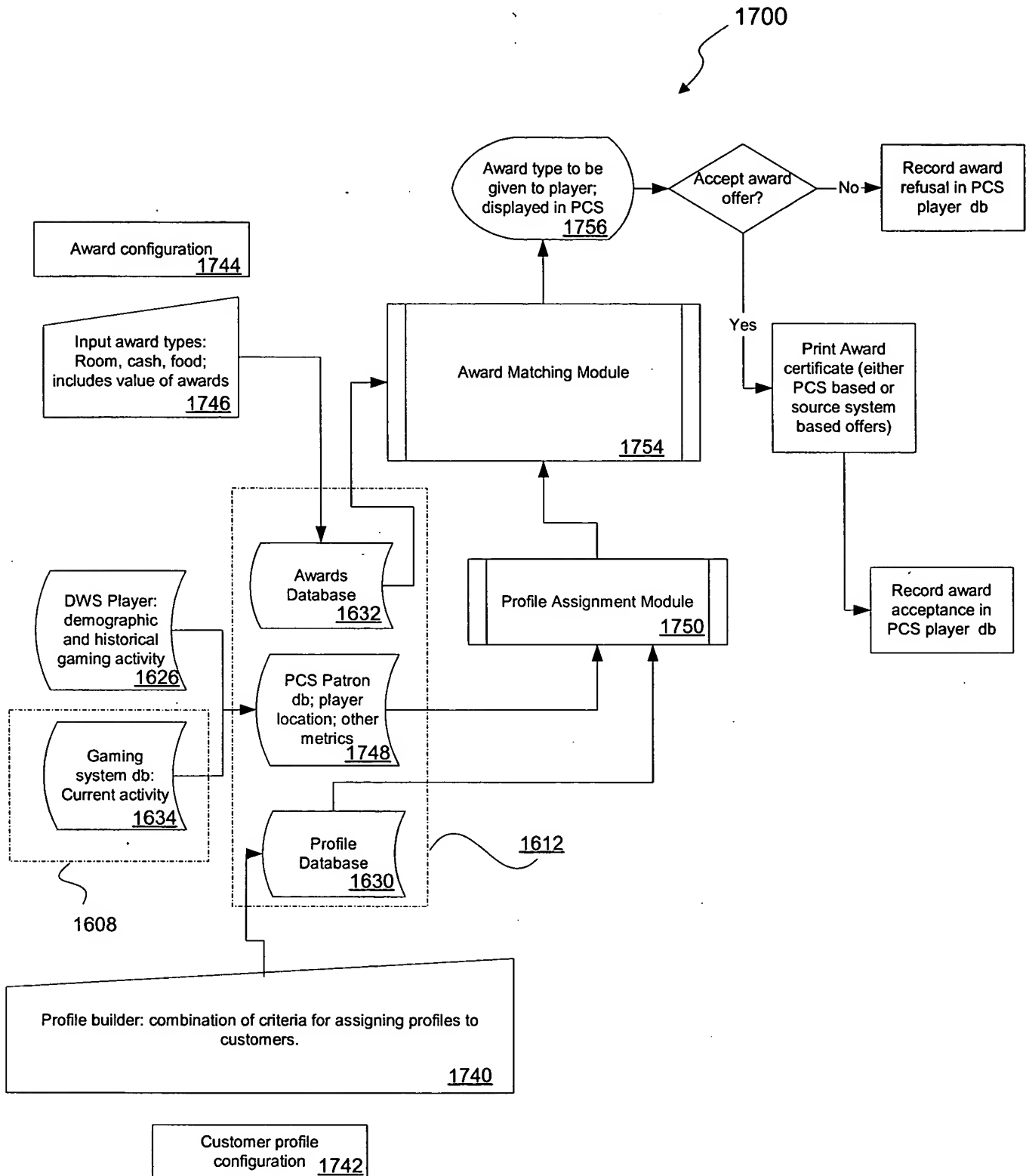


Fig. 17

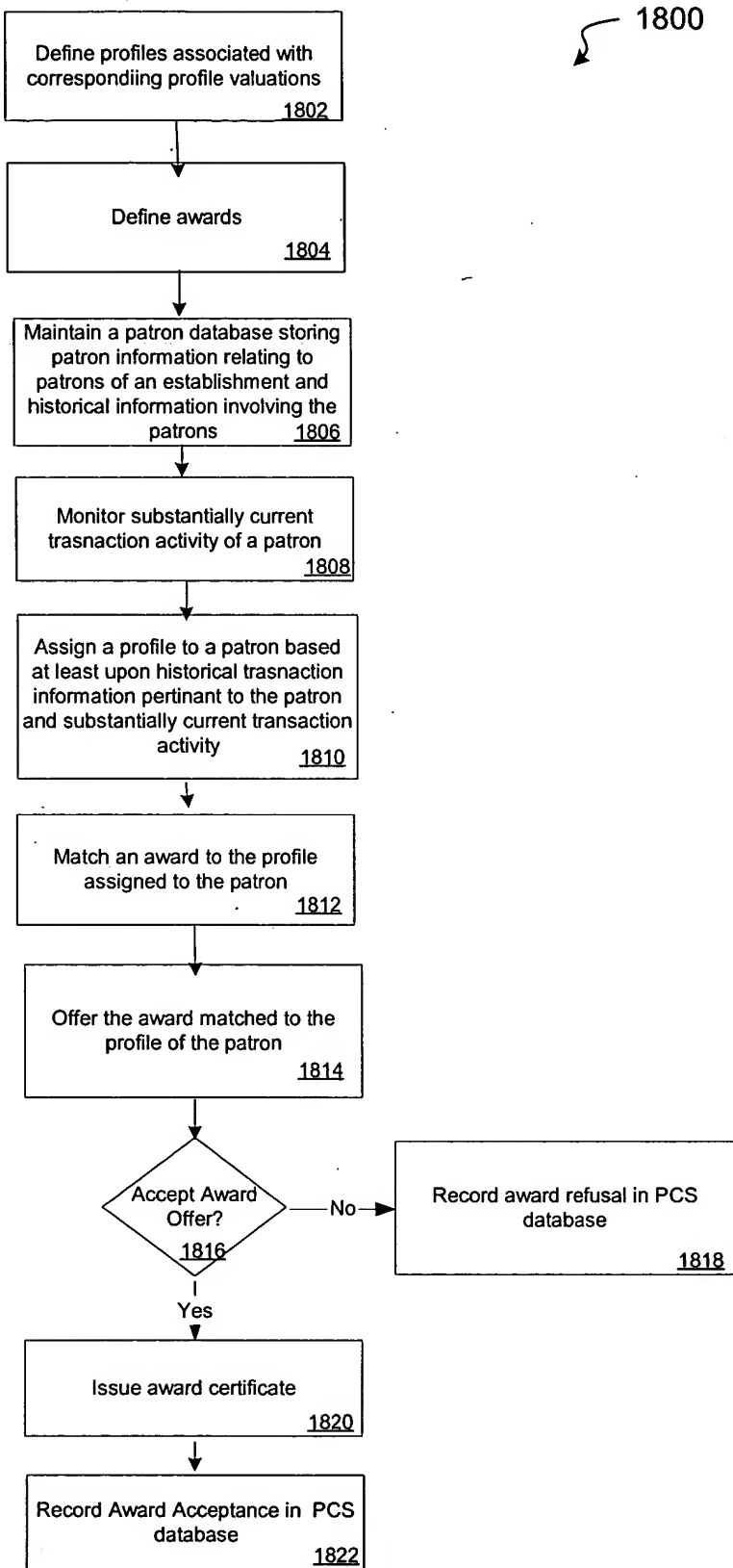


Fig. 18

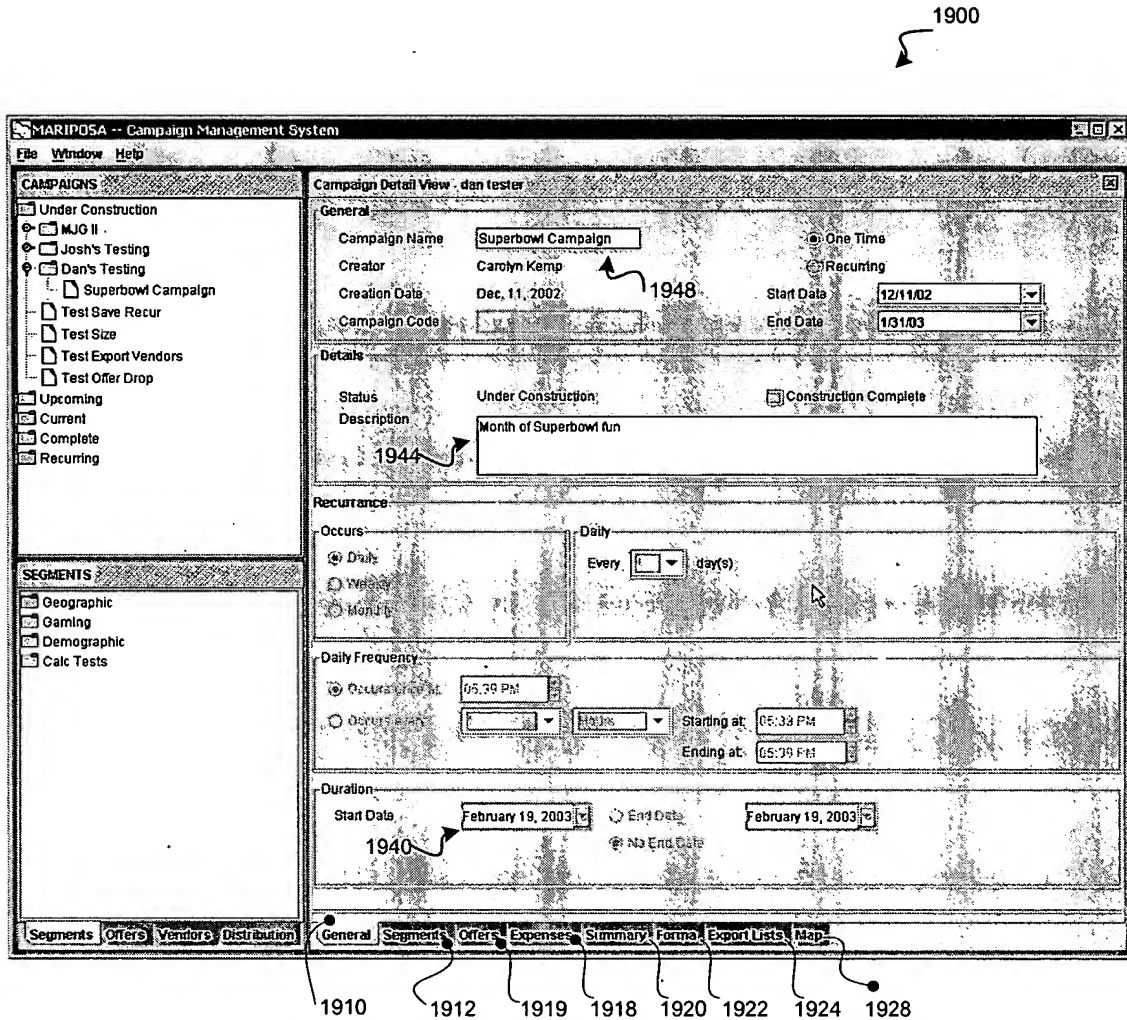


Fig. 19

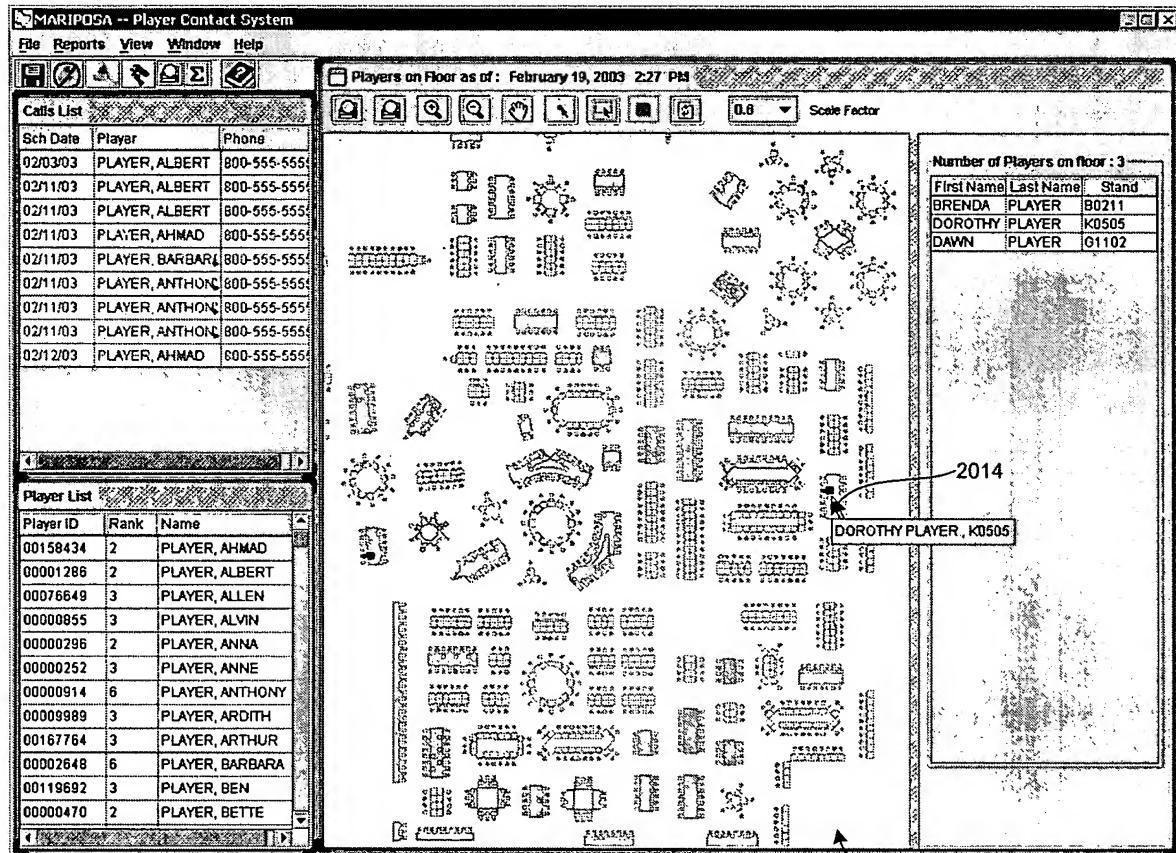


Fig. 20



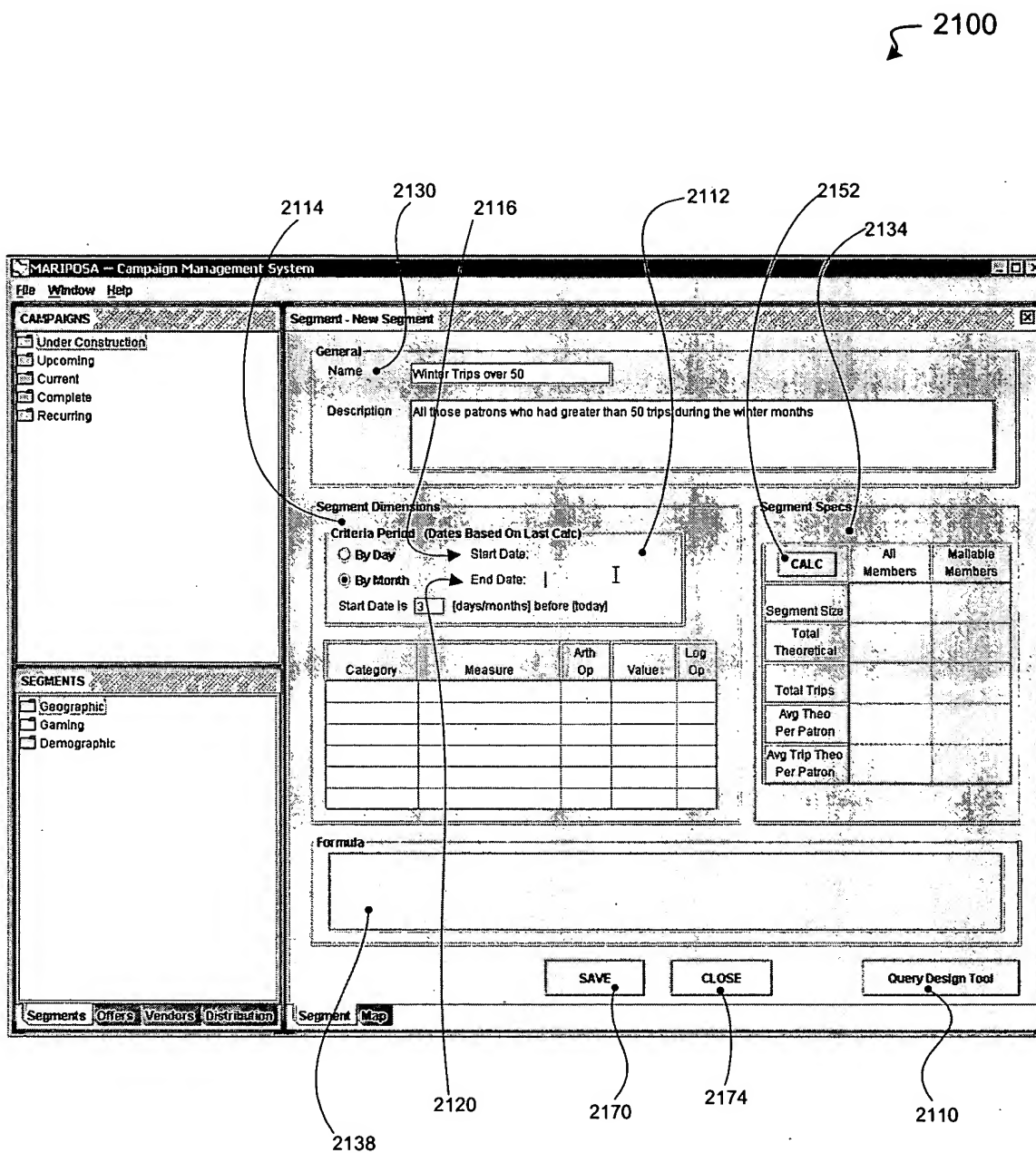


Fig. 21

2200

MARIPOSA -- Campaign Management System

File Window Help

**CAMPAIGNS**

- ☒ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

**SEGMENTS**

- ☒ Geographic
- ☐ Gaming
- ☐ Demographic

**Segment - New Segment**

**General**

Name:

Description:

**Segment Dimensions**

Criteria Period: (Dates Based On Last Calc)

☒ By Day Start Date:  End Date:

☐ By Month Start Date Is  (days/months) before (today)

Category	Measure	Arth. Op	Value	Log Op

**Segment Specs**

	CALC	All Members	Mailable Members
Segment Size			
Total Theoretical			
Total Trips			
Avg Theo Per Patron			
Avg Trip Theo Per Patron			

**Formula**

SAVE CLOSE Query Design Tool

Segments Offers Vendors Distribution Segment Map

Fig. 22

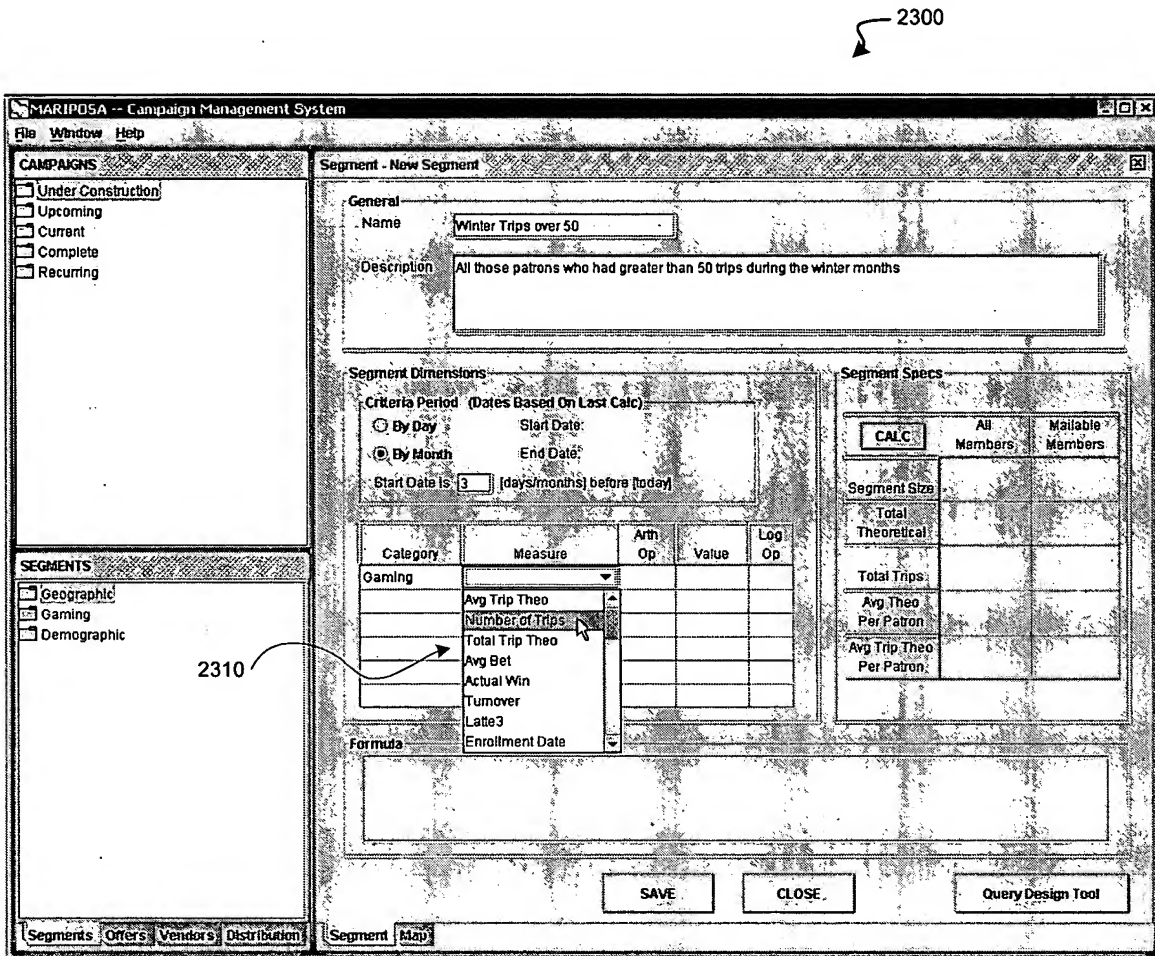


Fig. 23

2400

**MARIPOSA - Campaign Management System**

File Window Help

**CAMPAIGNS**

- Under Construction
- Upcoming
- Current
- Complete
- Recurring

**SEGMENTS**

- Geographic
- Gaming
- Demographic

**Segment - New Segment**

**General**

Name: Winter Trips over 50

Description: All those patrons who had greater than 50 trips during the winter months

**Segment Dimensions**

Criteria Period (Dates Based On Last Calc)

☐ By Day Start Date: End Date:

☒ By Month Start Date is 3 (days/months) before (today)

Category	Measure	Arth Op	Value	Log Op
Gaming	Number of Trips	>	50	AND
Club				
Demographic				
Gaming				
Geographic				
Junket				

**Segment Specs**

CALC All Members Mailable Members

Segment Size	All Members	Mailable Members
Total Theoretical		
Total Trips		
Avg Theo Per Patron		
Avg Trip Theo Per Patron		

Offer Redemption

SAVE CLOSE Query Design Tool

Segments Offers Vendors Distribution Segment Map

Fig. 24

MARIPOSA -- Campaign Management System

File Window Help

**CAMPAIGNS**

- Under Construction
- Upcoming
- Current
- Complete
- Recurring

**SEGMENTS**

- Geographic
- Gaming
- Demographic

**Segment: New Segment**

**General**

Name: Winter Trips over 50

Description: All those patrons who had greater than 50 trips during the winter months

**Segment Dimensions**

Criteria Period (Dates Based On Last Calc)

☐ By Day Start Date: Jun. 10, 2002

☒ By Month End Date: Sep. 10, 2002

Start Date is 3 months before Sep. 10, 2002

Category	Measure	Arth Op	Value	Log Op
Gaming	Number of Trips	>	50	...

**Segment Specs**

	ALL Members	Mailable Members
Segment Size	275	284
Total Theoretical	\$2,571,493	\$2,462,902
Total Trips	16,753	16,065
Avg Theo Per Patron	\$9,350	\$9,329
Avg Trip Theo Per Patron	\$153	\$153

**Formula**

SELECT PLAYERS FROM DATA WAREHOUSE  
 WHERE  
 HAVING (count(player\_trip\_fact.trip\_gaming\_date)) > 50

SAVE CLOSE Query Design Tool

Segments Offers Vendors Distribution Segment Map

Fig. 25

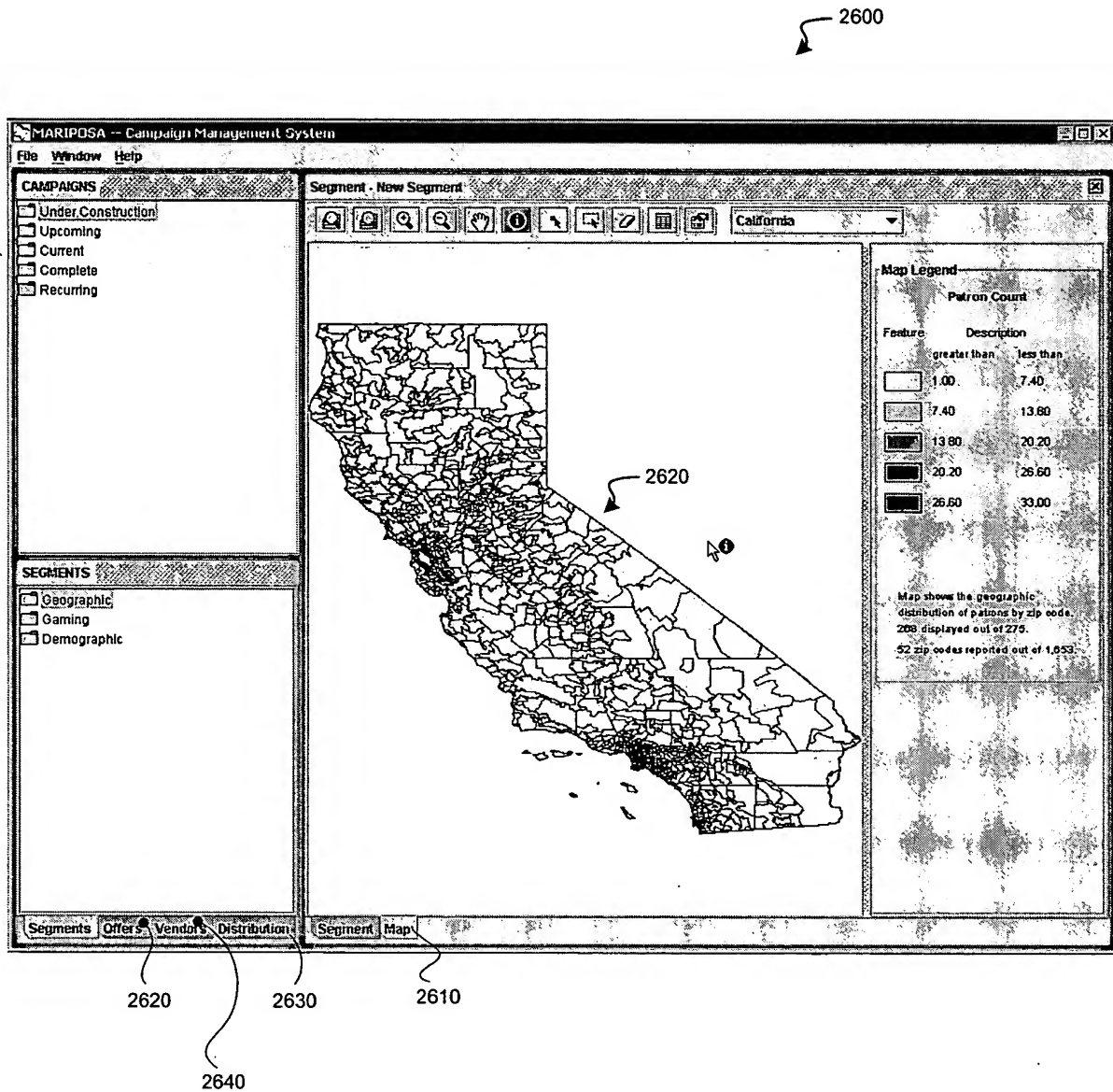


Fig. 26



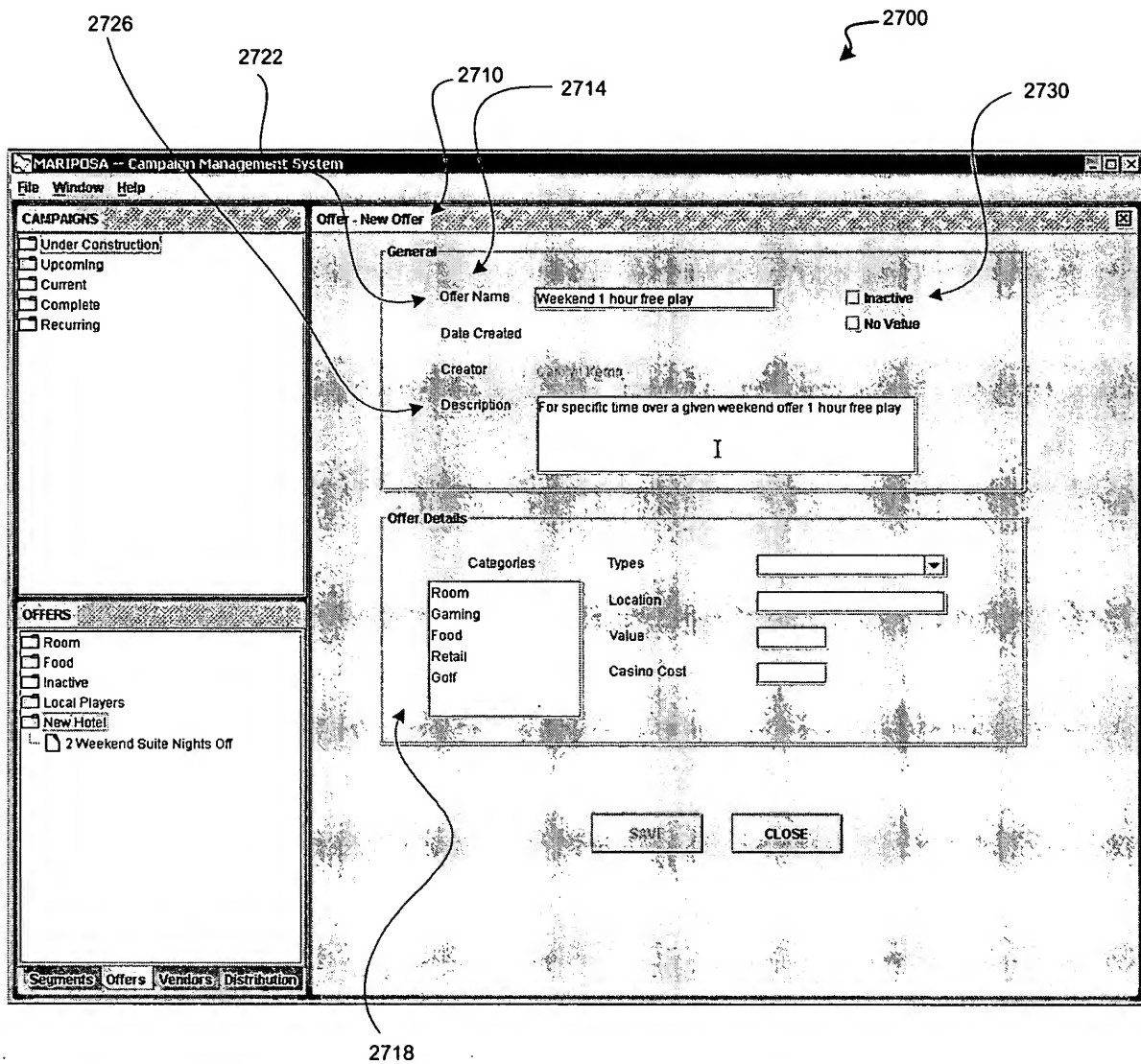


Fig. 27

2800

2710

MARIPOSA -- Campaign Management System

File Window Help

CAMPAIGNS

- Under Construction
- Upcoming
- Current
- Complete
- Recurring

OFFERS

- Room
- Food
- Inactive
- Local Players
- New Hotel
- 2 Weekend Suite Nights Off

Offer - New Offer

General

Offer Name: Weekend 1 hour free play

Date Created:

Creator:

Description: For specific time over a given weekend offer 1 hour free play

Categories

- Room
- Gaming
- Food
- Retail
- Golf

Types

Location: Free Slot Pull

Value: VIP Room Access

Casino Cost:

SAVE CLOSE

2810 2718 2820

Fig. 28



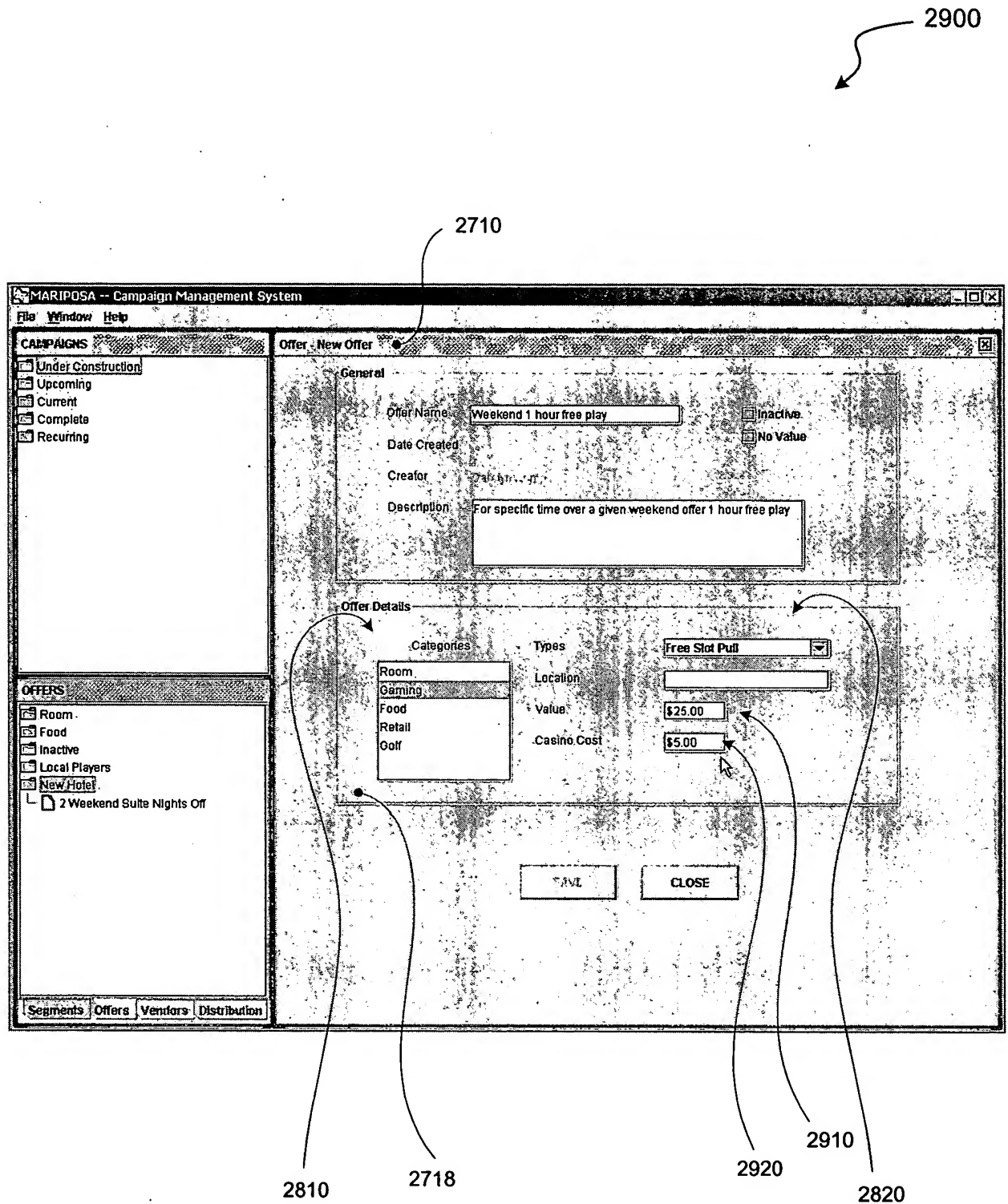


Fig. 29

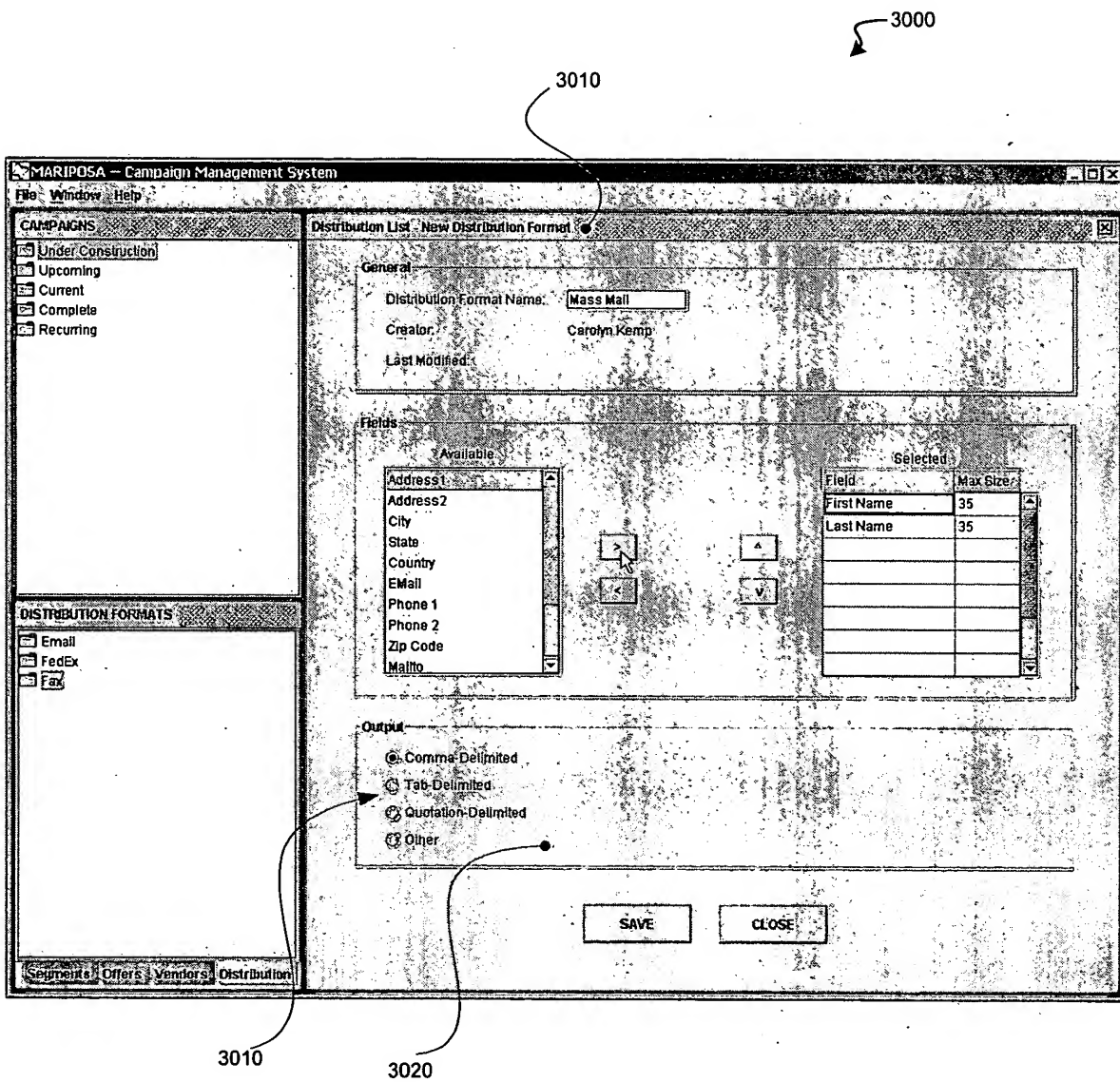


Fig. 30

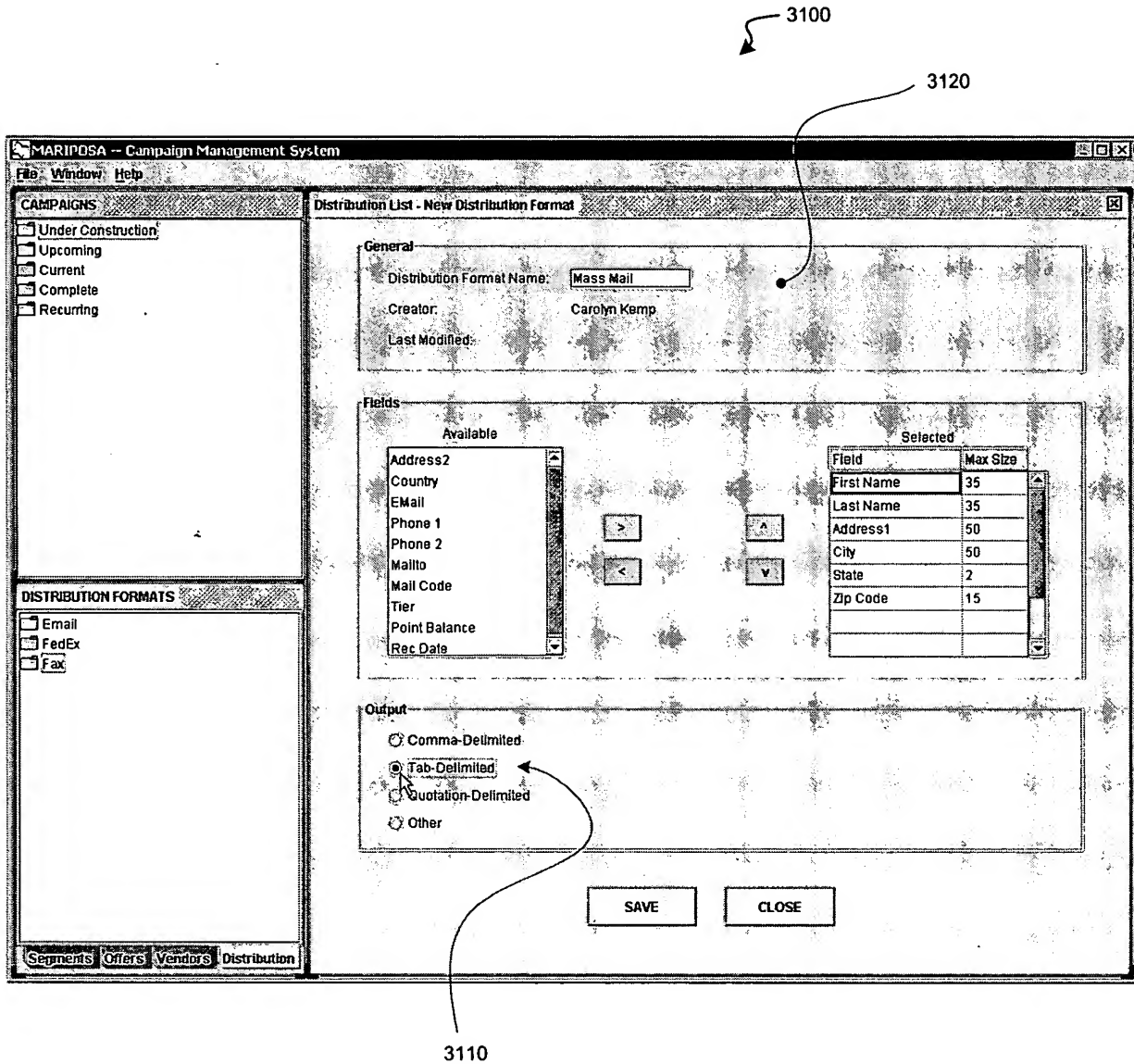


Fig. 31

3210 3220 3200

MARIPOSA -- Campaign Management System

File Window Help

**CAMPAIGNS**

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

**VENDORS**

- ☐ Direct Mail
  - ☐ Local
    - ☐ Millie's Mail Services
    - ☐ Mail Stop Las Vegas
    - ☐ Mail Stop Henderson
    - ☐ Mail Stop Reno
    - ☐ Best of the West
    - ☐ Postal Group
  - ☐ Nationwide
    - ☐ All Three Vendor
- ☐ Email
- ☐ Telemarketing

**Vendor: Mail Stop Las Vegas**

Vendor

Mail Stop Las Vegas

Address 1: 444 Main Street

Address 2: Suite 100

City: Las Vegas

State/Province: NV Zip Code: 89134

Country: USA Country Code: 01

Phone: 702-555-6309

Fax: 702-555-6308

Contact Name: Joe Mailer

Title: General Manager

Phone Ext: 211

Secondary Contact: Cindy Mailer

Title: Supervisor

Phone Ext: 212

**Channels & Distribution Format**

Available Channels	Default Distribution Format
<input type="checkbox"/> Direct Mail	
<input type="checkbox"/> E-Mail	
<input type="checkbox"/> Telemarketing	

**Notes**

Discounted rate over 1000 pieces.

**Distribution Format Quick View**

Name: [Dropdown]

Fields: [Text Area]

Delimiter: [Text]

SAVE CLOSE

3226 3230

Fig. 32

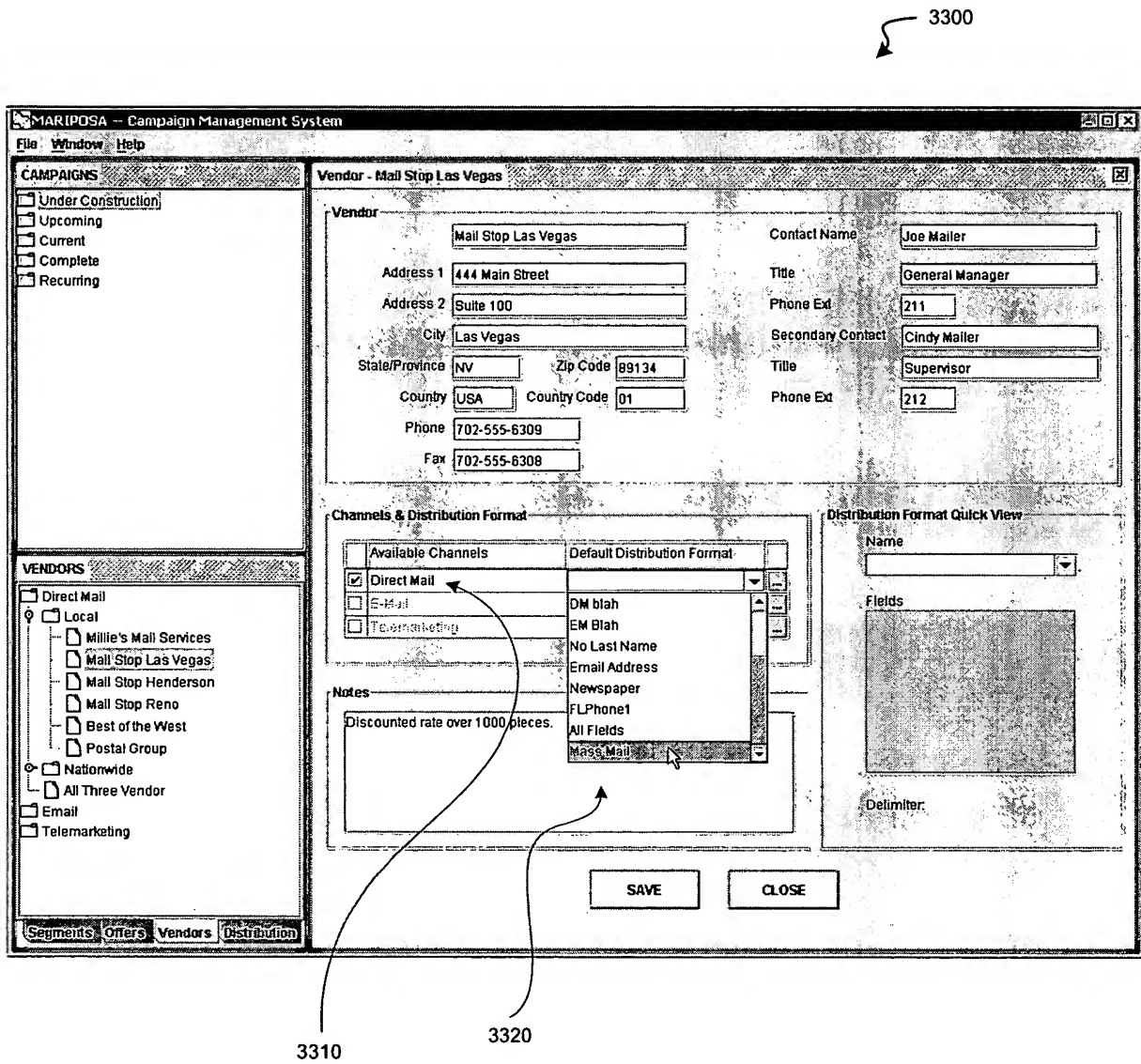


Fig. 33

MARIPOSA — Campaign Management System

File Window Help

**CAMPAIGNS**

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

**VENDORS**

- ☐ Direct Mail
  - ☐ Local
    - ☐ Millie's Mail Services
    - ☒ Mail Stop Las Vegas
    - ☐ Mail Stop Henderson
    - ☐ Mail Stop Reno
    - ☐ Best of the West
    - ☐ Postal Group
  - ☐ Nationwide
    - ☐ All Three Vendor
- ☐ Email
- ☐ Telemarketing

**Vendor: Mail Stop Las Vegas**

Vendor: Mail Stop Las Vegas

Contact Name: Joe Mailer

Title: General Manager

Phone Ext: 211

Secondary Contact: Cindy Mailer

Title: Supervisor

Phone Ext: 212

Address 1: 444 Main Street

Address 2: Suite 100

City: Las Vegas

State/Province: NV Zip Code: 89134

Country: USA Country Code: 01

Phone: 702-555-6309

Fax: 702-555-6308

**Channels & Distribution Format**

Available Channels	Default Distribution Format
<input checked="" type="checkbox"/> Direct Mail	Mass Mail
<input type="checkbox"/> E-Mail	
<input checked="" type="checkbox"/> Telemarketing	

**Notes**

Discounted rate over 1000 pieces.

**Distribution Format Quick View**

Name: Mass Mail

Fields:

- First Name
- Last Name
- Address1
- City
- State
- Zip Code

Delimiter: 1

SAVE CLOSE

Segments Offers Vendors Distribution

Fig. 34

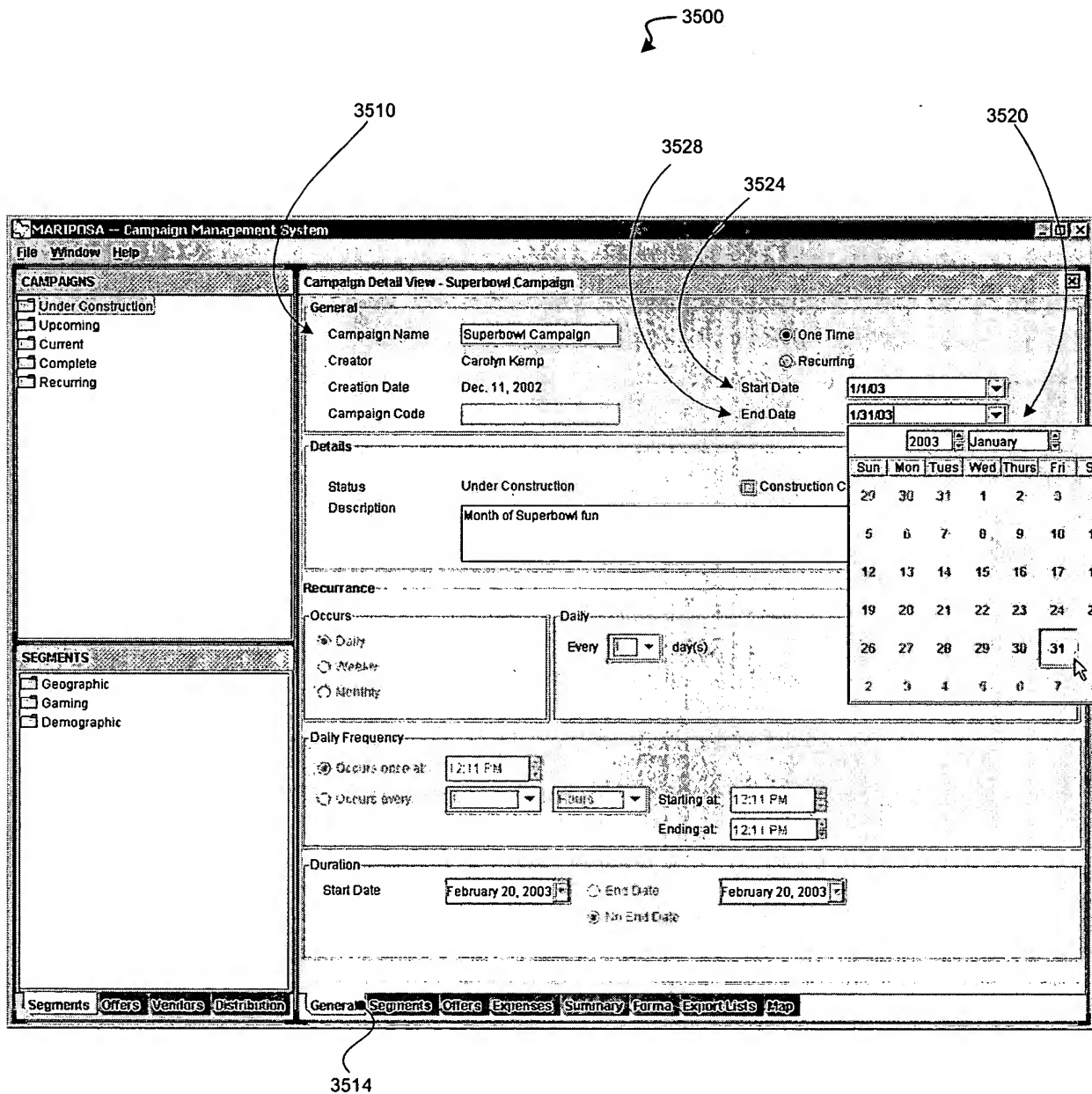


Fig. 35



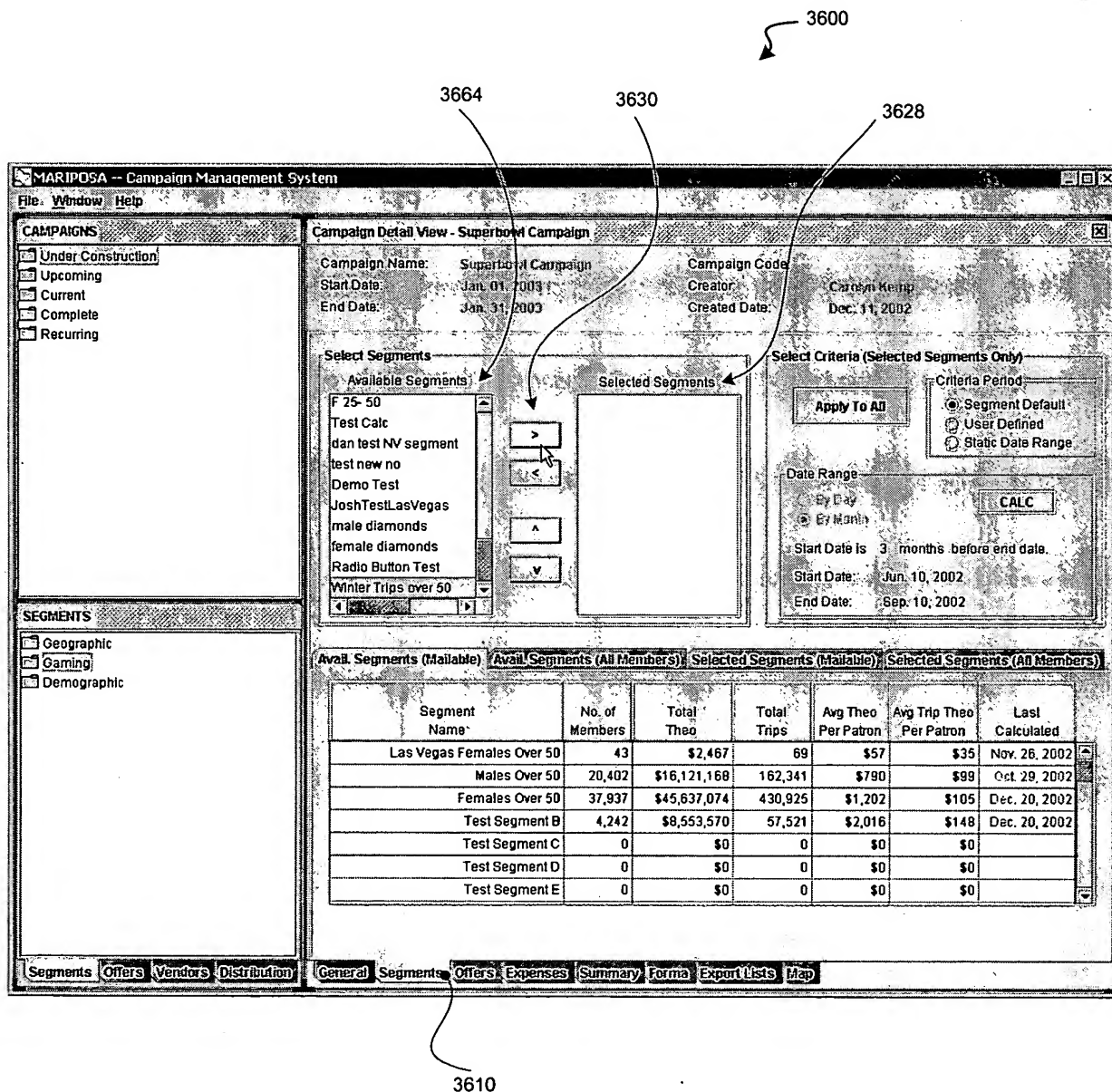


Fig. 36



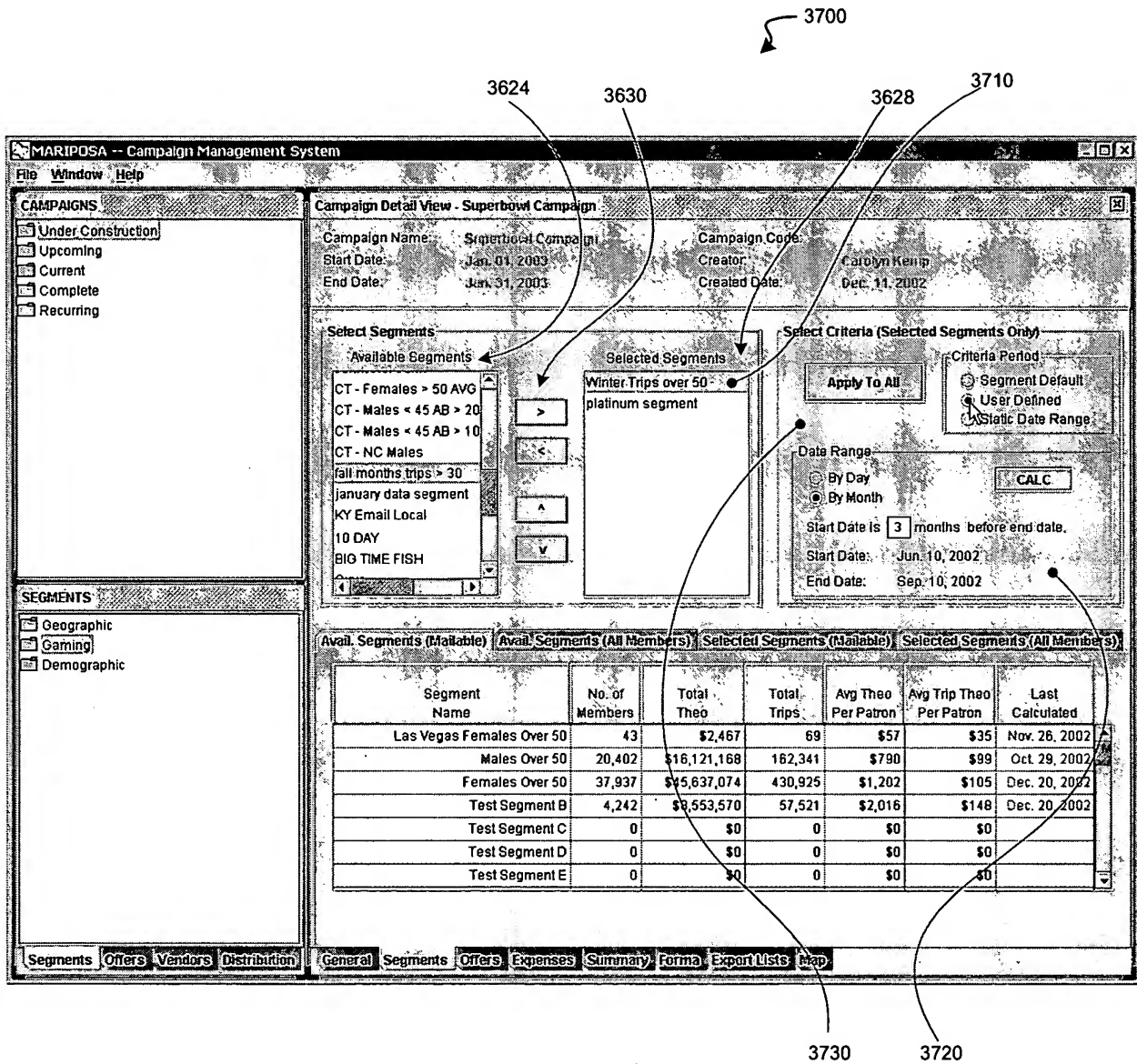


Fig. 37

**MARIPOSA -- Campaign Management System**

File Window Help

**CAMPAIGNS**

- ☐ Under Construction
- ☐ Upcoming
- ☐ Current
- ☐ Complete
- ☐ Recurring

**SEGMENTS**

- ☐ Geographic
- ☐ Gaming
- ☐ Demographic

**Campaign Detail View - Superbowl Campaign**

Campaign Name: Superbowl Campaign      Campaign Code:      Creator: Carolyn Kemp  
 Start Date: Jan. 01, 2003      Created Date: Dec. 11, 2002  
 End Date: Jan. 31, 2003

**Select Segments**

Available Segments

- CT - Females > 50 AVG
- CT - Males < 45 AB > 20
- CT - Males < 45 AB > 10
- CT - NC Males
- fall months trips > 30
- January data segment
- KY Email Local
- 10 DAY
- BIG TIME FISH

Selected Segments

- Winter Trips over 50
- platinum segment

**Select Criteria (Selected Segments Only)**

Apply To All

Criteria Period

- ☐ Segment Default
- ☒ User Defined
- ☐ Static Date Range

Date Range

- ☐ By Day
- ☒ By Month

Start Date is 3 months before end date

Start Date: Jun. 10, 2002      End Date: Sep. 10, 2002

CALC

**Avail. Segments (Mailable)    Avail. Segments (All Members)    Selected Segments (Mailable)    Selected Segments (All Members)**

Segment Name	No. of Members	Total Theo	Total Trips	Avg Theo Per Patron	Avg Trip Theo Per Patron	Last Calculated
Winter Trips over 50	267	\$2,462,902	16,065	\$9,329	\$153	Feb. 20, 2003
platinum segment	1,725	\$4,706,372	31,976	\$2,723	\$147	Feb. 20, 2003
<b>Totals</b>	<b>1,992</b>	<b>\$7,169,274</b>	<b>48,041</b>	<b>\$9,599</b>	<b>\$149</b>	<b>CALC</b>

Segments    Offers    Vendors    Distribution    General    Segments    Offers    Expenses    Summary    Forms    Export Lists    Map

Fig. 38

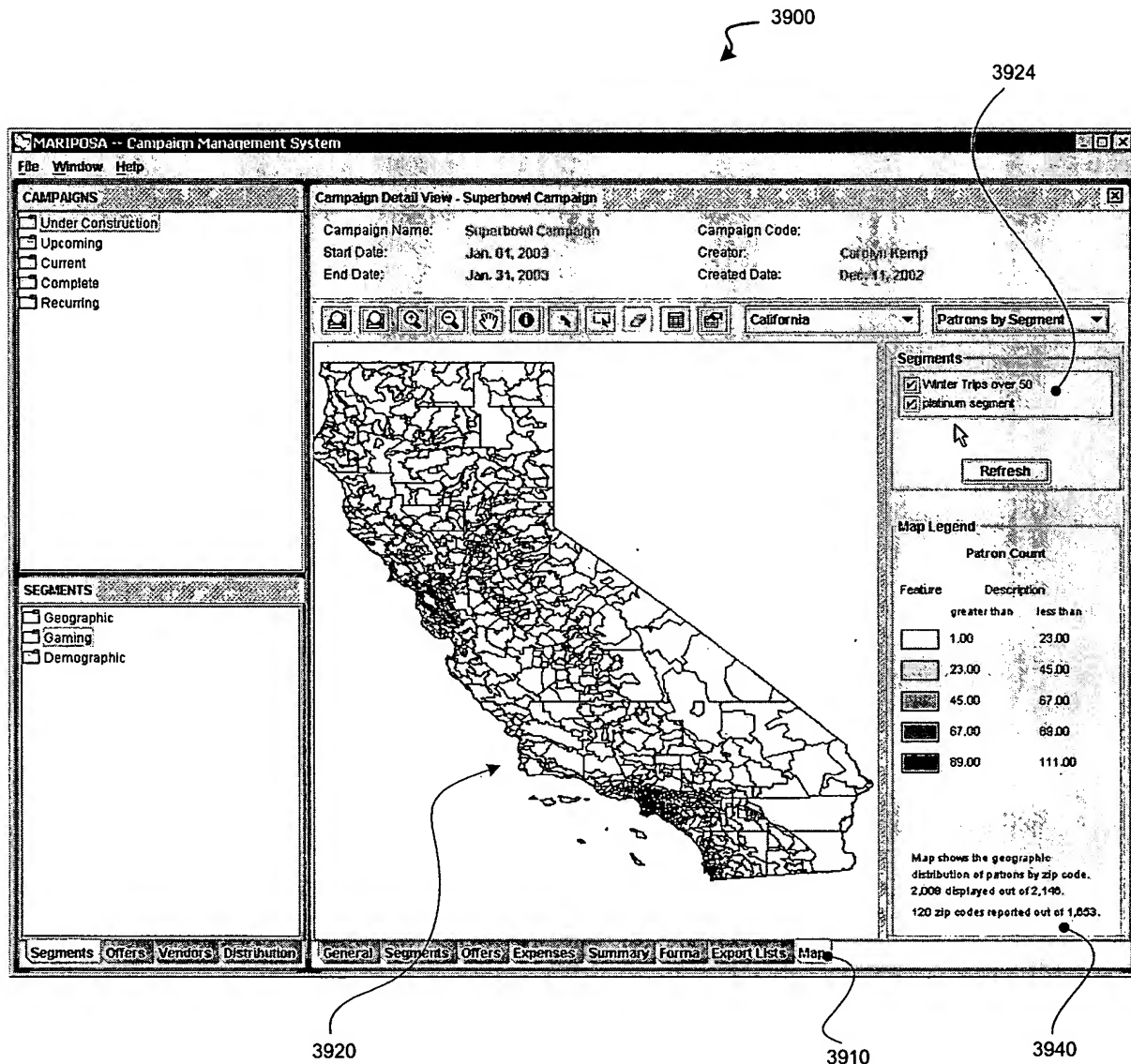


Fig. 39

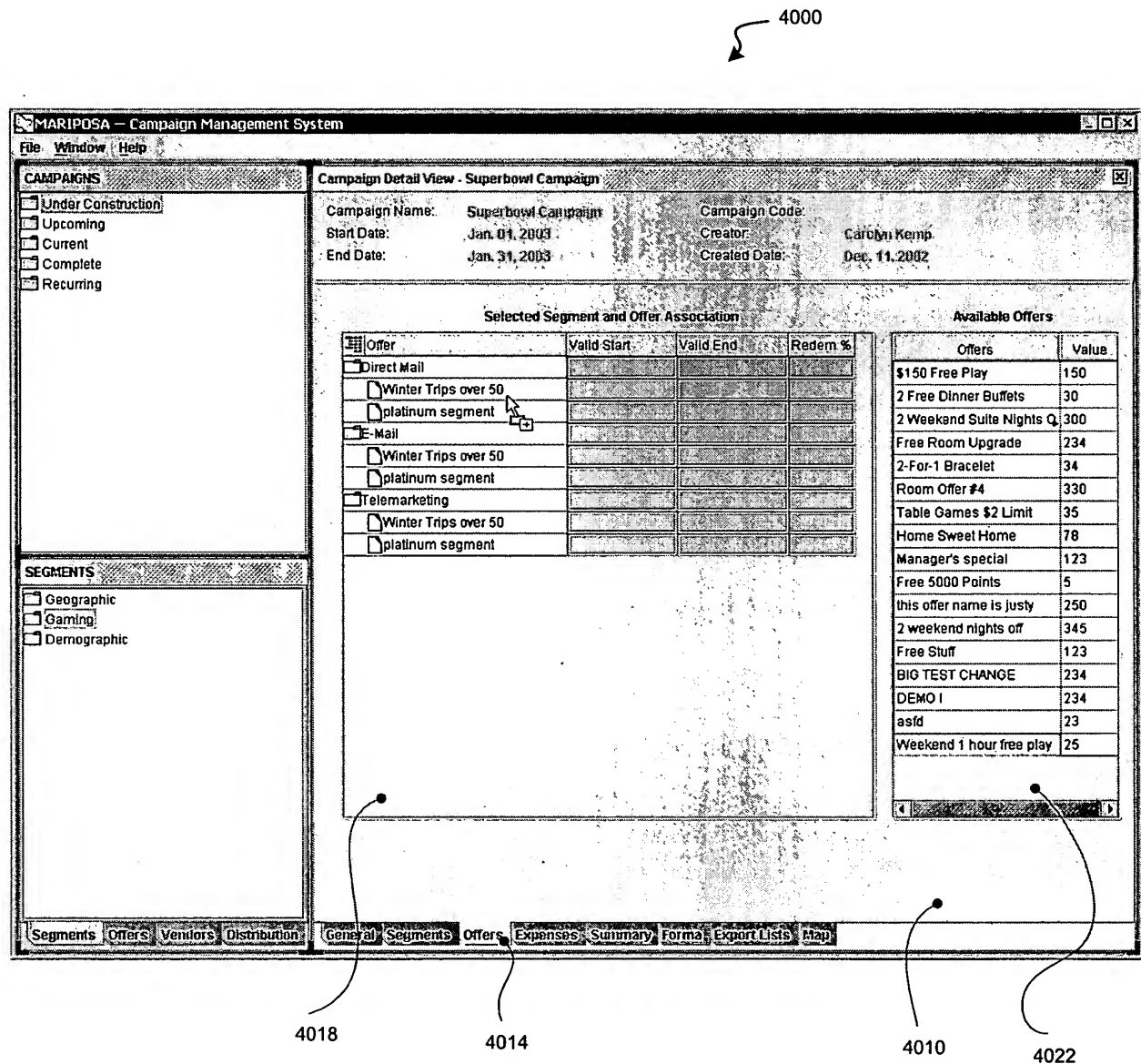


Fig. 40

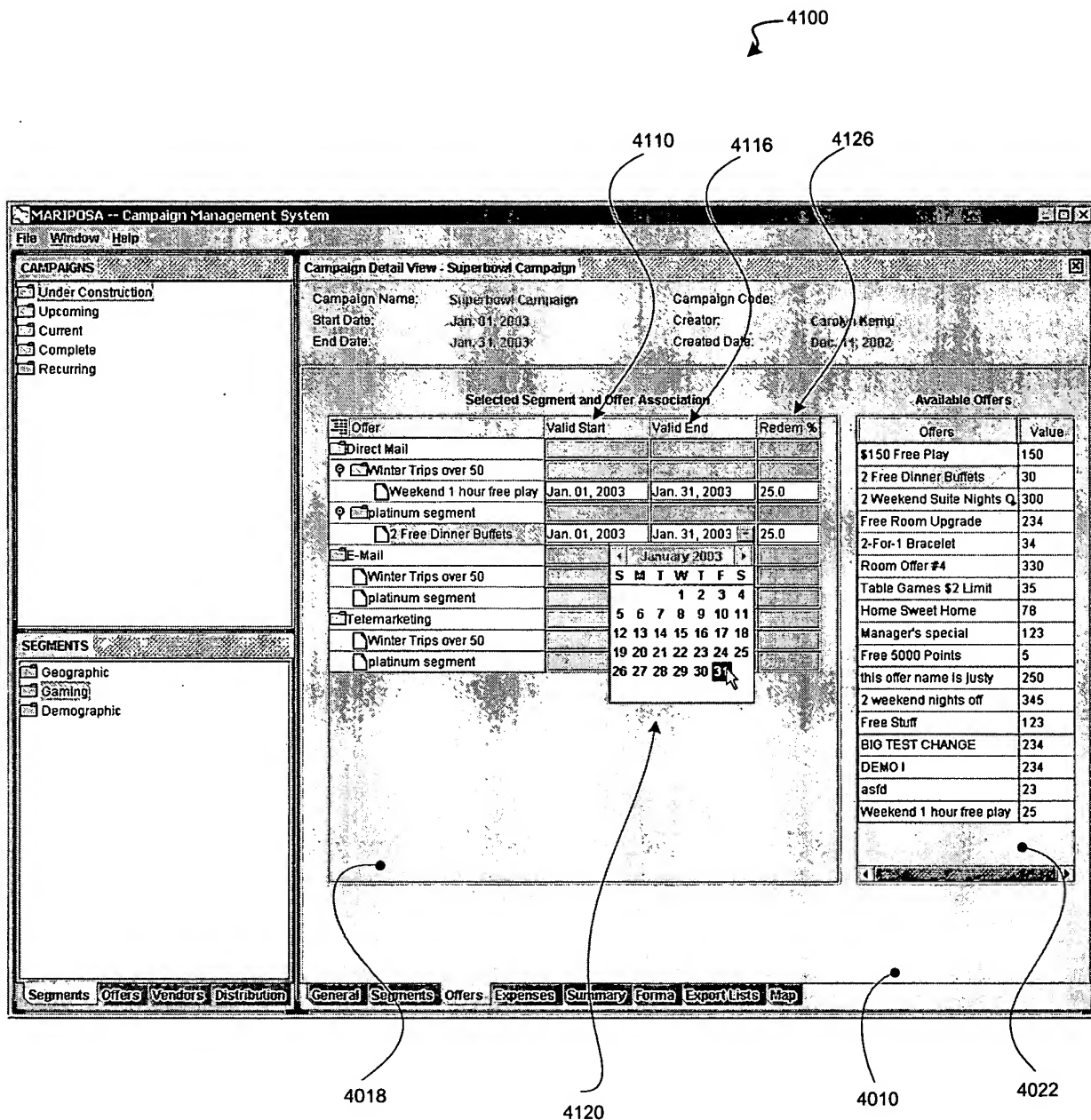


Fig. 41

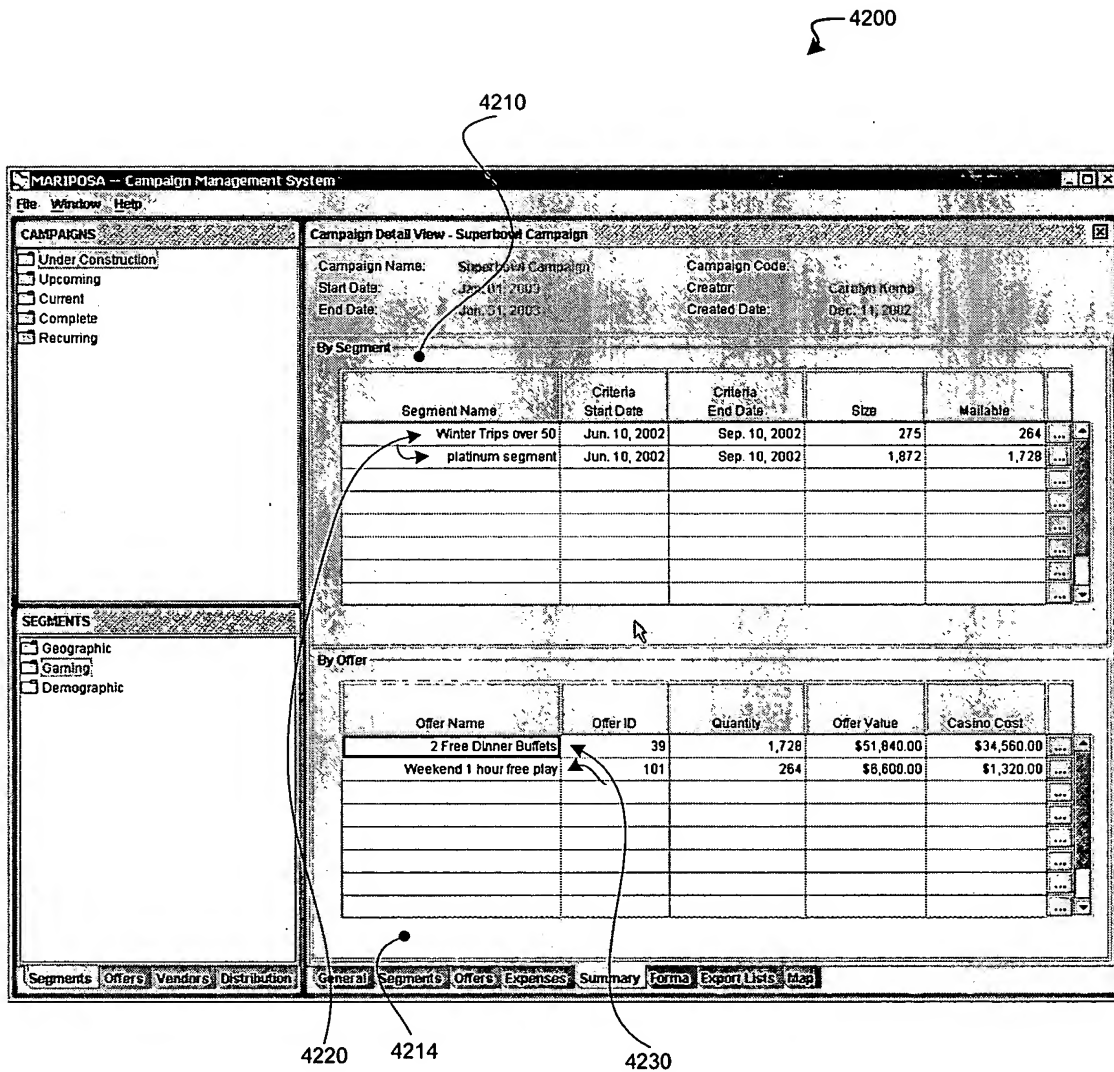


Fig. 42



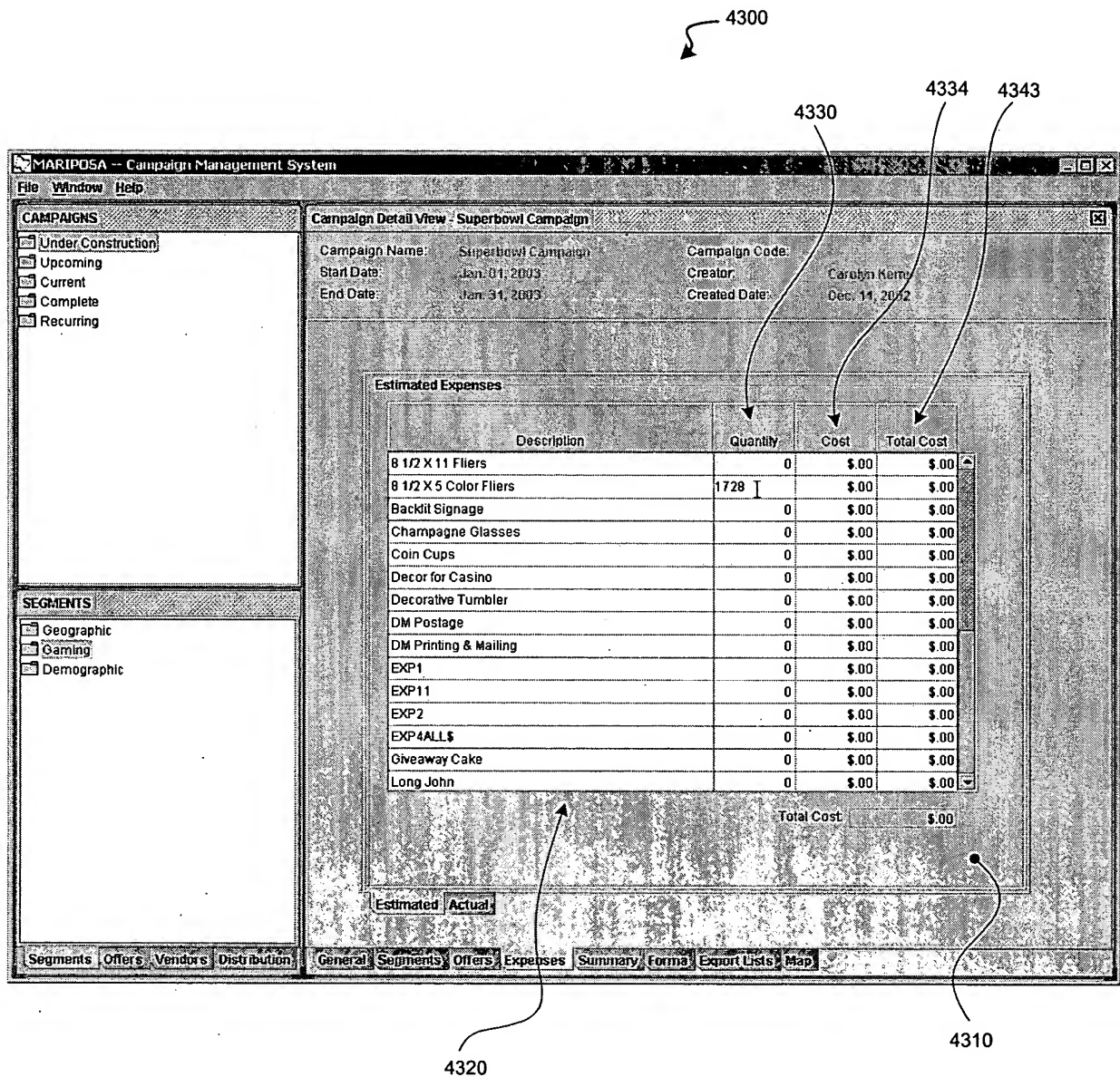


Fig. 43

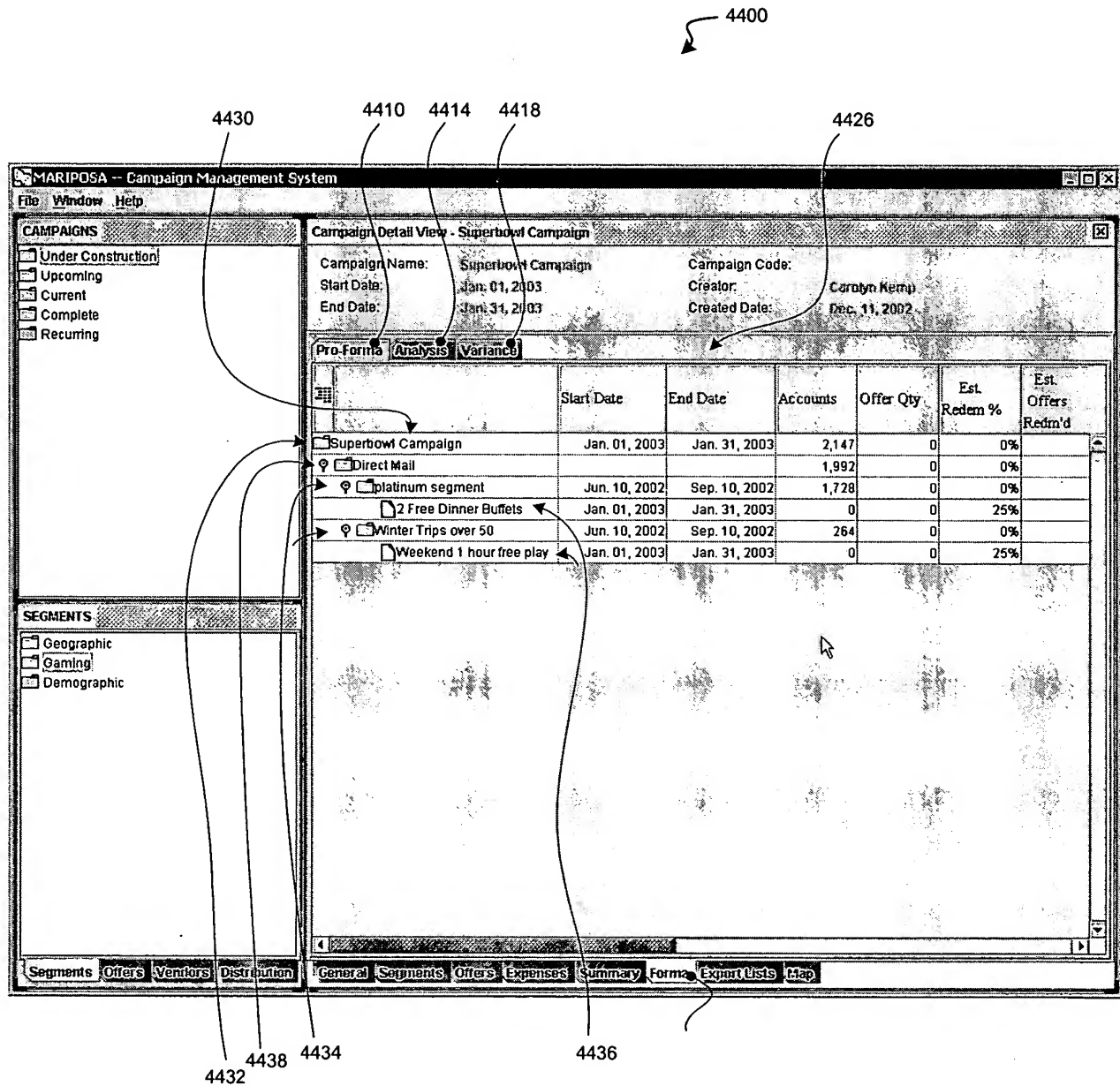


Fig. 44



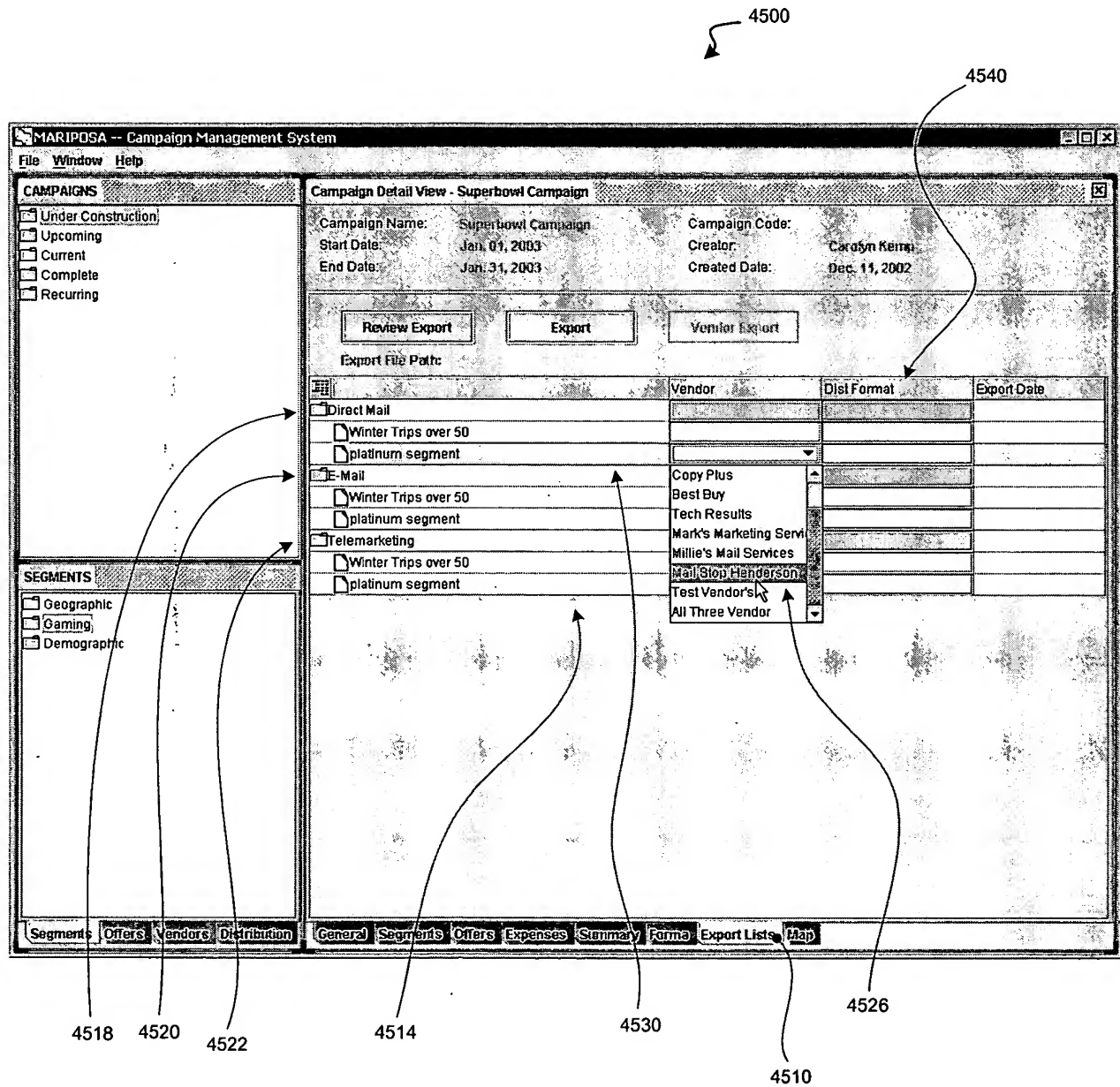


Fig. 45

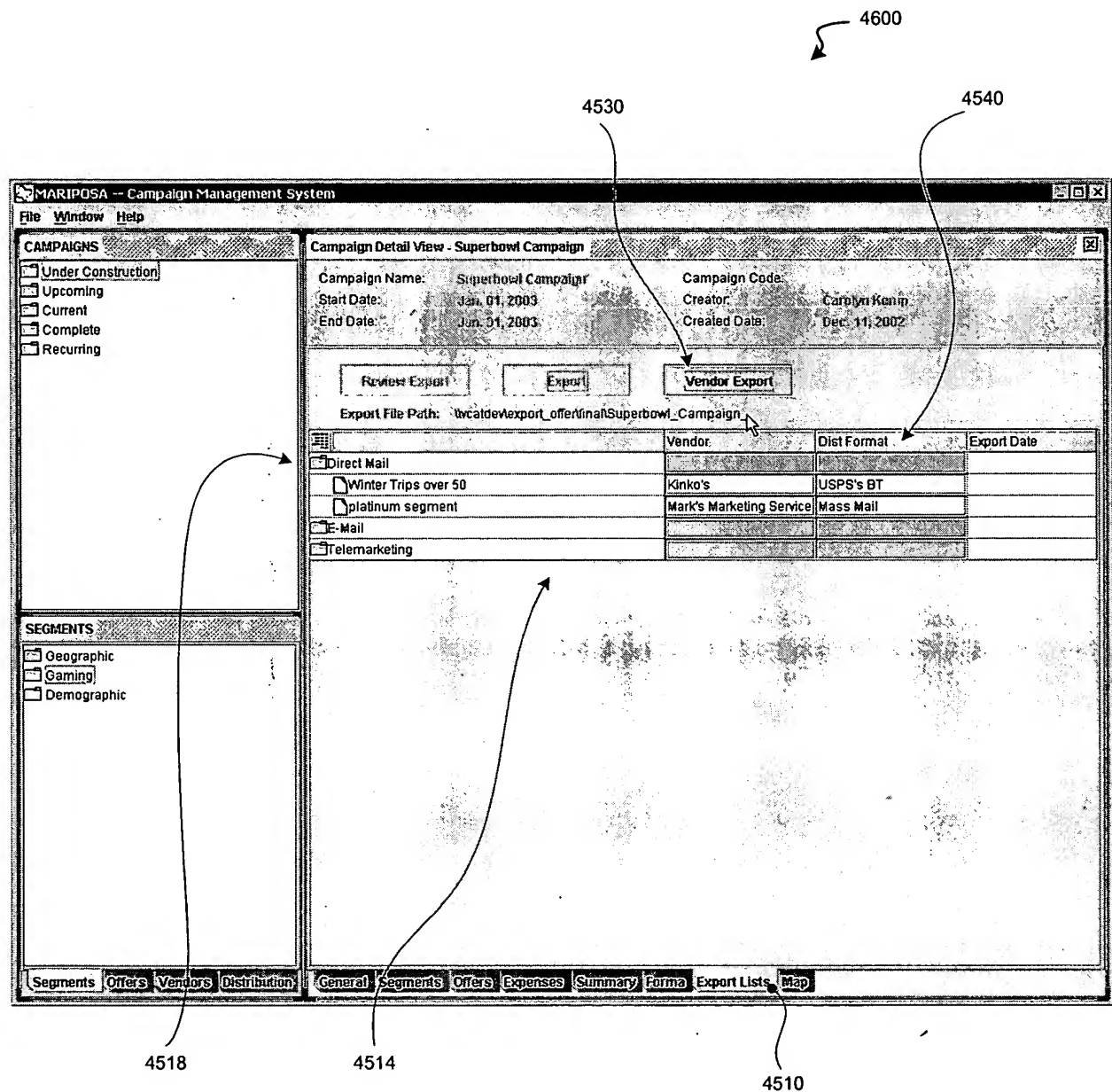


Fig. 46

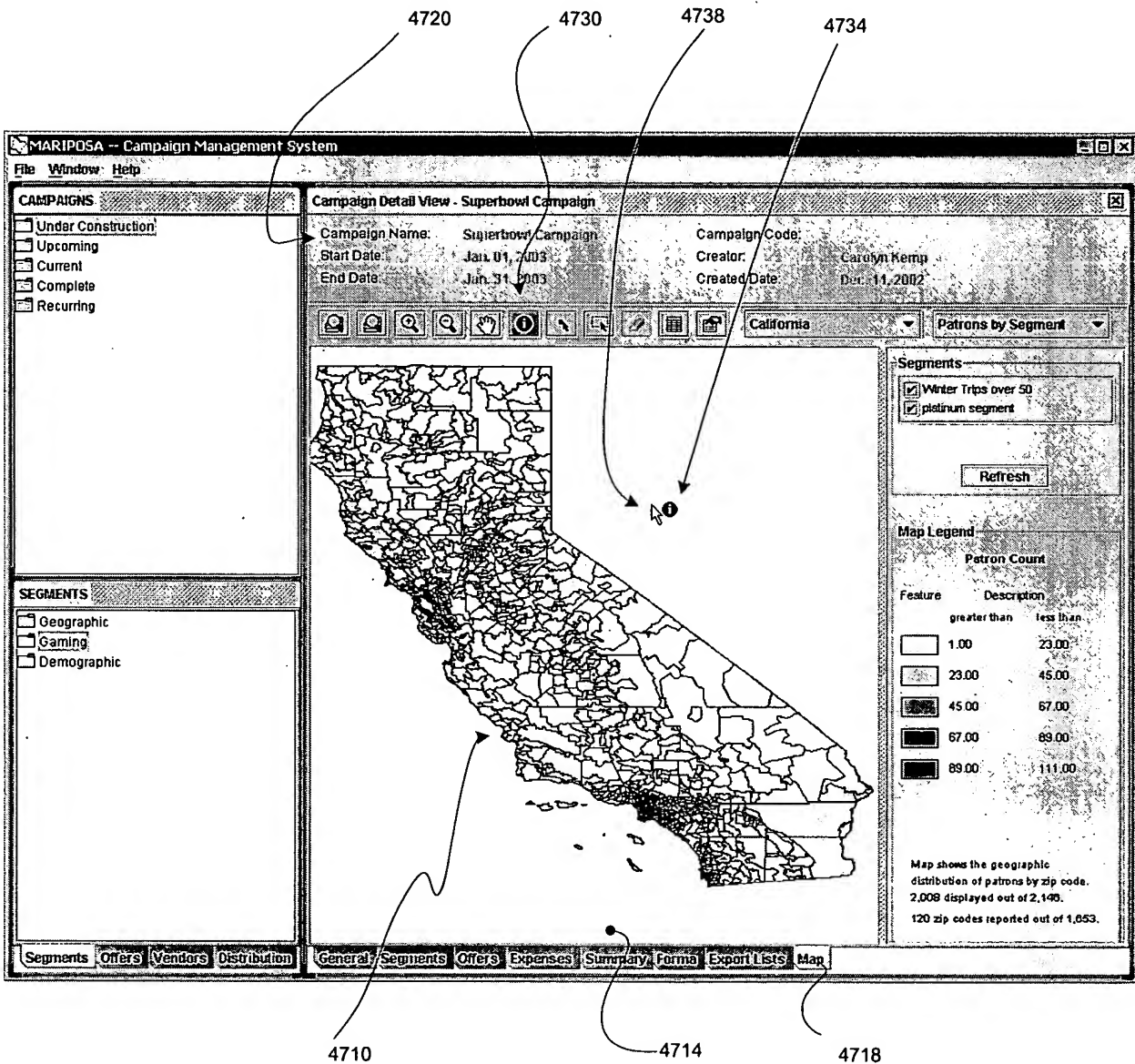


Fig. 47

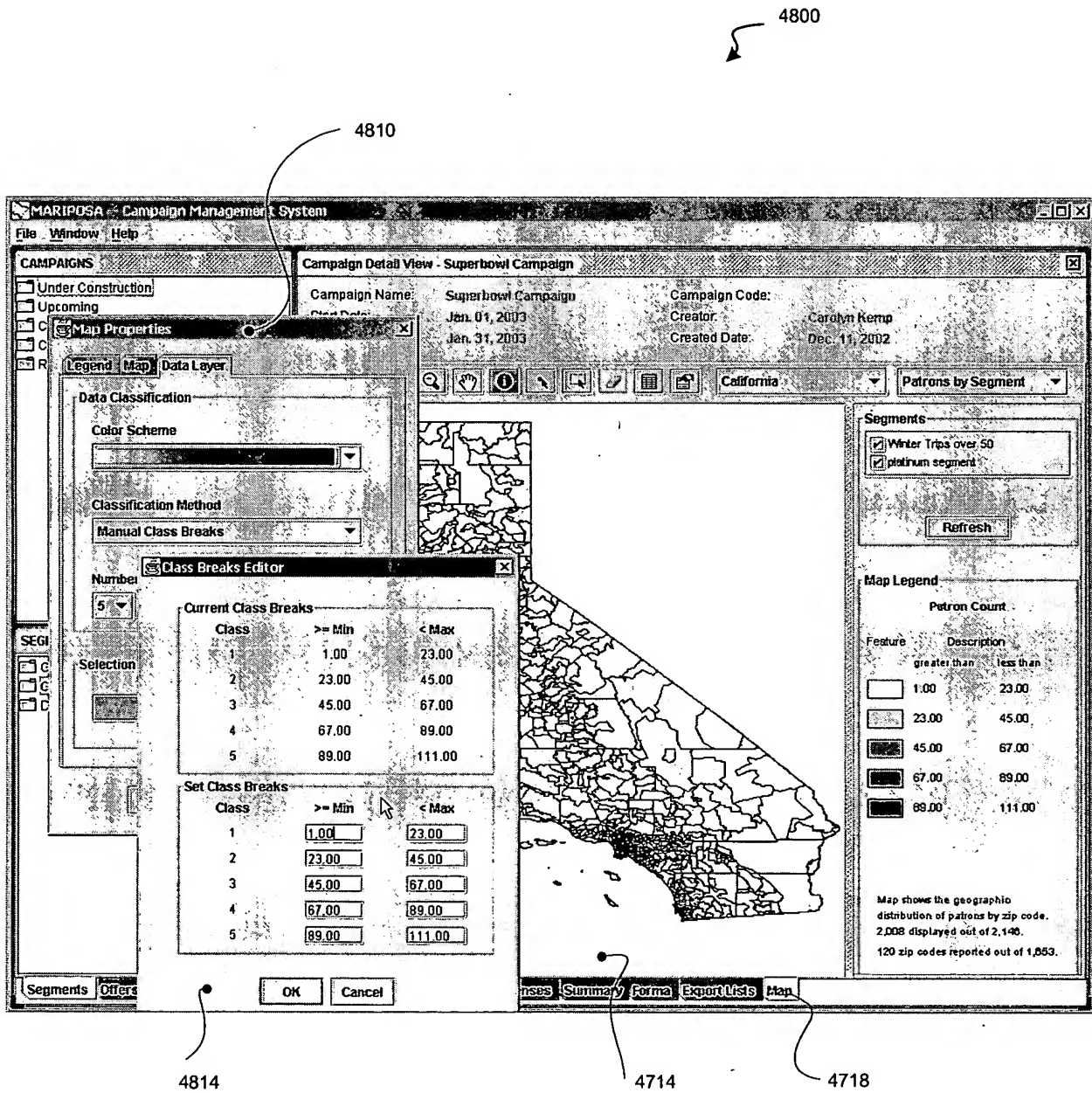


Fig. 48

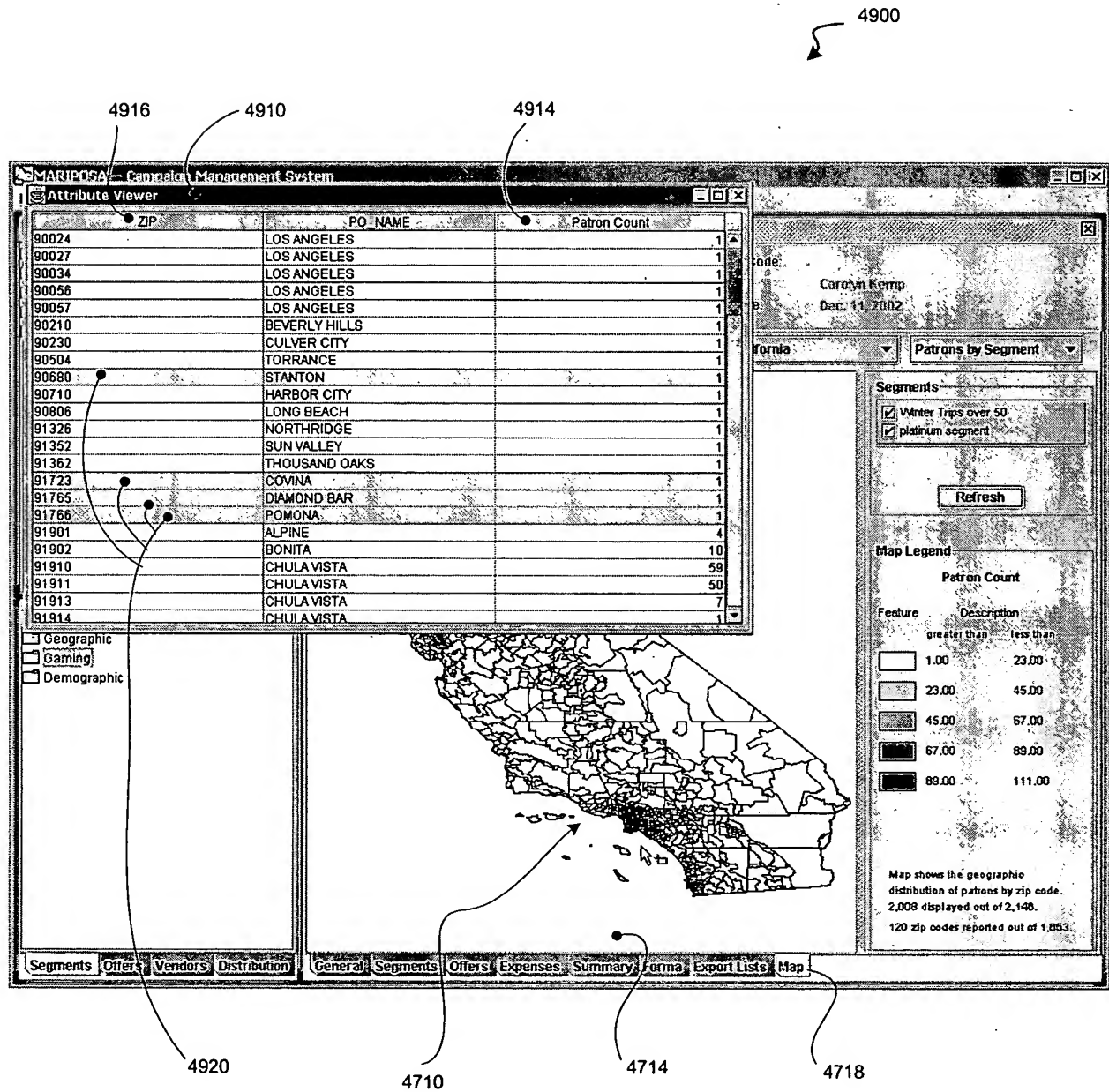


Fig. 49

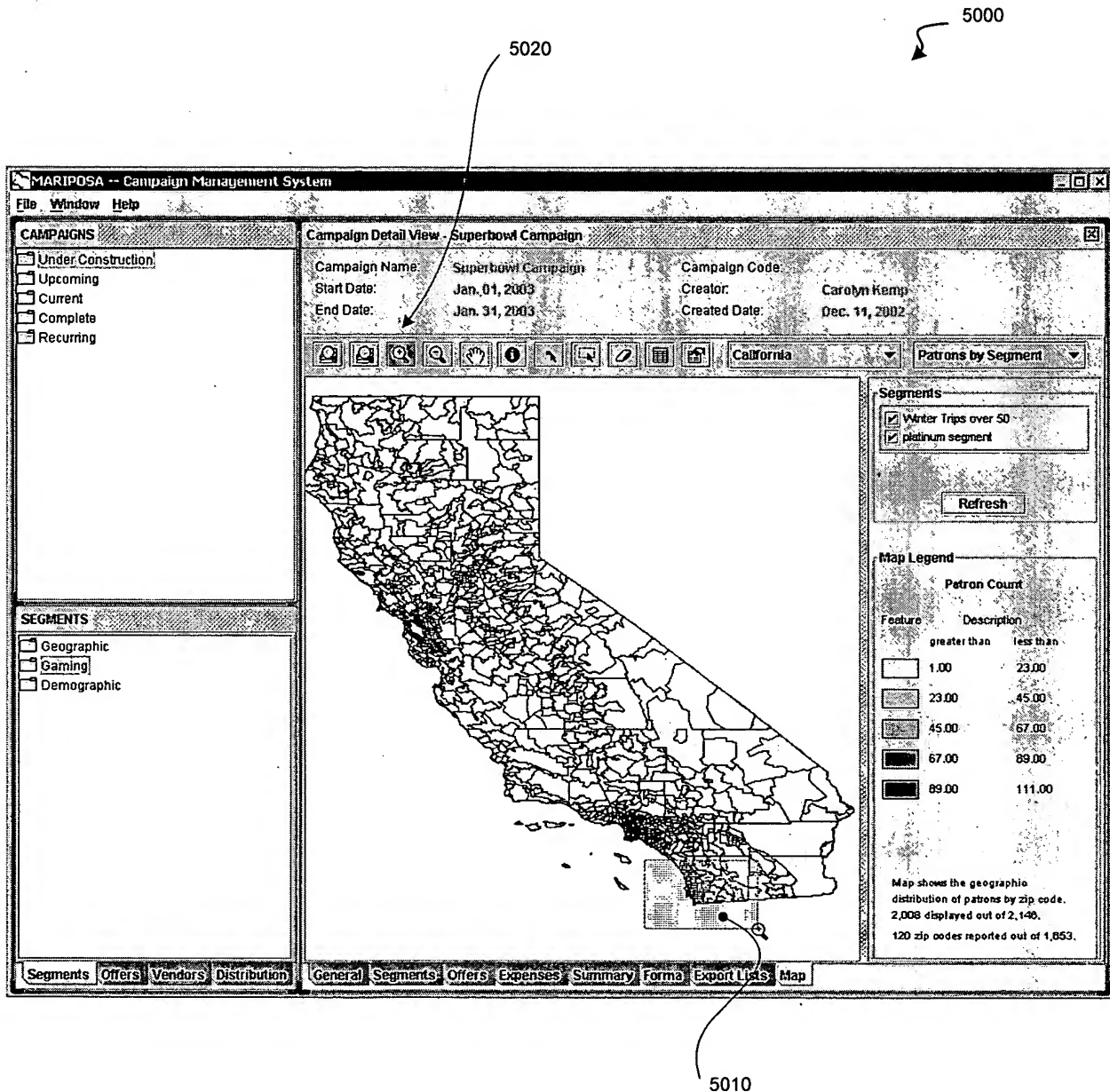


Fig. 50



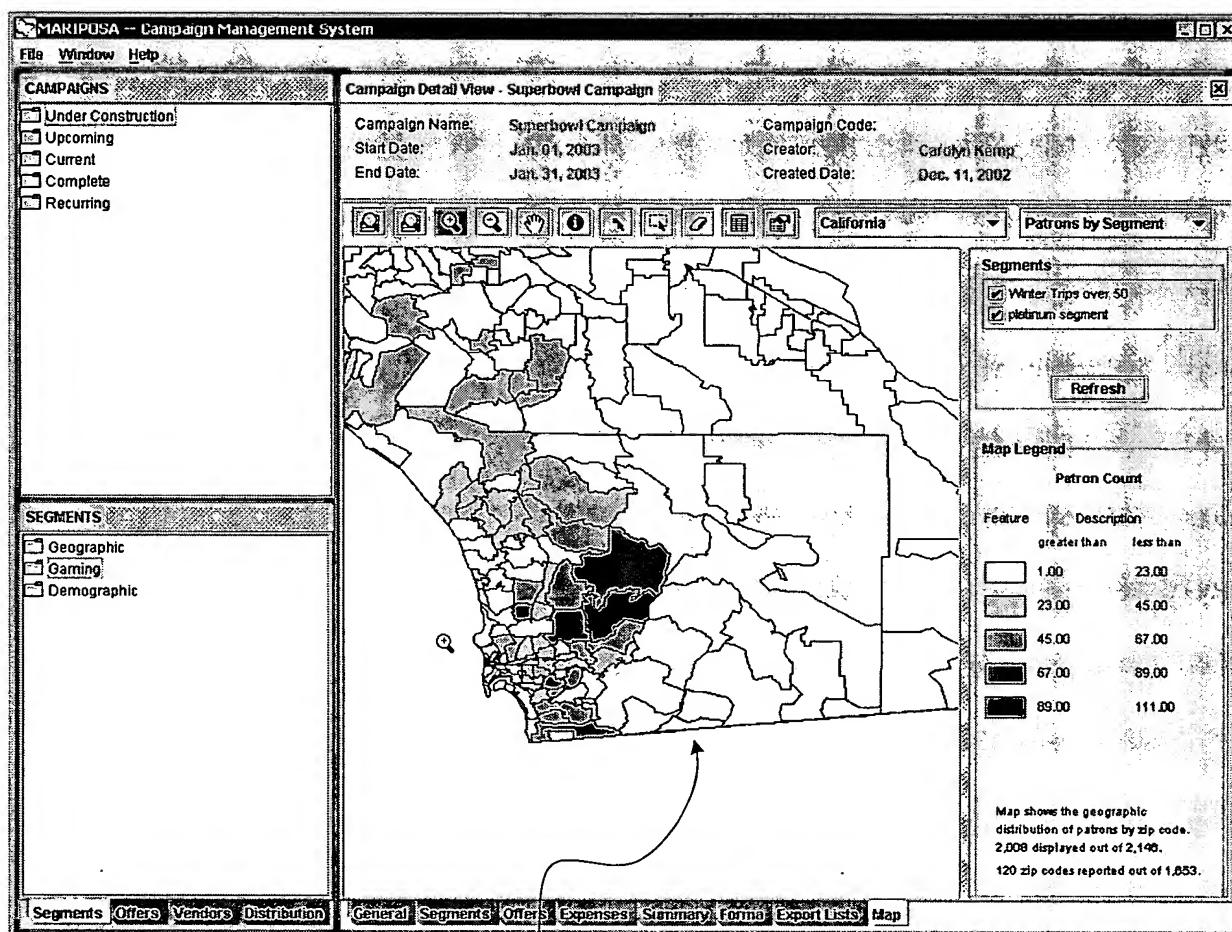


Fig. 51

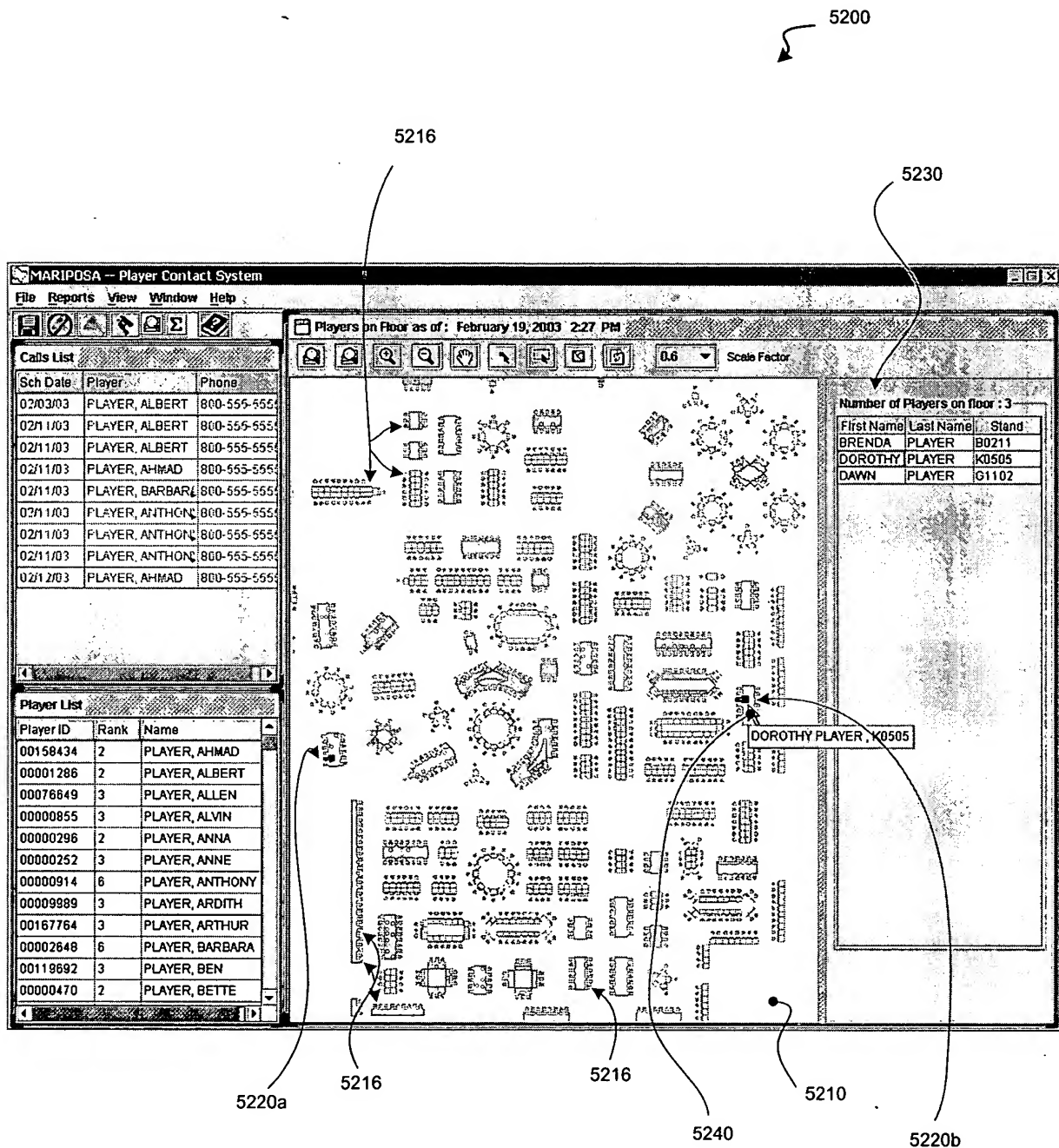


Fig. 52



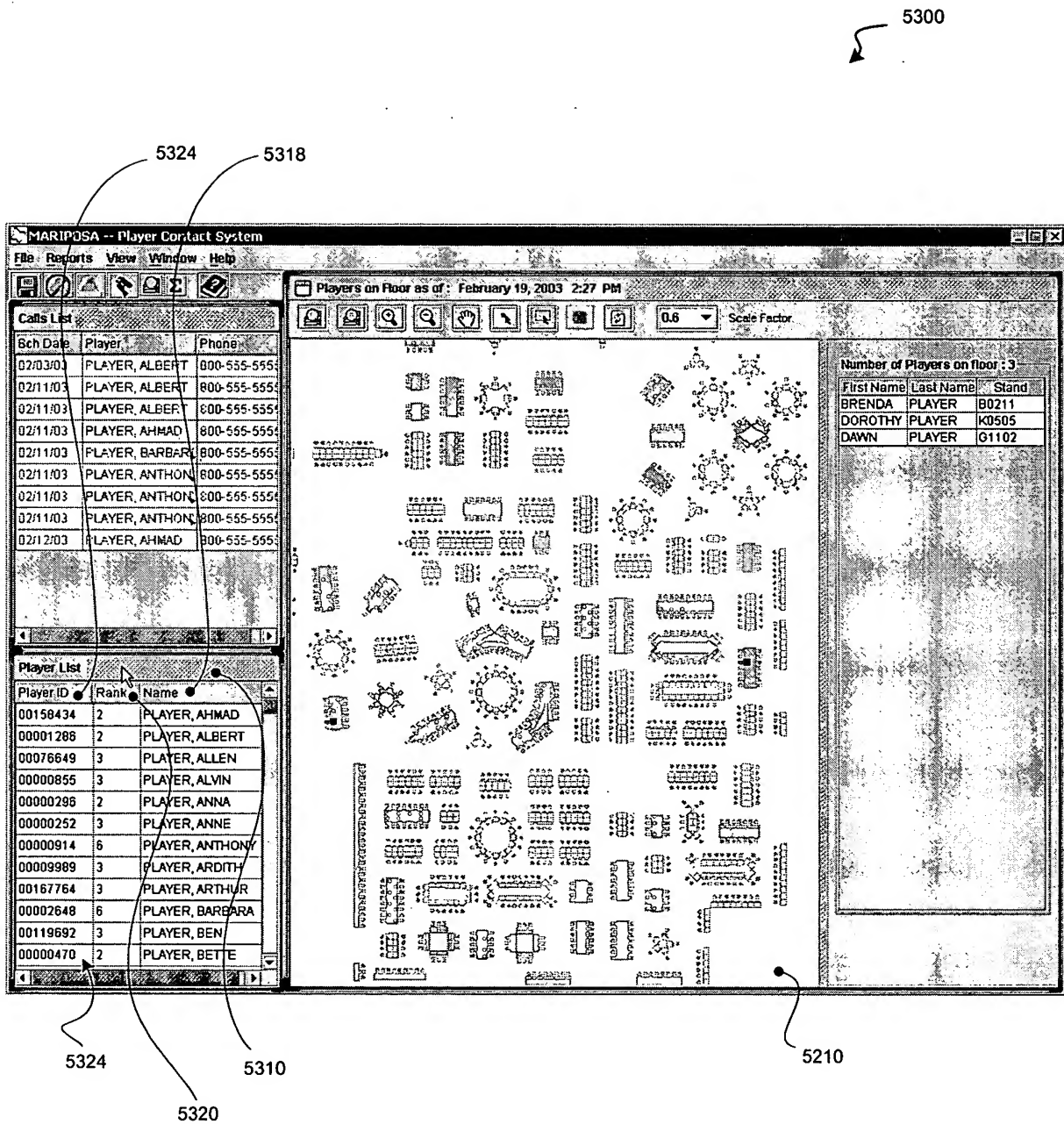


Fig. 53

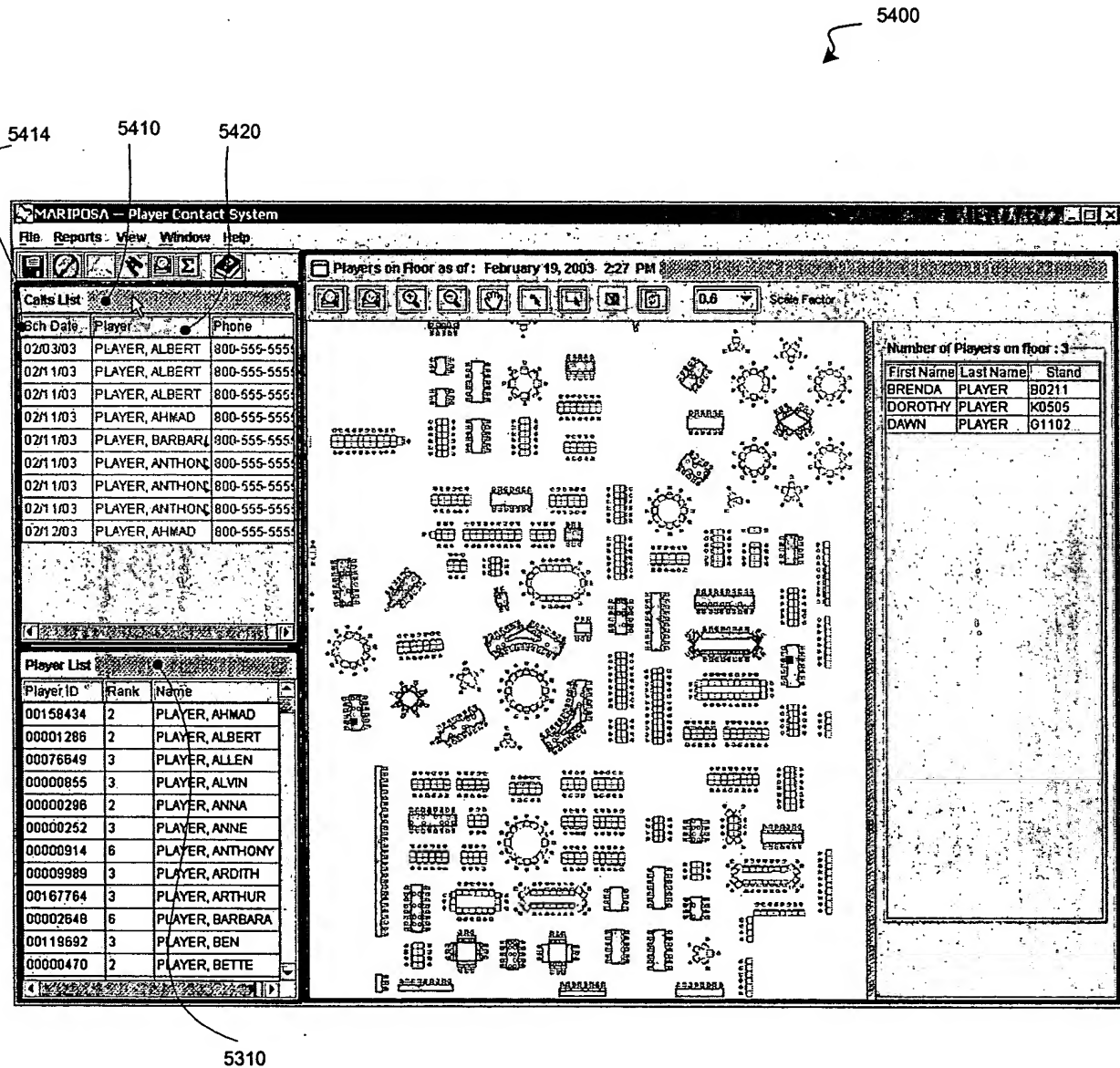


Fig. 54

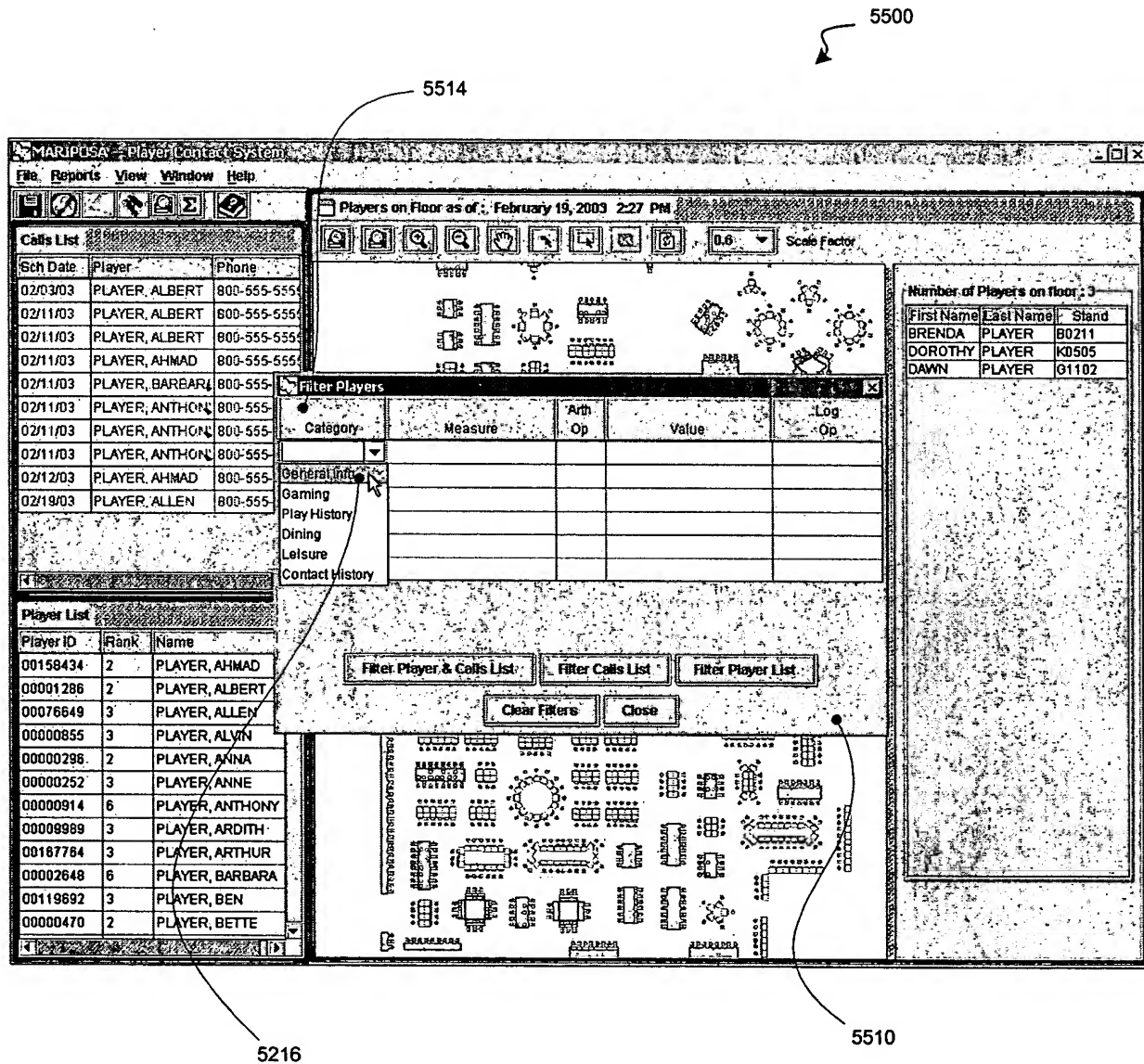


Fig. 55A

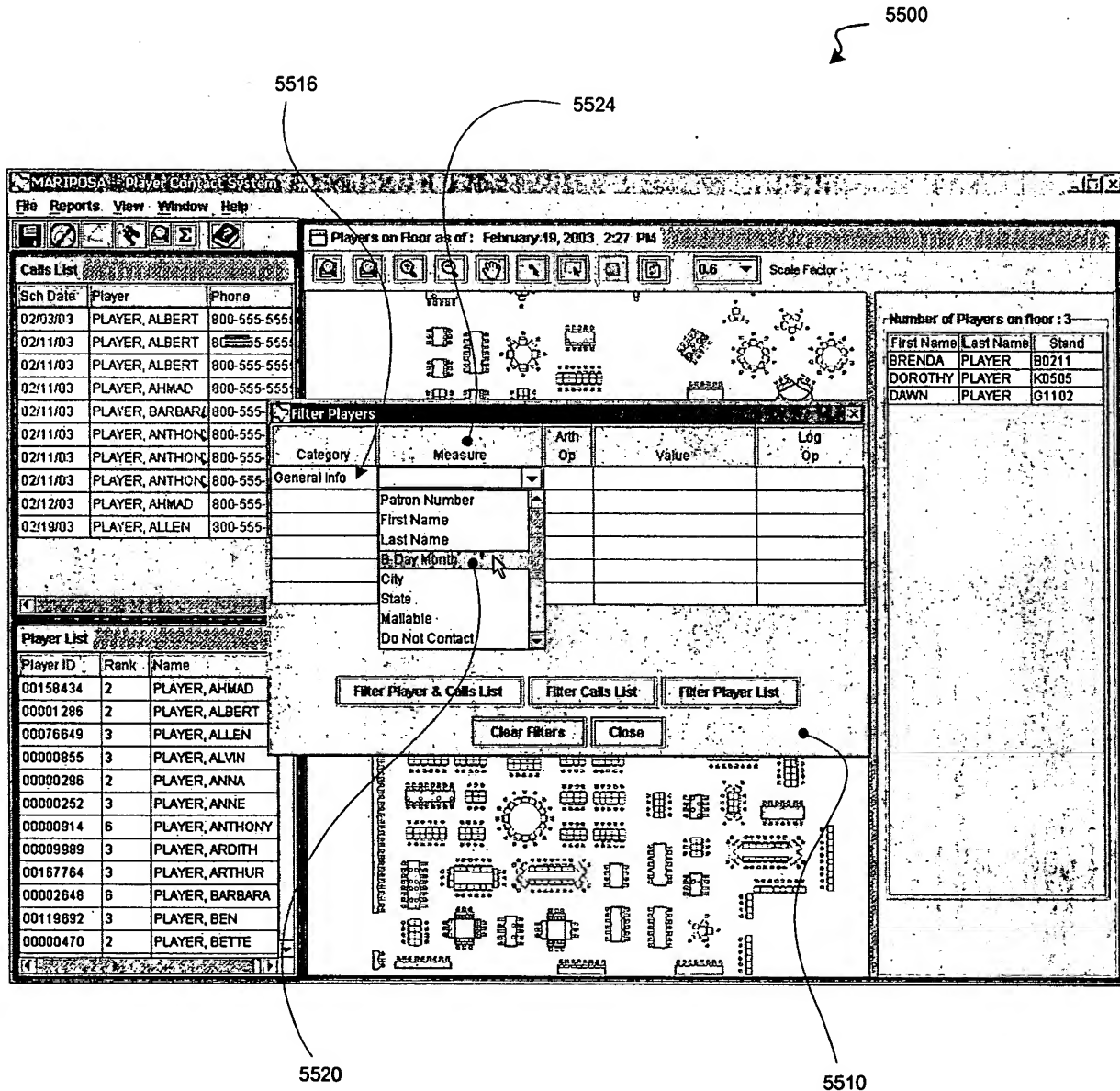


Fig. 55B

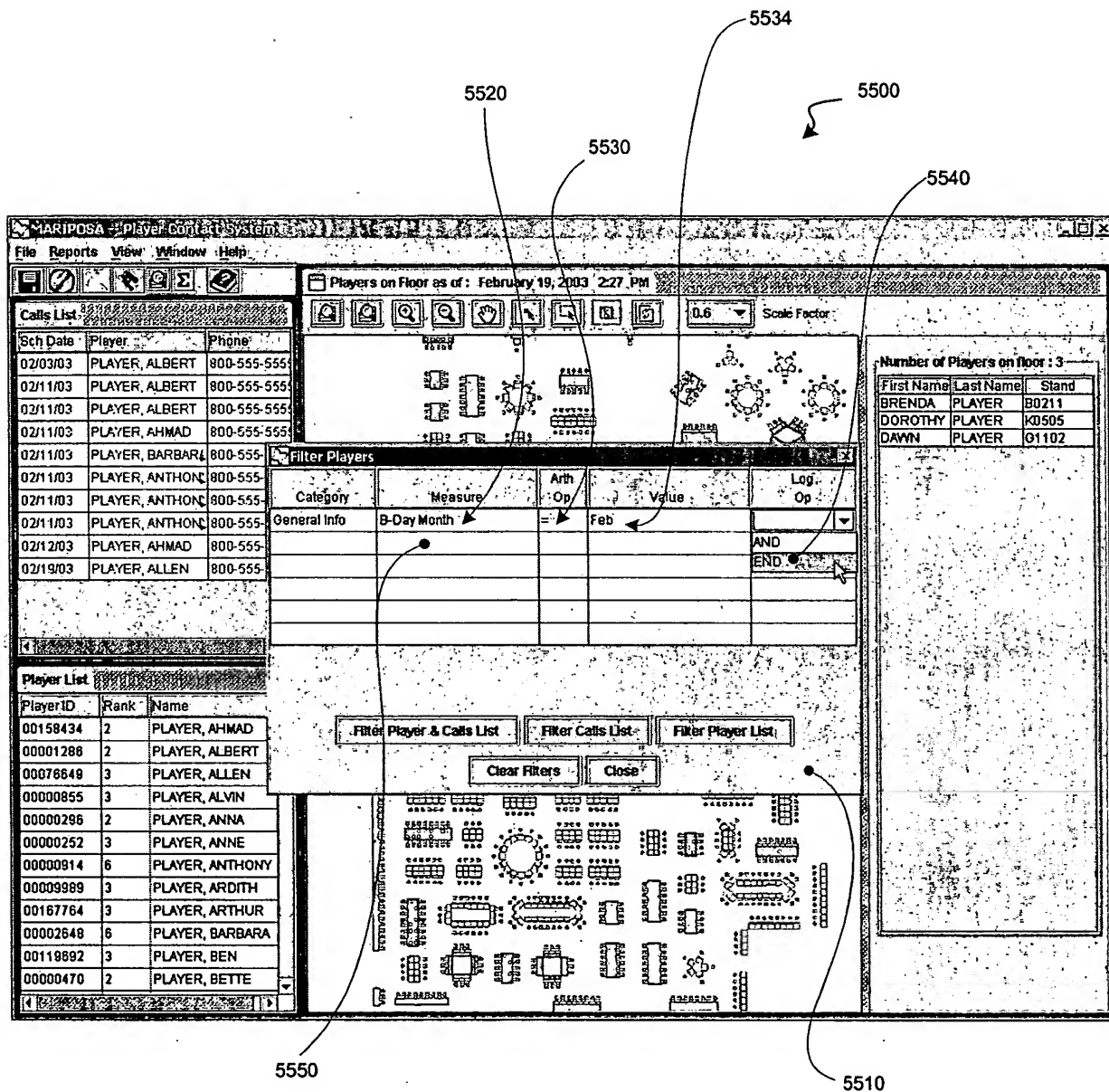


Fig. 55C

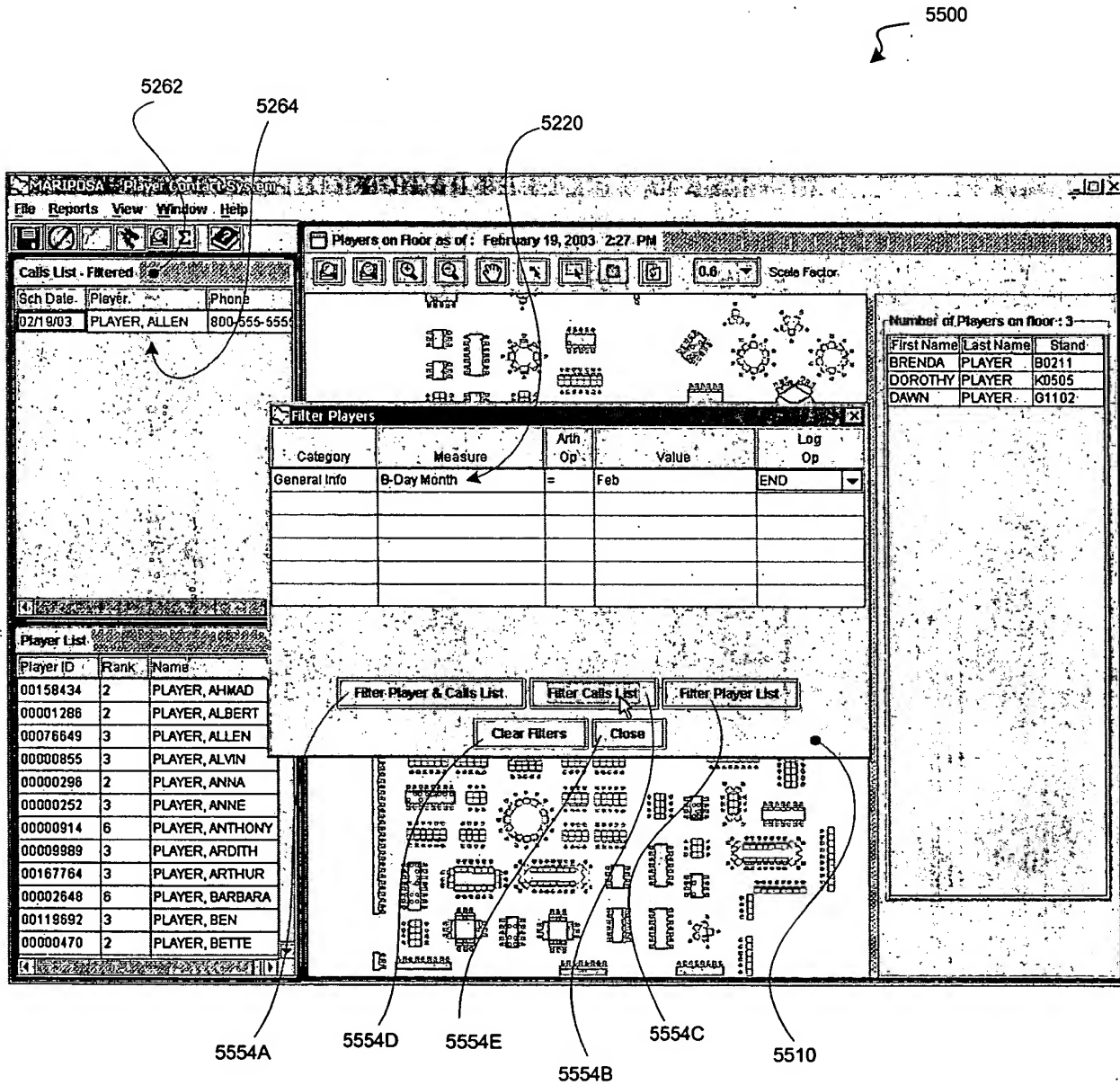


Fig. 55D

MARIPOSA -- Player Contact System

File Reports View Window Help

Player Detail View -- PLAYER, ALLEN

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
General  
Patron Number: 76649 Spouse Number:   
Creeting: First Name:   
First Name: ALLEN Last Name:   
Last Name: PLAYER Spouse Birthday:   
Birthday: 02/01/1935 Anniversary: 08/28/2000  
Est. Date: 01/06/2002 Est. Date:   
Source: SLOT WALK IN Source:   
Address  
Street: 427 HOLTZ ST Apt:   
City: SPRING VALLEY  
State: CA Zip: 91877  
Mail Code: Mailable Mail To: H  
Contact Info  
☐ DO NOT CONTACT Pref:   
Home: 800-555-5555   
Other:   
Mobile:   
Email:   
Relationships  
General Info: General Play: Story: Spring: Leisure: Other: Contact: History:   
Status:

5600

5610

5614

Fig. 56



5700

**MARIPOSA -- Player Contact System**

File Reports View Window Help

---

**Player Detail View -- PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
 Name: PLAYER, ALLEN Rank: 3 Comps Avail: \_\_\_\_\_  
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail: \_\_\_\_\_

**General**

Patron Number: 76649 Spouse Number: \_\_\_\_\_  
 Greeting: \_\_\_\_\_ First Name: \_\_\_\_\_  
 First Name: ALLEN Last Name: \_\_\_\_\_  
 Last Name: PLAYER Spouse Birthday: \_\_\_\_\_  
 Birthday: 02/01/1935 Anniversary: 08/28/2000  
 Est. Date: 01/08/2002 Est. Date: \_\_\_\_\_  
 Source: SLOT WALK IN Source: \_\_\_\_\_

**Address**

Street: 427 HOLTZ ST Apt: \_\_\_\_\_  
 City: SPRING VALLEY  
 State: CA Zip: 91977  
 Mail Code: Mailable Mail To: H

**Contact Info**

☐ DO NOT CONTACT Pref: ☒  
 Home: 800-555-5555  
 Other: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Relationships**

Call this Player  
 Add Relationship  
 Remove Relationship  
 View  
 Close  
 Help

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**General Info**

Status: \_\_\_\_\_

5710

FIG. 57





FIG. 58

MARIPOSA - Player Contact System

File Reports View Window Help

5900

5816

5814

5810

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
Nickname: Boyd Last Play: 09/06/2002 Pts Avail:   
Player Stated Prefs Spouse Stated Prefs  
Table Game: Blackjack Pal Gow Table Game:   
Average Bet: 10.00 25.00 Average Bet:   
Skill: INT ADV Skill:   
Slot Game Model: Austin Powers Wheel of Fortune Slot Game Model:   
Denom: 1.00 0.50 Denom:   
Game Type: 9 Line Video 5 Line Video Game Type: null  
Prog Type: Non-Progressive Wide Area Progress Prog Type: null  
☐ Mon ☒ Tue ☒ Wed ☐ Thu ☒ Fri ☐ Sat ☐ Sun ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
☐ Day ☒ Swing ☐ Grave ☐ Day ☐ Swing ☐ Grave  
Player Calculated Prefs Spouse Calculated Prefs  
Days: 60 Basis: Theo Win Days: 60 Basis: Theo Win  
Player Trips: 8 Refresh Player Trips: 8  
Table Game: Table Game:   
Slot Game Model: Jackpot Celebration Round'am Up Slot Game Model: Double Double Bonus Ten Play  
Denom: 0.05 0.05 Denom: 1 0.05  
Game Type: 9 Line Video 8 Line Video Game Type: Poker Poker  
Prog Type: Single Progressive Single Progressive Prog Type: Non-Progressive Non-Progressive  
Status:   
Gaming

**Calls List**

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBAR	800-555-5555

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

FIG. 59

**MARIPOSA -- Player Contact System**  
 File Reports View Window Help

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
 Last Play Date: 09/08/2002

	Current	Last	Prior
Tier	DIAMOND		
Effective Date	04/25/2001		

Revenue & Reinvestment	Last Play	7 Days	30 Days	3 Months	6 Months	12 Months	24 Months
Trips	1	8	19	25	51	135	316
Theo per Trip	85.00	0.00	85.00	145.15	177.08	292.88	315.70
Slot Theo per Trip	85.00	0.00	85.00	145.15	177.08	292.88	315.70
Table Theo per Trip	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Theo Win	85.00	85.00	85.00	0.00	0.00	0.00	3,544.00
Slot Theo	85.00	85.00	85.00	0.00	0.00	0.00	3,544.00
Table Theo	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Actual Win	252.00	252.00	0.00	0.00	0.00	4,238.00	4,238.00
Slot Actual	252.00	252.00	0.00	0.00	0.00	4,238.00	4,238.00
Table Actual	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Reinvestment	19.98	0.00	0.00	0.00	0.00	0.00	0.00
Gaming Comps Issued	19.98	0.00	0.00	0.00	0.00	0.00	0.00
Points Redeemed	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Non-Gaming Comps Issued	0.00	0.00	0.00	0.00	0.00	46.31	593.23
Reinvestment %	23.51	0.00	0.00	0.00	0.00	0.00	0.00

General Gaming Play History Print Usual Pts Comps History

Status:

6040

6020

6010

FIG. 60

6100

6130 6110

**MARIPOSA -- Player Contact System**

File Reports View Window Help

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
 Nickname: Bow Last Play: 09/08/2002 Pts Avail:

**Patron Dining Prefs**

Cuisines: Restaurants  
 Barbecue Steakhouse

**Spouse Dining Prefs**

Cuisines: Restaurants

**Patron Dining Dislikes**

Cuisines: Restaurants  
 Chinese

**Spouse Dining Dislikes**

Cuisines: Restaurants

**Patron Comments**

Wants Steak for Birthday Dinner I

**Spouse Comments**

**Patron Beverage and Tobacco Preferences**

Beverage #1 Type: Beer Brand: Corona  
 Beverage #2 Type: Bourbon Brand: Jack Daniels  
 Beverage #3 Type: Mixed Drinks Brand:   
 Tobacco:

**Spouse Beverage and Tobacco Preferences**

Beverage #1 Type: Beer Brand: Corona  
 Beverage #2 Type: Beer Brand: Corona Light  
 Beverage #3 Type: Beer Brand: Miller Light  
 Tobacco:

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001288	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**General Info** **Dining** **Play History** **Insurance** **Other** **Contact History**

Status:

6134 6140 6138

FIG. 61

6200

6210

MARIPOSA -- Player Contact System

File Reports View Window Help

Player Detail View - PLAYER, ALLEN

Patron ID: 78849 Tier: DIAMOND Host: CAROLYN KEMP  
Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
Patron Sports: 

Sport	Team
NBA Basketball	Los Angeles - Lakers
NFL Football	Washington - Redskins

 Spouse Sports: 

Sport	Team
-------	------

  
Patron Interests: Golfing Tournaments Spouse Interests:   
Patron Misc: Religion: College: University of Maryland Graduation Year: 1995 Club Affiliation: Spouse Misc: Religion: College: Graduation Year: Club Affiliation:   
Comments: I Comments:   
General Info Gaming Play History Training Leisure Other Contact History  
Status:

6220

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBAR	800-555-5555

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001288	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000295	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002640	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

FIG. 62

6300

6330      6310

**MARIPOSA - Player Contact System**

File Reports View Window Help

**Call List**

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009999	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649

Name: PLAYER, ALLEN

Nickname: Boyd

Tier: DIAMOND

Rank: 3

Last Play: 09/08/2002

Host: CAROLYN KEMP

Comps Avail:

Pts Avail:

**Active Offers**

Status	Code	Description	Start Date	End Date
ISSD	419404	224B5075 8-3-02/8-9-02	Jun. 17, 2002	Aug. 09, 2002
ISSD	453236	124B5075 7-15-02/7-26-02	Jun. 17, 2002	Jul. 26, 2002
ISSD	469201	024B5150 BAF 9-3-02/9-9-02	Jun. 17, 2002	Sep. 09, 2002
ISSD	473616	324B5075 9-3-02/9-9-02	Jun. 17, 2002	Sep. 09, 2002

**Inactive Offers**

Status	Code	Description	Start Date	End Date

**Last 3 Months**

Total Value Issued: \$0.00

Total Value Redeemed: \$0.00

Redemption Percentage: 0%

**Lifetime**

Total Value Issued: \$375.00

Total Value Redeemed: \$0.00

Redemption Percentage: 0%

Generate Report    Print    Go to History    Print    Offer    Contact Report

Status:

6334      6350

FIG. 63



6400

6410

6408

**MARIPOSA -- Player Contact System**

File Reports View Window Help

**Calls List**

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000298	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00187764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**Player Detail View -- PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
**Contact Info**  
 Phone 1: 800-555-5555 Email:   
 Phone 2: Best Time: Evening   
 Mobile:   
 Schedule Call   
 Make Contact   
**Contact Info**

Sched Date	Contact Date	Purpose	Results
02/19/2003	02/19/2003		Canceled
02/19/2003	02/19/2003	Wish him a happy birthday	Spoke with Patron--see notes

**Notes**

**Status:**

**Contact History**

6420

6414

FIG. 64

6500

6518 6510 6520

**Calls List**

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/11/03	PLAYER, ANTHONY	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/19/03	PLAYER, ALLEN	800-555-5555

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**Schedule Calls**

Players on Floor as of: February 19, 2003 2:27 PM

☒ Schedule Calls To Assigned Host  
☐ Schedule Calls To Selected Host KEMP, CAROLYN

Same Schedule All Dates?  
☒ Yes Feb 19, 2003  
☐ No  
 Apply to All

Same Purpose All Calls?  
☒ Yes  
☐ No  
 Apply to All

Sched Date	Name	Purpose
Feb. 19, 2003	PLAYER, ALLEN	

Save Calls Cancel

Players on floor : 3

est Name	Stand
PLAYER	B0211
PLAYER	K0505
PLAYER	G1102

FIG. 65



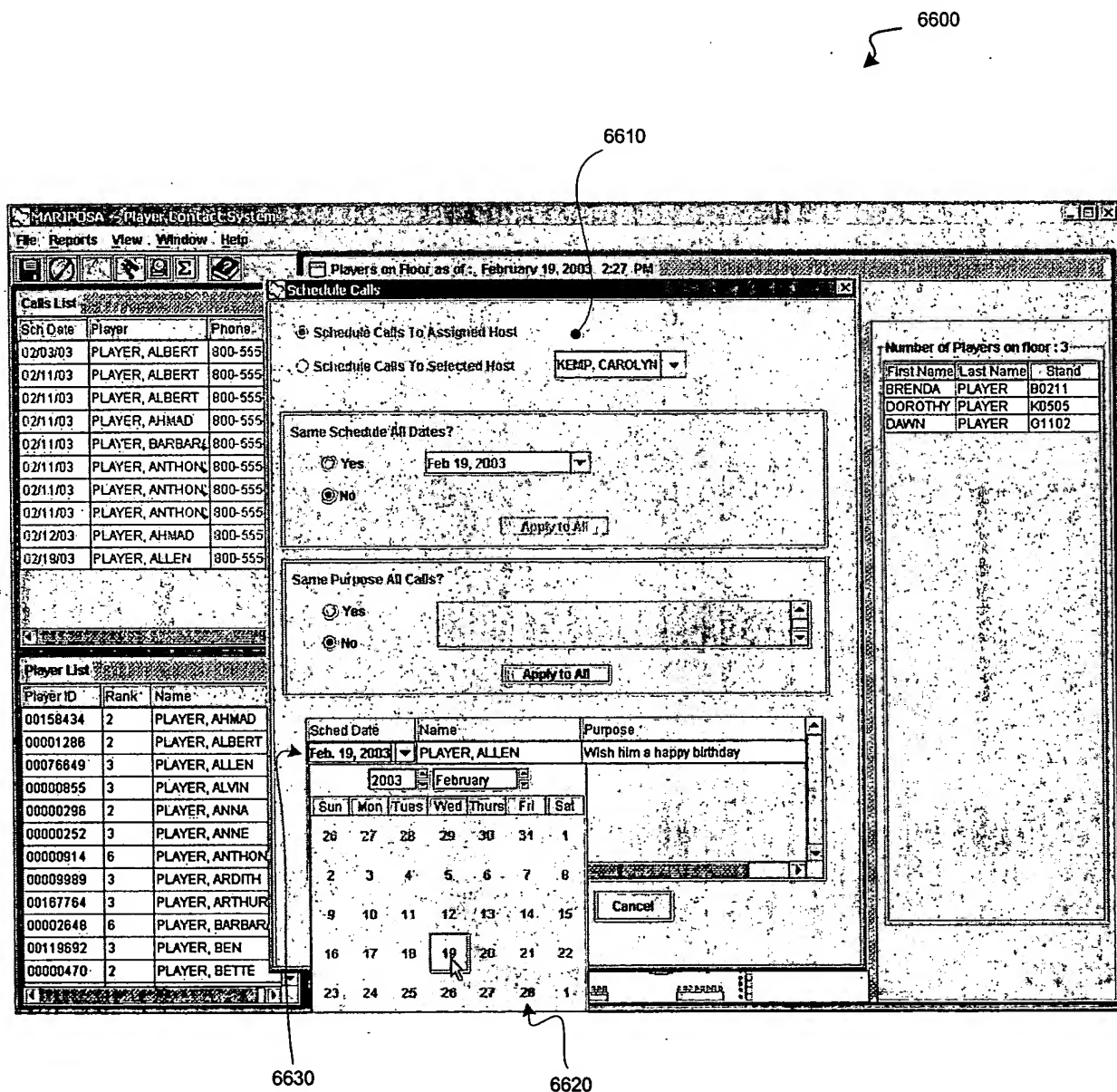


Fig. 66

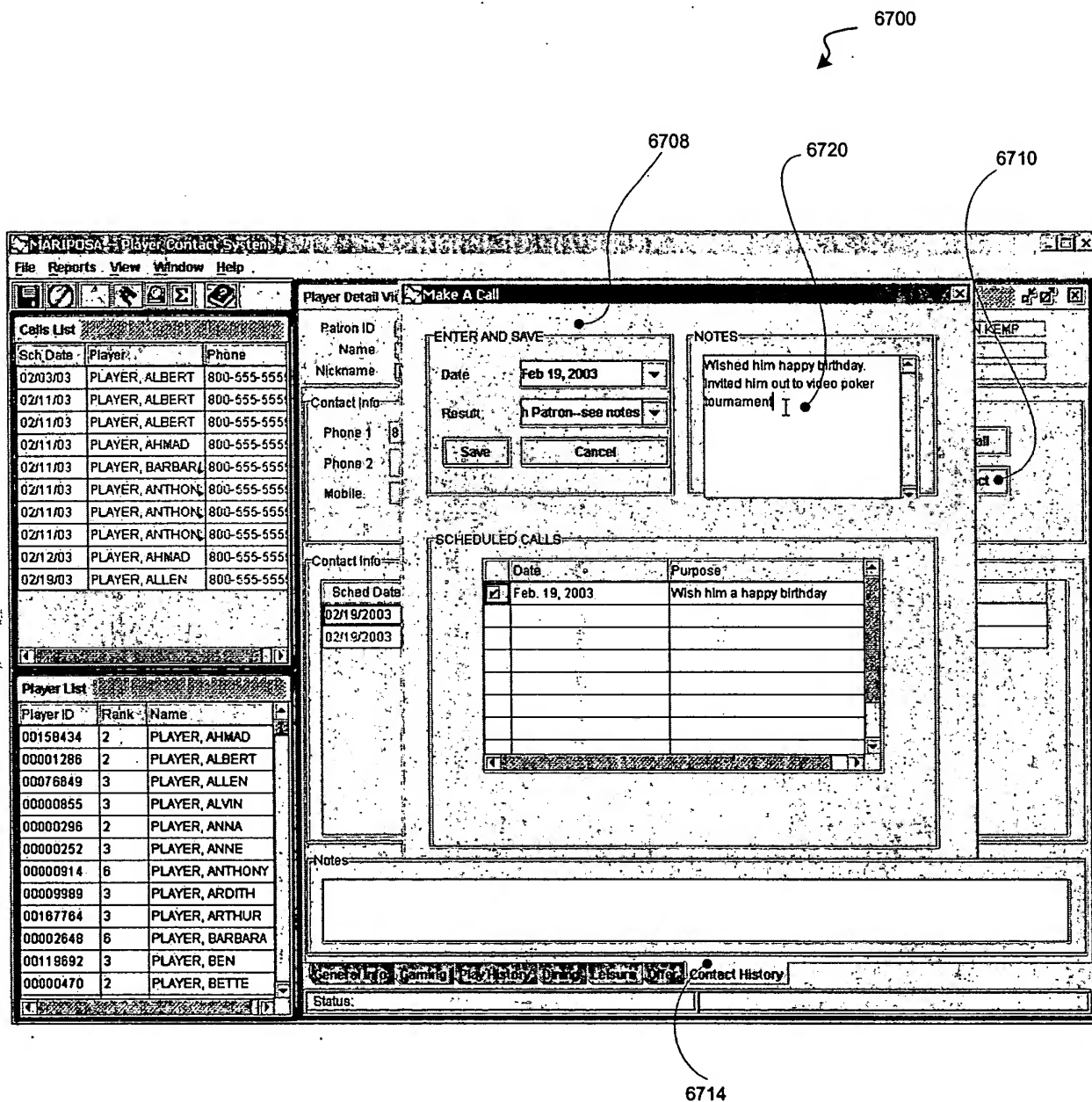


Fig. 67

6800

6810

6814

**MARIPOSA Player Contact System**

File Reports View Window Help

**Calls List**

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBAR	800-555-5555

**Player List**

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001288	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000286	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009889	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00118682	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
General:   
Add Friends and Family   
Patron Number:   
Greeting:   
First Name:   
Last Name:   
Birthday:   
Est. Date:   
Source:   
Search by Player ID   
Search by Player Name   
Last Name:   
First Name: Anne   
Search   
Address:   
Street: 427 HOLTZ ST Apt:   
City: SPRING VALLEY   
State: CA Zip: 91977   
Mail Code: Mailable Mail To: H   
Contact Info:   
DO NOT CONTACT   
Home: 800-555-5555 Pref:   
Other:   
Mobile:   
Email:   
Relationships:   
General Info:   
Status:

Fig. 68

**MARIPOSA Player Contact System**

File Reports View Window Help

**Player Detail View - PLAYER, ALLEN**

Patron ID: 76649 Tier: DIAMOND Host: CAROLYN KEMP  
 Name: PLAYER, ALLEN Rank: 3 Comps Avail:   
 Nickname: Boyd Last Play: 09/08/2002 Pts Avail:   
 General:   
 Patron Number:   
 Greeting:   
 First Name:   
 Last Name:   
 Birthday:   
 Est. Date:   
 Source:   
 Address:   
 Street: 427 Hc   
 City: SPRING   
 State: CA   
 Mail Code: Mailbox:   
 Relationships:   
 Add Friends and Family   
 Search by Player ID   
 Search by Player Name   
 Last Name: player   
 First Name: Anne   
 Search   
 Player ID: 252 Player Name: PLAYER, ANNE City: EL CAJON, CA Phone: 800-555-5555   
 Friend is not a registered player.   
 Add Cancel   
 General Info:   
 Status:   
**Calls List**   

Sch Date	Player	Phone
02/03/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, AHMAD	800-555-5555
02/12/03	PLAYER, AHMAD	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ANTHON	800-555-5555
02/11/03	PLAYER, ALBERT	800-555-5555
02/11/03	PLAYER, BARBARA	800-555-5555

**Player List**   

Player ID	Rank	Name
00158434	2	PLAYER, AHMAD
00001286	2	PLAYER, ALBERT
00076649	3	PLAYER, ALLEN
00000855	3	PLAYER, ALVIN
00000296	2	PLAYER, ANNA
00000252	3	PLAYER, ANNE
00000914	6	PLAYER, ANTHONY
00009989	3	PLAYER, ARDITH
00167764	3	PLAYER, ARTHUR
00002648	6	PLAYER, BARBARA
00119692	3	PLAYER, BEN
00000470	2	PLAYER, BETTE

Fig. 69

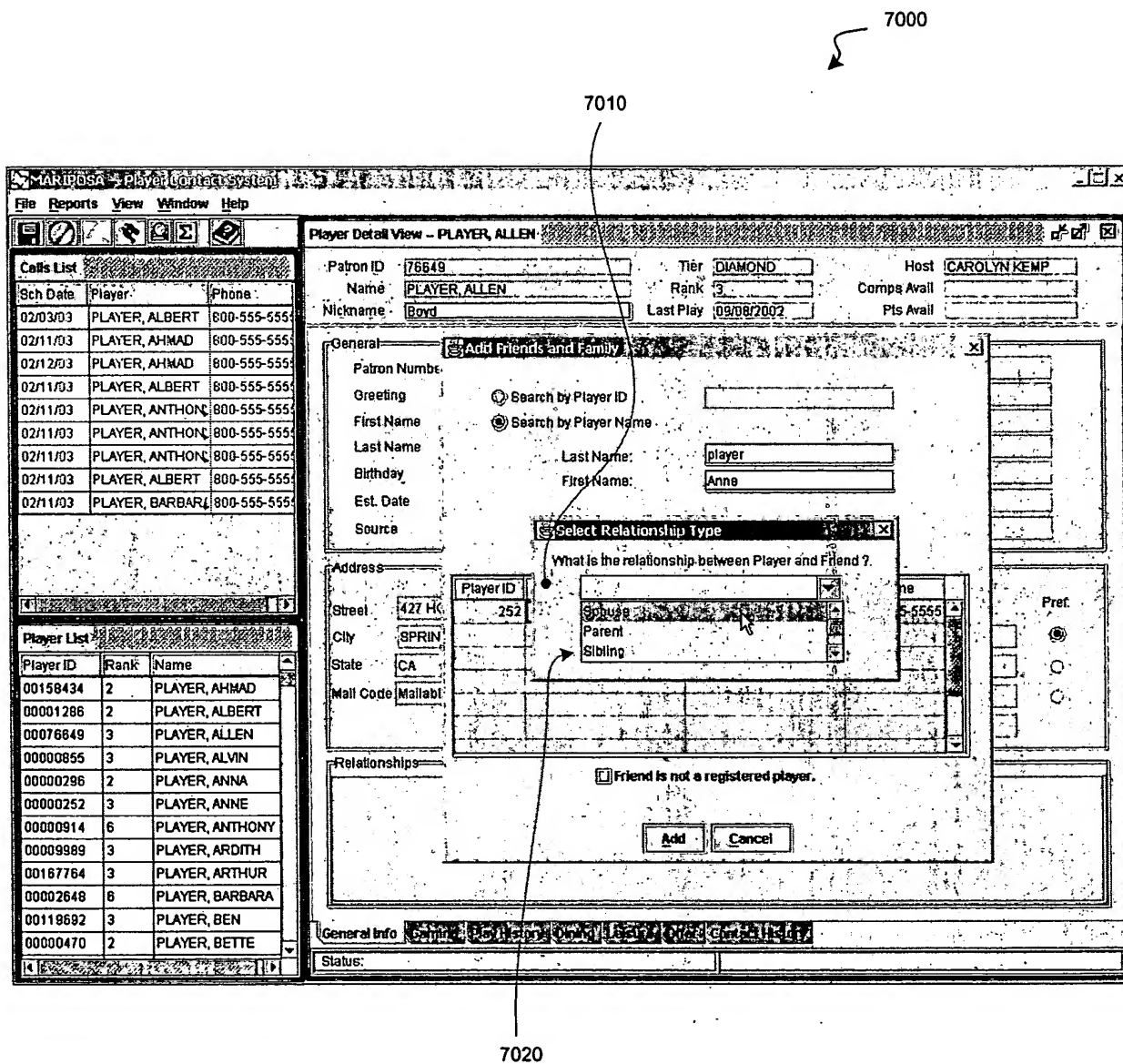


Fig. 70

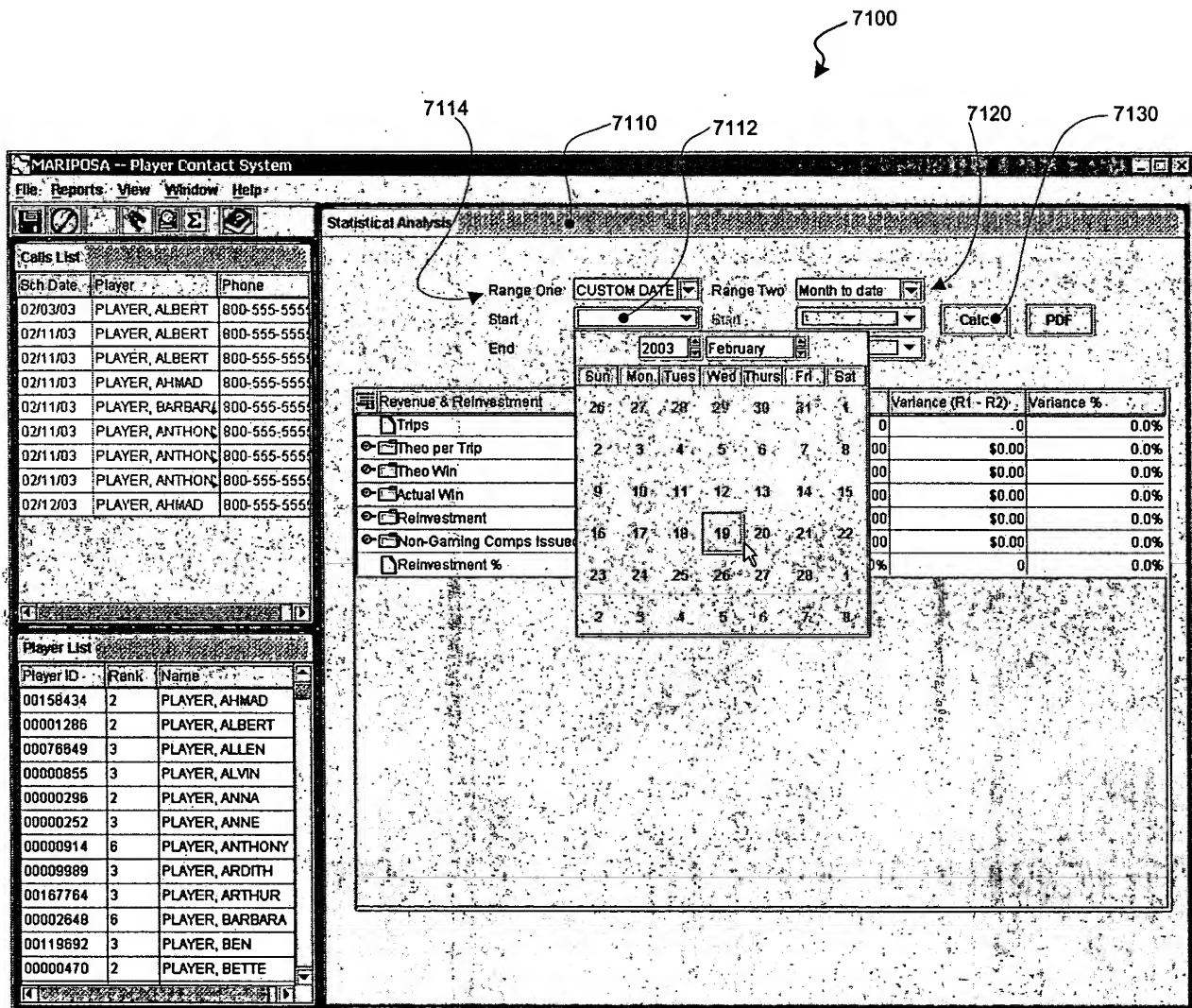


Fig. 71

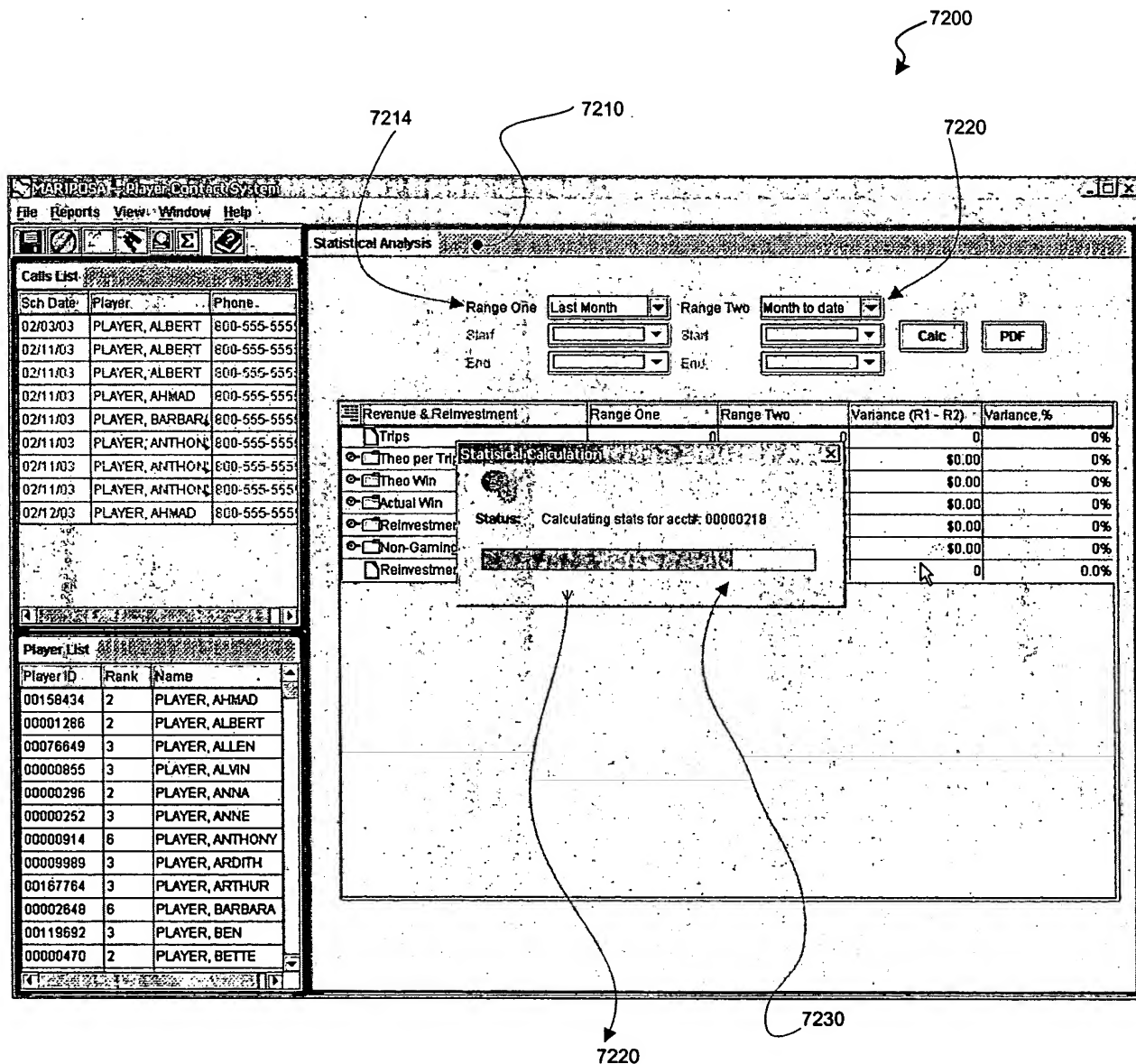


Fig. 72



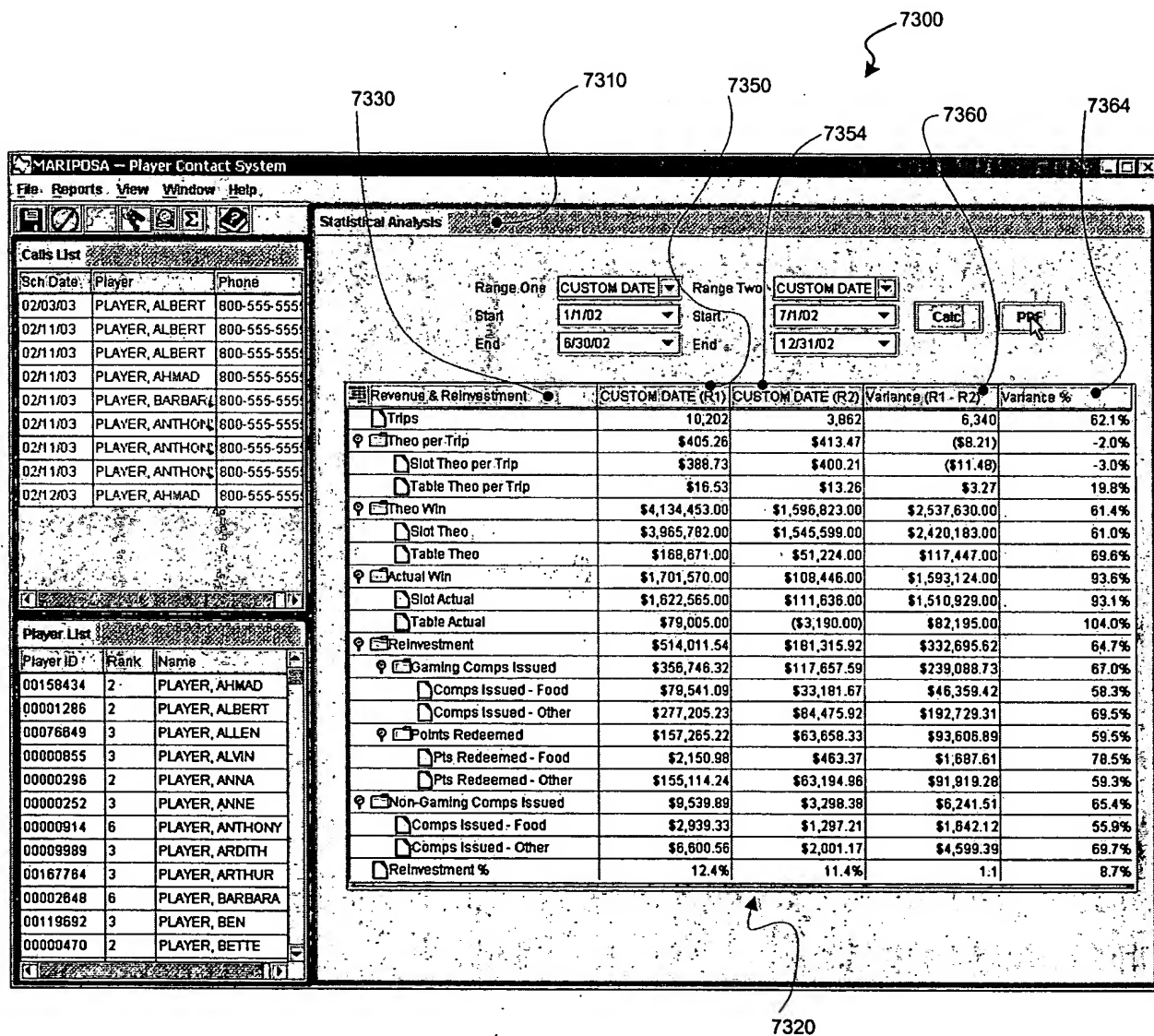


Fig. 73



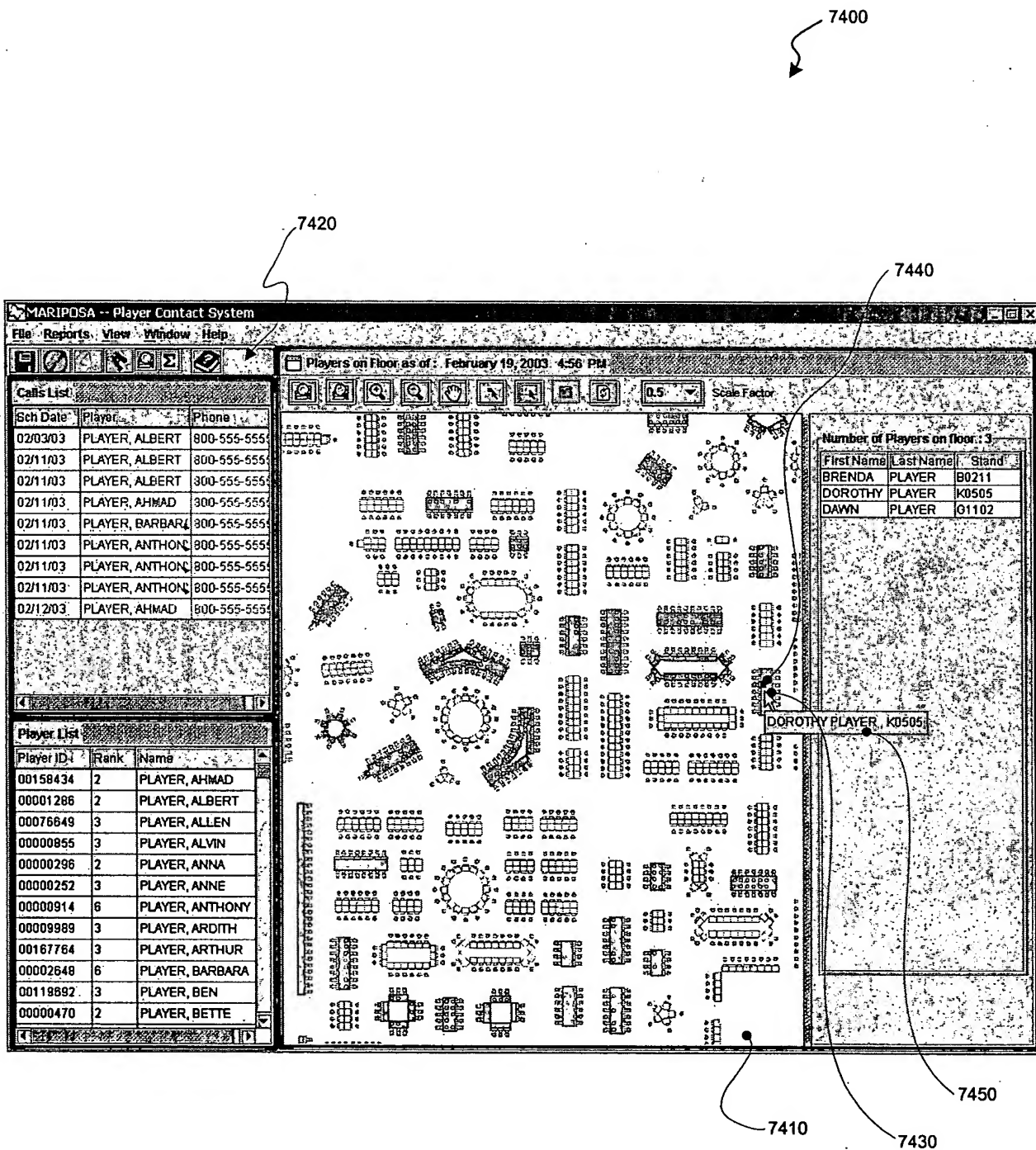


Fig. 74

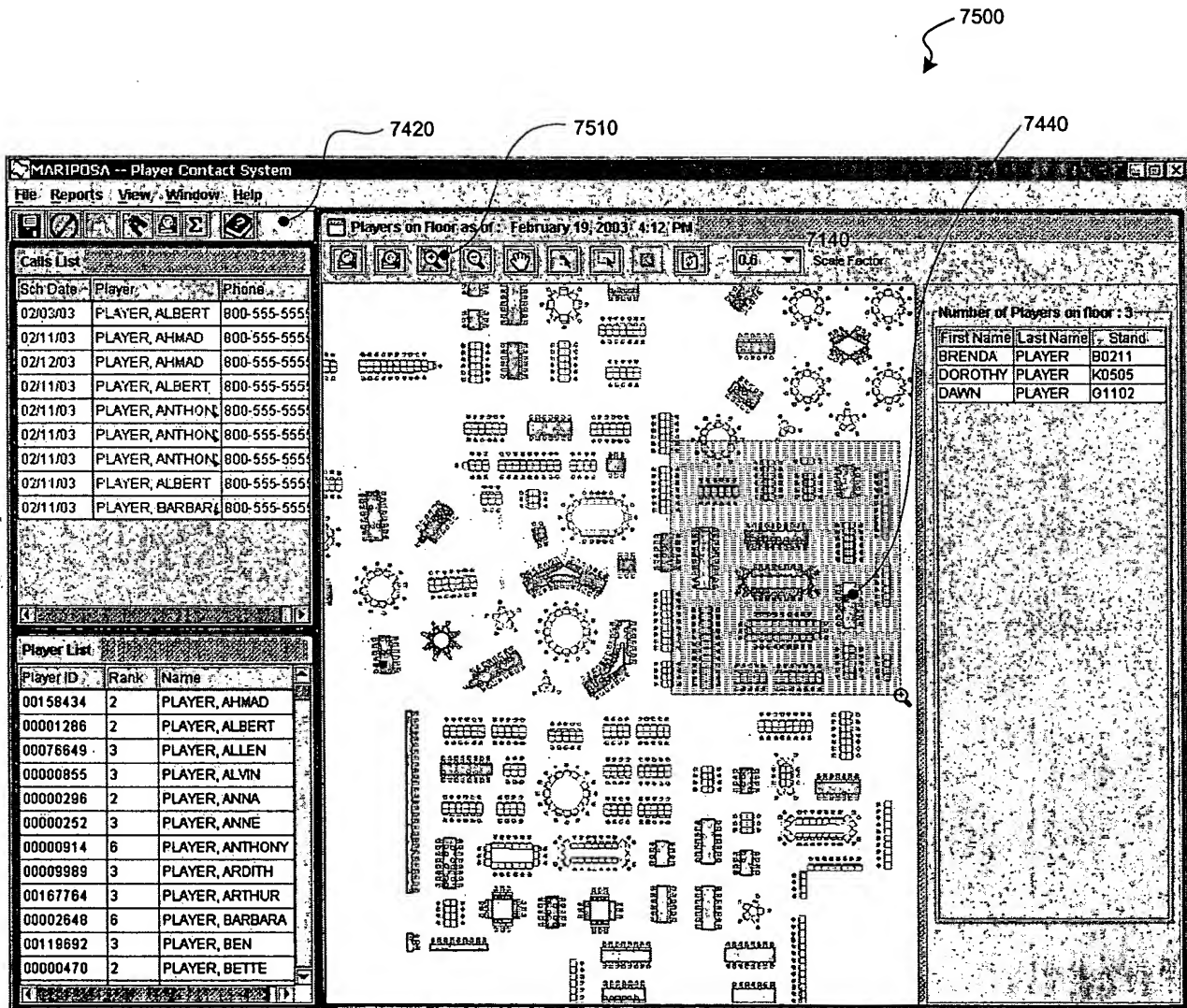


Fig. 75

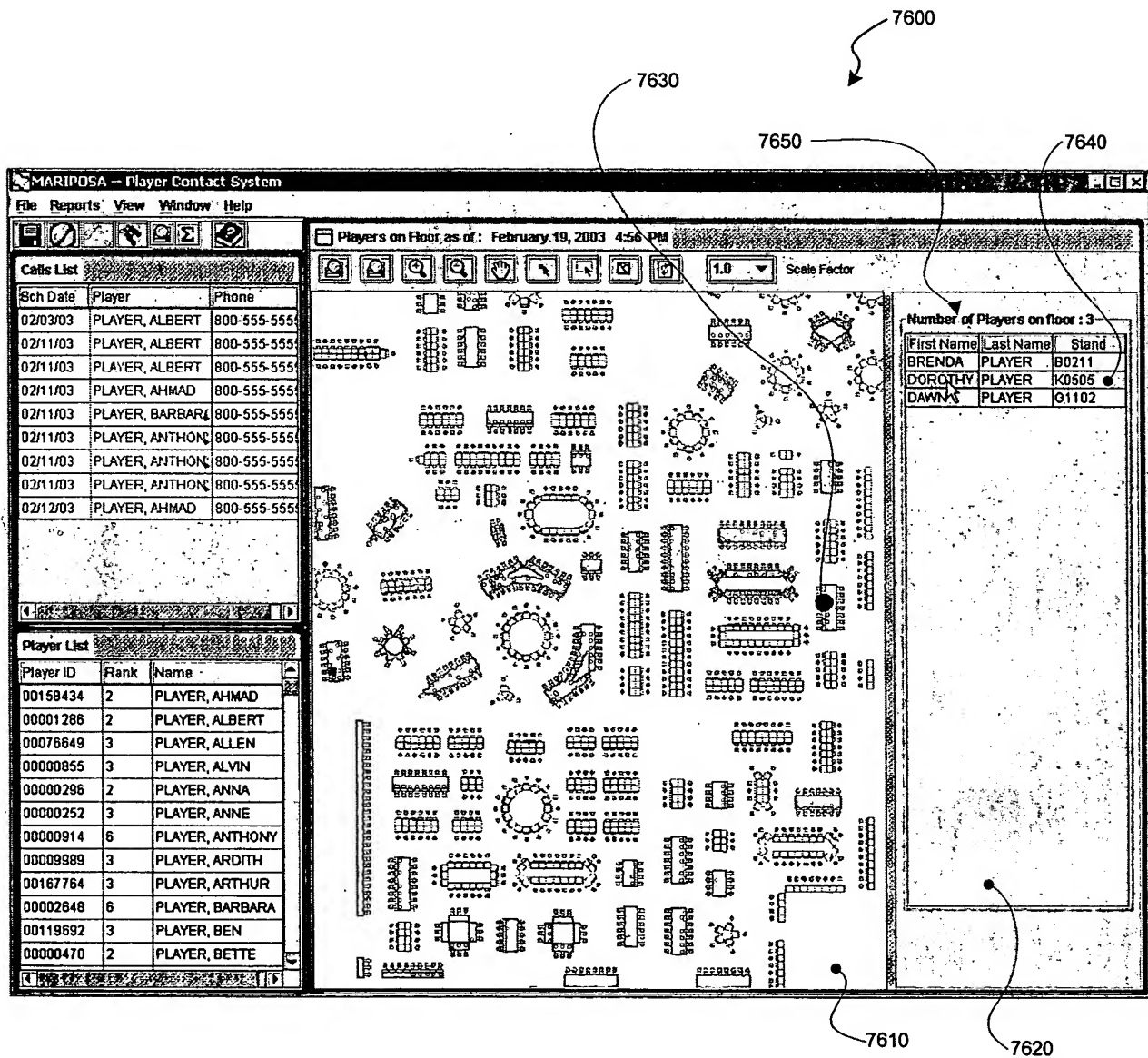


Fig. 76